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# Opvarsity News

సాంస్కృతిక విశ్వవిద్యాలయ సమాచారం

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Quarterly News Bulletin of  
Dr. B.R. Ambedkar Open University, Hyderabad.



*Sri. K.T. Rama Rao, Hon'ble Minister for Information Technology, Electronics & Communication, Municipal Administration & Urban Development, Industries & Commerce Departments, Government of Telangana addressing in two days National Seminar on 'Media in Telangana : Past, Present and Future'*



*Smt. Satyavathi Rathod, Hon'ble Minister for ST Welfare, Women and Child Welfare, Government of Telangana addressing on International Womens Day*



*Prof. K. Seetharama Rao, VC, BRAOU attended International Round table Conference at Yogyakarta in Indonesia*

40 BRAOU  
Years of Dedicated Service

# Opvarsity News

(Oct - Dec, 2022 & Jan- March, 2023)

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The periodicity of the present Issue 'Opvarsity News' is Oct. - Dec., 2022. & Jan - March, 2023. Readers may kindly note this.

- Editor



## Recognition to BRAOU Programmes

Dr. B.R. Ambedkar Open University (BRAOU) Hyderabad initially known as Andhra Pradesh Open University was established through an Act of A.P. State Legislature (APOU Act 1982).

It was inaugurated by the then President of India, Late Sri Giani Zail Singh on August 26, 1982. Subsequently, the University was renamed as "Dr. B.R. Ambedkar Open University" by the Government of Andhra Pradesh during Dr. B.R. Ambedkar Centenary Celebrations in the year 1991. The University Grants Commission (UGC) New Delhi also admitted this University for assistance under Section 12-B of the U.G.C. Act Vide UGC Letter no. F5-7/82 (CPP) Dt. 12-05-1986.

Further, the University has received recognition

A) For offering Programmes in Open and Distance Learning Mode for the Academic Year 2018-19 onwards ( F.No.1-6/2018 (DEB-I) Dt. 03-10-2018 for 27 Programmes.

B) For offering Master of Business Administration (MBA) two years, and MBA Hospital & Health Care Management for the Academic Year 2018-19 (F.No.1-6/2018(DEB-I) Dt.03-10-2018.

C) For offering B.Ed and B.Ed(SE) Programmes in Open and Distance Learning Mode for the Academic Year 2018-19 (F.SRC/NCTE/APSO6242/B.Ed (DE)/AP/2018 90290, Dt.06/10/2018 & F.No.10-4/Policy/2012/RCI, dt. 15-10-2018.

D) Permission to start M.Phil/Ph.D Programmes from 2017-18 (F.No.2-1/2017-DEB-III, Dt.21-3-2017)

The University is also a Member of the Association of Indian Universities, New Delhi; Asian Association of Open Universities, Association of Commonwealth Universities and International Council for Open and Distance Education.

Registrar



## From the Vice-Chancellor's Desk



**Prof. K. Seetharama Rao**  
Vice Chancellor

*Dear Learners,*

*I am happy to address you through the University Newsletter; "Opvarsity News".*

*I appeal to the students and Learners to answer the questions positively and objectively as the survey questionnaire e-mail received from NAAC about the Learner support services and other aspects provided. The NAAC recognition will not only bring international recognition to our university but also help in getting financial support from various government and non-government organizations and give us more Academic freedom to introduce new NAAC accreditations courses which are most relevant to improvise to the knowledge and skills of learners. It is mandatory. Hence reply to the mail received from NAAC. If there is any problem students may contact their study center.*

*As education becomes episodic and renewable, new ways of learning about are emerging, in the process of lifelong learning, educating themselves in terms of knowledge and skills are necessary. We need more creativity when it comes to seeding the learning eco-system in HEIs for future generation to come.*

*The open and distance education is a new paradigm shift from conventional system in the teaching and learning process. The expansion of ODL system has greatly facilitated by the growth of information and communication technology (ICT). As a result, these days instead of open and distance learning it is called open and digital learning.*

*Technology is rapidly transforming the way we live, learn, and work. As new jobs are emerging as others are gives them to automation. These dramatic shifts call for re-inventing of the ways, we prepare for work and life specifically, how we learn new human skills and adapt to a changing economic environment is a challenging one for both educators and Learners. New technologies and new education give way to emergence skilled workforce. I appeal to the learner's and also to the large community of Teachers/Facilitators, to respond positively to these changes and feel free to ask the Teachers/Management, as to what their felt needs are. We are committed, Where ever possible, to meet their demands.*

**Prof. K. Seetharama Rao**

# MEDIA HAS BECOME MODIA IN THE COUNTRY

## MINISTER K.T.R

- The Minister inaugurated a two-day national seminar under the auspices of Ambedkar Open University and Telangana Media Academy.
- Implementation of journalist welfare in Telangana which is not available anywhere in the country
- We have issued the highest number of accreditation cards in the country
- Where is the authority to rule on Halal and Hijab?

**BRAOU News, November 12, 2022:** Dr. B.R. Ambedkar Open University (BRAOU), Department of Journalism and Mass Communication, in collaboration with Media Academy of Telangana State, Inaugurated Two days National Seminar on “**Media in Telangana : Past, Present and Future**” on 12<sup>th</sup> November, 2022 at University Campus, Jubilee Hills, Hyderabad.

The Chief Guest Sri. K.T. Rama Rao, Hon'ble Minister for Information Technology, Electronics & Communication, Municipal Administration & Urban Development, Industries & Commerce Departments, Government of Telangana. The Minister Minister KTR said that heritage is the only entry card and after that our competence will stand us in the people. He said that he was elected four times in Sirisilla but his majority increased every time. I used to read 13 news papers a day. Each news comes in different form



and one has to read more dailies to know which one is true.

The courage of those who work in the media is greater than even the media companies. During Nizam's time, Shoyabullah Khan questioned Nizam through Golconda magazine. The moral strength of pen heroes like Suravaram Prathapareddy in the field of Telugu journalism is great. Also, during the Telangana movement,





we did not have financial support or media support during the TRS party but our Telangana region journalists gave us courage to support the movement. Then there was NDA at the center and TDP in the state. Although the media owners are not us, Telangana journalists in the media have stood by us. Then many journalists who stood in the shadow of us were given proper place and respected by the government.

He also said that in past 8 years, Prime Minister Narendra Modi has not spoken to the media except Mann Ki Baat. United State of America President Joe Biden's helicopter cabin will be made in Telangana, global companies in Information Technologies are in Hyderabad, but who won't write this news in our favor, why don't we show when we do good, Telangana is at the top in milk and fish production, is this all news? Although we are at the forefront in many fields, good things are not written about us. The state government developed the ponds under the Mission Bhagiratha programme. Due to this, the ponds are filled and are useful for the farmers for agriculture, and we have made the dams strong so that they do not break. It is not written as news, but if the bond is broken, then news is written. Even if the country's economy is breaking down, inflation is rampant, unemployment is increasing in the country, there is no news, they talk about Halal, Hijab, rule, what to eat, what to wear, where is the authority of the governments. The media does not stand for such things. But Jumla's words, otherwise it would be an attack, he spoke harshly to the central government. Minister stated that the fear of Income Tax attacks has become a media frenzy in the country. Even though the neighboring country Minister claimed that Modi had forcing him to give it a contract to Adani. The media of our country does not investigate such news and does not write the news which is true, and the media owners are so afraid of Modi.



**Distinguished Guest Sri.Allam Narayana,** Chairman, Media Academy of Telangana said that there are more journalist welfare programs in Telangana than anywhere else in the country, and we have given the highest number of accreditation

cards in the country. It has been explained that journalists who faced difficulties during Corona have been supported and pensions are being given to the families of deceased journalists.

**Prof.Ghanta Chakrapani,** Director Academic attended as guest of honour and explained the role of media in the country and the manner in which media organizations are acting. The minister brought to the attention of releasing the dues due to the teachers working in the universities and increasing the retirement age of the teachers as implemented in other states.



**Sri S Venkatnarayan,** International Journalist, Chair FCC Advisory Committee, New Delhi was the Keynote speaker speech on the topic of media, past, present and future in Telangana.

He said that 200 newspapers are being published in different languages from Telangana. There are more than 40 television channels.

He said that all the languages, religions and castes of the country are found in Hyderabad. It is getting recognition at the national level that Telangana is moving ahead in development, he appreciated. He said that in the current situation, newspapers are facing a difficult situation and TV channels are not able to impress the people to the fullest extent. He said that social media has impressed the world but there is no possibility of maintaining credibility. On the other hand, digital media is increasing its reach. He also said that impartiality and credibility are very important in the media sector and it is the responsibility of the media organizations to maintain them.



**Prof K. Seetharama Rao**, Vice-Chancellor, BRAOU presided over the program. Prof. Rao said that he was proud of the number of journalists studying in Ambedkar Open University every year while referring to the journalism course

offered by the university.

Dr. A. V. N. Reddy, Registrar and University Executive Council member Sri R Shailesh Reddy, CEO, T-SAT. Prof. Vaddanam Srinivas, Dean, Social Sciences also spoke on the occasion all the Directors, Heads of the Branches, Deans, Teaching and Non-Teaching staff members and representatives of various service

associations, research students also participated in the program.

**In the first session:** Prof K Stevenson, Osmania University; Sri K Ramachandra Murthy, Senior Journalist; Mr. Pasam Yadagiri, Convener Telangana Union Action Committee; Sri Sumanaspathi Reddy, former Program Executive, All India Radio; Sri Thota Bhavanarayana, Editor, Swatantra TV; Sri H. Ramesh Babu, Film Journalist & Historian.

**In the second session:** Former professors of Osmania University, Prof. Adapa Satyanarayana; Editor, Andhra Jyoti Dr K Srinivas; Buddhavanam Project Special Officer, Shri Malleshalli Lakshmaiah; Telangana State Information Commissioner, Shri Katta Shekhar Reddy; Namaste Telangana Shri P Venugopala Swamy.

**In the third session,** Prof. V. Satthi Reddy, Professors of Telugu University; RV Rama Rao, Editor Visalandhra ; Dasu Kesava Rao and S. Jagan Reddy Senior Journalists; Palakurthi and Dr. Rapolu Satyanarayana presented their research papers

**In the panel session on “Media and Telangana Movement”:** Prof Ghanta Chakrapani, Academic Director; Chandramouli V6 Executive Editor; Gauri Shankar, Senior Journalist; Donthu Ramesh, TV9, Deputy Executive Editor; Ravikant Reddy, Hindu Newspaper, senior journalists; R. Shailesh Reddy, CEO T-SAT; Vijay Kumar Reddy, Sakshi Daily Senior Journalist and others participated and spoke.





# మీడియాలో ఎస్సీ, ఎస్టీల సంఖ్య తక్కువ : ప్రొ. నాగేశ్వర్

- అంబేద్కర్ సార్వత్రిక విశ్వవిద్యాలయంలో రెండు రోజుల జాతీయ సెమినార్ లో పాల్గొన్న ప్రముఖ పాత్రికేయులు
- మీడియా ప్రజా ప్రయోజనాలకే పెద్ద పీట వేయాలి: వర్ధేల్లి మురళి



అంబేద్కర్ వర్సిటీ న్యూస్, నవంబర్ 13, 2022: డా.బి.ఆర్.అంబేద్కర్ సార్వత్రిక విశ్వవిద్యాలయం, జర్నలిజం మరియు మాస్ కమ్యూనికేషన్ డిపార్టుమెంటు మరియు తెలంగాణ రాష్ట్ర మీడియా అకాడెమీ ఆధ్వర్యంలో “తెలంగాణలో మీడియా: గతం, వర్తమానం మరియు భవిష్యత్తు” అనే అంశంపై రెండు రోజుల జాతీయ సెమినార్ ముగింపు కార్యక్రమానికి సాక్షి దినపత్రిక సంపాదకులు వర్ధేల్లి మురళి ముఖ్య అతిథిగా హాజరై ప్రసంగించారు. ఆయన మాట్లాడుతూ మీడియా సంస్థలు తమ పరిధిని ధాటి ప్రజా ప్రయోజనాల కోసం పని చేయాలి. మీడియా తన ప్రయోజనాలను కాపాడుకుంటూ పెట్టుబడుదారులకు ఉపయోగకారిగా నిలుస్తోంది. ఈ పరిస్థితి మారి పాత్రికేయ స్వేచ్ఛ ను ఉపయోగిస్తూ ప్రజా ప్రయోజనాలకు వాడాలని సూచించారు.

కార్యక్రమంలో ప్రముఖ విశ్లేషకులు, ఉస్మానియా యూనివర్సిటీ జర్నలిజం విభాగ ప్రొ.కె. నాగేశ్వర్, ముఖ్య వక్తగా పాల్గొన్నారు. ఆయన మాట్లాడుతూ... తెలంగాణ ఏర్పాటు సమయంలో శాసన మండలిలో ఆంధ్ర పాలకుల కుయుక్తులను చూశానని, డా. బి. ఆర్. అంబేద్కర్ రచించిన రాజ్యాంగంలో పొందుపరిచిన ఆర్టికల్ 3 ప్రకారమే సాధ్యపడిందని, కాగా 371 డి ప్రత్యేక రాష్ట్ర ఆవిర్భావాన్ని

అడ్డుకునేలా ఉందని వలస పాలకులు ప్రచారం చేశారని పేర్కొన్నారు. తెలంగాణ ఉద్యమ సమయంలో పౌర సమాజం బలంగా ప్రశ్నించడం వల్లే మీడియాలో కనీసం ఆ మాత్రం అయినా వార్తలు వచ్చాయన్నారు. మీడియాలో ఎస్సీ, ఎస్టీ వర్గాల ప్రాధాన్యం చాలా తక్కువగా ఉందని, అలాంటప్పుడు సమాజంలో ఎక్కువ శాతం జనాభా ఉన్న కులాల సమస్యలు ఎలా పరిష్కారం అవుతాయని ప్రశ్నించారు. తక్కువ శాతం జనాభా ఉన్న అగ్ర కులాల్లోని పేదలకు 10 శాతం ఈ.దబ్బూ.ఎస్. రిజర్వేషన్స్ ఇవ్వడంపైన మీడియాలో ఎక్కడా ఎక్కువ చర్చ జరగలేదు అన్నారు. తెలంగాణ జర్నలిజం పైన ఇంకా లోతైన పరిశోధన జరగాల్సిన అవసరం ఉందన్నారు. ఏ అంశంపైన అయినా పరిశోధన అనేది విశ్వవిద్యాలయాల్లోనే జరగాలని ఆకాంక్షించారు.

కార్యక్రమానికి గౌరవ అతిథిగా హాజరైన తెలంగాణ రాష్ట్ర మీడియా అకాడెమీ చైర్మన్ శ్రీ అల్లం నారాయణ మాట్లాడుతూ తెలంగాణ గడ్డ నుంచి ప్రఖ్యాత పాత్రికేయులు ఉన్నారని తెలిపారు. తెలంగాణ మీడియా అకాడెమీ ఆధ్వర్యంలో గ్రామీణ ప్రాంత పాత్రికేయులకు, దళిత జర్నలిస్టులకు, మహిళా పాత్రికేయులకు శిక్షణను ఇచ్చామన్నారు. ముందు ముందు మరిన్ని కార్యక్రమాలు నిర్వహించనున్నట్లు వెల్లడించారు.

ఈ కార్యక్రమానికి అధ్యక్షత వహించిన విశ్వవిద్యాలయ ఉపకులపతి ప్రొ.కే. సీతారామరావు మాట్లాడుతూ తమ విశ్వవిద్యాలయంలో ఇంతటి ప్రతిష్టాత్మకమైన రెండు రోజుల జాతీయ సదస్సు నిర్వహించడం గర్వకారణంగా పేర్కొన్నారు.

ఈ సందర్భంగా గౌరవ అతిథిగా విశ్వవిద్యాలయ అకడమిక్ డైరెక్టర్ ప్రొ. ఘంటా చక్రపాణి సదస్సు నిర్వహణ అవసరం, రెండు రోజుల పాటు జరిగిన సదస్సు రిపోర్ట్ ను సమర్పించారు. రానున్న రోజుల్లో మరిన్ని జాతీయ స్థాయి సెమినార్లు నిర్వహించనున్నట్లు వెల్లడించారు.

ప్యానెల్ సెషన్ లో డిజిటల్ యుగంలో తప్పుడు సమాచారం మరియు తప్పుడు అసమగ్ర సమాచారం అనే అంశంపై టి-శాట్ సి.ఇ.బి. ఆర్. శైలేష్ రెడ్డి, ఇండియన్ ఇన్స్టిట్యూట్ ఆఫ్ జర్నలిజం & న్యూ మీడియా (బెంగళూరు), డీన్ డా. కంచన్ కౌర్; తెలంగాణ రాష్ట్ర ఇన్ఫర్మేషన్ టెక్నాలజీ, (డిజిటల్ మీడియా) డైరెక్టర్, కొణతం దిలీప్; సి.ఇ.బి. రాకేష్ దుబ్బుడు; టైమ్స్ ఆఫ్ ఇండియా ఇన్వెస్టిగేటివ్ సీనియర్ జర్నలిస్ట్ మరియు ఎడిటర్, సుధాకర్ రెడ్డి ఉడుముల తదితరులు పాల్గొని తమ తమ అభిప్రాయాలను, జర్నలిజంలో వస్తున్న మార్పులను, అప్రమత్తంగా ఉండాల్సిన పరిస్థితులను వివరించారు. కార్యక్రమంలో విశ్వవిద్యాలయ సామాజిక శాస్త్రాల డీన్ ప్రొ. వడ్డానం శ్రీనివాస్, ప్రొ. సత్తి రెడ్డి, సమన్వయకర్తలు యాదగిరి కంభంపాటి, సునీల్ కుమార్ పోతన పాల్గొని ప్రసంగించారు. ఇందులో అన్ని విభాగాల అధిపతులు, డీన్స్, అధ్యాపక సిబ్బంది, పరిశోధక విద్యార్థులు పాల్గొన్నారు.

రెండో రోజు నాల్గో సెషన్ లో తెలంగాణ రాష్ట్ర మీడియా అకాడెమీ చైర్మన్ శ్రీ అల్లం నారాయణ; ఆంధ్రజ్యోతి న్యూఢిల్లీ, ఎ. కృష్ణారావు; టి-శాట్ సి.ఇ.బి. శ్రీ ఆర్. శైలేష్ రెడ్డి; టైమ్స్ ఆఫ్ ఇండియా స్పెషల్ రిపోర్ట్స్ ఎడిటర్, సుశీల్ రావు తదితరులు పాల్గొని ప్రసంగించారు.

ఐదో సెషన్ లో ఉస్మానియా విశ్వవిద్యాలయం జర్నలిజం విభాగ విశ్రాంత అధ్యాపకురాలు పద్మజా పా, కీలకోపన్యాసం చేశారు. మాజీ సంపాదకులు, ప్రభుత్వ సలహాదారు టంకశాల అశోక్; విశ్వవిద్యాలయ అనుబంధ ఆచార్యులు వి. సత్తిరెడ్డి; వీక్షణం ఎడిటర్, ఎన్. వేణుగోపాల్; విశ్వవిద్యాలయ విద్యార్థి సేవల విభాగం ఇన్చార్జ్ డైరెక్టర్ డా. ఎల్వీకే రెడ్డి, విశ్వవిద్యాలయ ప్రజా సంబంధాల అధికారి డా. పి. వేణు గోపాల్ రెడ్డి, ప్రొడ్యూసర్ డా. ఉదయిని, కవి రచయిత, సినీ విమర్శకుడు, వారాల ఆనంద్, ఉమ తదితరులు పాల్గొని తమ తమ పరిశోధనాపత్రాలను సమర్పించారు.



“డిజిటల్ యుగంలో తప్పుడు సమాచారం మరియు అసమగ్ర సమాచారం” అనే అంశంపై ప్రసంగిస్తున్న టి-శాట్ సి.ఇ.బి. ఆర్. శైలేష్ రెడ్డి

“తెలంగాణ మీడియా - గతం, వర్తమానం, భవిష్యత్” అనే అంశంపై కీలకోపన్యాసం చేస్తున్న సాక్షి దినపత్రిక ఎడిటర్ వర్ధల్లి మురళి



#### NEWSLETTER on [www.braou.ac.in](http://www.braou.ac.in)

“OPVARSITY NEWS”, the Newsletter of Dr.BRAOU is made available to its students on its website [www.braou.ac.in](http://www.braou.ac.in). All the students of BRAOU are requested to log on to its website for details such as programmes offered, contact classes schedules, Examinations dates, Radio, Audio, Video Schedules, Telephone numbers etc., besides information on the university activities/programmes organized along with the photo news.

#### BRAOU STUDY CENTRES WORKING HOURS

Tuesday to Saturday: 11.00 a.m. to 5.30 p.m.

Sundays: 09.00 a.m. to 5.00 p.m.

Every Monday and Tuesday after Second Saturday is a Holiday



# AMBEDKAR OPEN UNIVERSITY GOT ISO IDENTITY

\* Three certificates in quality standards categories

\* Sivaiah, Director, HYM International Certifications presented to Prof.K. Seetharama Rao, VC



**BRAOU News, October 18, 2022:** Dr BR Ambedkar Universal University has received three prestigious ISO certificates for providing quality services and maintaining quality standards in the field of higher education. ISO - 50001: 2018 in the category of Energy Standards, ISO 14001 : 2015 for Environmental & Green Audit, ISO 9001 : 2015 Certificates in the Department of Management and Quality Standards for providing quality higher education services University Sri Alapati Sivaiah, Director, HYM International Certifications presented to Prof. Seetharama Rao, Vice-Chancellor on Tuesday at the university. The certification team visited the university and considered several factors. These include academic, administrative, audit, environmental & green audit and management aspects studied.

Sri Sivaiah stated that these certificates have been given keeping in mind the various programs organized by the university. National and International Symposia, National Workshops, Commemorative Lectures, Foundation Day Lectures, Meetings with Alumni, Contact cum

Counseling Classes, Effective Conduct of Online Classes, On-Screen Assessment, Services to Learners, Fully Equipped Science Laboratories, Research, Infrastructure and Internship for Students. Similarly, Sivaiah revealed that these certificates were awarded after finding high standards in teaching and evaluation, teacher performance, achievements, teaching planning programs, curriculum, material quality and social aspects like waste management, greening, compost bed, watershed management. Prof Seetharama Rao, Vice-Chancellor, said this university was the first open university in India established in the year 1982. He reminded that we will be at the forefront in providing quality and services to the students and in the coming days the employees need to work with more sincerity.

On the occasion, Prof.E.Sudha Rani, Director Academic, Prof. Ghanta Chakrapani, Director CSTD, Dr.A.V.N.Reddy, Registrar, Prof.P.Madhusudan Reddy, Director GRADE & CIQA, Sri.Lakshmi Prasad, University Engineer, and all the Directors, Heads of the Branches, Deans, participated in the program.

## BRAOU e-OFFICE IMPLEMENTATION

**BRAOU News,**  
**November 04, 2022:**

Dr. B.R. Ambedkar Open University, Centre for Staff Training and Development (CSTD) organized a Valedictory session of training program on “e - Office Implementation” on Friday at the campus.



Prof K. Seetharama Rao, Vice-Chancellor, BRAOU attended as Chief Guest for the program, he said on the occasion e-office will give quick response it will reflect on transparency of the organisation. It saves the time and manpower also improves transparency. He also recalled the need for online education in the current context. Teaching and studying in the blended mode is very essential. University educators need to be prepared for online education in the face of changing circumstances.

Dr.A.V.N. Reddy, Registrar and Sri Srinivas Pendyala, Joint Director (e-Gov), ITE&C Department attended as the guest of honors and spoke on the occasion.

Prof.I.Anand Pawar, Director CSTD preside over the program, he said that in the coming days, under the CSTD. Dr Pallavi Kabde, Program coordinator, All the Directors, Heads of the Branches, Deans, Teaching and Non-Teaching staff members attended the program.

## PRATHEEK FOUNDATION ORDERED BRAOU COMPETITIVE STUDY MATERIAL

**BRAOU News, October 28, 2022:** Sri M.V.Gona Reddy, C.E.O., Komatireddy Pratheek Foundation, Hyderabad ordered the 200 sets of Competitive examinations study material designed by Dr.B.R.Ambedkar Open University. Sri Gona Reddy presented purchase order copy to Dr. A.V.N. Reddy, Registrar of the university. These books will be made available to poor students in Telangana state through the foundation. In this connection University Vice Chancellor Prof. K.Seetharama Rao presented a set of books to Gona Reddy. In this program Dean, Social Sciences Prof. Ghanta Chakrapani, Director Material production, Prof. Vaddanam Sreenivas were participated.





## Staff News

- ◆ **Prof. Ghanta Chakrapani**, Professor of Sociology and Director (CSTD) appointed as Director (Academic) on 27-10-2022.
- ◆ **Prof. E. Sudha Rani**, Professor of History and Director (Academic) appointed as Director (GRCR&D) on 27-10-2022.
- ◆ **Prof. I. Anand Pawar**, Professor and Dean, Faculty of Commerce appointed as Director (CSTD) on 27-10-2022.
- ◆ **Prof. Gunti Ravinder**, Professor of Political Science and Director (EMR&RC) appointed as Director (Materials and Publications) on 27-10-2022.
- ◆ **Prof. Vaddanam Srinivasa Rao**, Professor of History and Director Materials and Publications appointed as Director (EMR&RC) on 27-10-2022.
- ◆ **Prof. Vaddanam Srinivasa Rao**, Professor of History and Director (EMR&RC) appointed as Dean, faculty of Social Sciences w.e.f 28-10-2022.
- ◆ **Dr. G. Lakshmi**, Associate Professor of Political Science, appointed as Head, Department of Political Science w.e.f 30-01-2023 until further orders.
- ◆ **Dr. G. Dayakar**, Associate Professor of History and Head, Department of History appointed as Co-ordinator for Ph.D Research programmes for a period of One year w.e.f 16-02-2023.
- ◆ **Prof. P. Madhusudhana Reddy**, Professor of Geology Promoted as Senior Professor of Geology w.e.f on 21-03-2023.

- ◆ **Prof. E. Sudha Rani**, Professor of History Promoted as Senior Professor of History w.e.f on 21-03-2023.
- ◆ **Prof. Ghanta Chakrapani**, Professor of Sociology Promoted as Senior Professor of Sociology w.e.f on 21-03-2023.
- ◆ **Prof. G. Pushpa Chakrapani**, Professor of Physics Promoted as Senior Professor of Physics w.e.f on 21-03-2023.
- ◆ **Dr. K. Krishna Reddy**, Assistant Professor of Economics, Promoted as Associate Professor Economics w.e.f on 21-03-2023.
- ◆ **Dr. Y. Venkateswarlu**, Deputy Director (Student Services), Promoted as Joint Director w.e.f on 21-03-2023.
- ◆ **Dr. A. Rama Devi**, Deputy Director (Student Services), Promoted as Joint Director w.e.f on 21-03-2023.
- ◆ **Dr. L. Vijaya Krishna Reddy**, Deputy Director (Student Services), Promoted as Joint Director w.e.f on 21-03-2023.
- ◆ **Dr. Banothu Dharma**, Deputy Director (Student Services), Promoted as Joint Director w.e.f on 21-03-2023.
- ◆ **Dr. D. Sammaiah**, Deputy Director (Student Services), Promoted as Joint Director w.e.f on 21-03-2023.

**BRAOU CALL CENTRE NUMBER: 18005990101**

**HELP DESK NUMBERS: 7382929 570 / 580/ 590 / 600**

### Calling Dr. BRAOU Alumni

Dr. BRAOU entered its 41st year of dedicated service to its learners (1982-2023) and invites its alumni, spread across the country to share their experiences and achievements through "OPVARSITY NEWS". A brief write-up along with a passport size photograph with Admission Number and other particulars can be e-mailed to [pro@braou.ac.in](mailto:pro@braou.ac.in)/ [opvarsitynews@gmail.com](mailto:opvarsitynews@gmail.com). Selected write-ups will be published in the "OPVARSITY NEWS". Alumni are requested to respond positively.

## PROGRAMMES OFFERED

| S. No                                  | Name of the Programme                        | Eligibility   | Prog. Duration (in years) |      | Tuition Fee (Per Annum)  | Medium of Instruction                                    |
|--|--|---|---------------------------|------|--|--|
|  |  |   | Min.                      | Max. |  |  |
| (1)                                    | (2)  | (3)   | (4)                       | (5)  | (6)  | (7)  |
| <b>I. Bachelor's Degree Programmes</b> |  |   |                           |      |  |  |
| 1.                                     | Bachelor of Arts (B.A)                       | Pass in Intermediate or its equivalent Course   | 3                         | 6    | I Year Rs.2700/-<br>II Year Rs.2500/-<br>III Year Rs.2500/-                | English, Telugu & Urdu                                   |
| 2.                                     | Bachelor of Commerce (B.Com)                 | -do-  | 3                         | 6    | 2700/-   | English & Telugu   |
| 3.                                     | Bachelor of Science (B.Sc)                   | a). Intermediate with Science (OR)<br>b). One year work experience in any Science & Technology Organization | 3                         | 6    | 2700/-<br>-Plus-<br>(Science Practical Fee)<br>For each Subject Rs. 1600/- | English, Telugu & Urdu<br>(Botany, Zoology & Chem. only) |
| <b>II. Master's Programmes</b>         |  |   |                           |      |  |  |
| 4.                                     | Master of Arts M.A. (Economics)              | Bachelor's Degree with Eco./ B.Com/B.B.A./B.B.M.  | 2                         | 6    | I - Rs. 5,300/-<br>II - Rs. 5,000/-  | Telugu   |
| 5.                                     | Master of Arts M.A. (History)                | Bachelor's Degree in any discipline   | 2                         | 6    | I - Rs. 5,300/-<br>II - Rs. 5,000/-  | Telugu   |
| 6.                                     | Master of Arts M.A. (Political Science)      | Bachelor's Degree in any discipline   | 2                         | 6    | I - Rs. 5,300/-<br>II - Rs. 5,000/-  | Telugu   |
| 7.                                     | Master of Arts M.A. (Public Admin)           | Bachelor's Degree in any discipline   | 2                         | 6    | I - Rs. 5,300/-<br>II - Rs. 5,000/-  | Telugu   |
| 8.                                     | Master of Arts M.A.(Sociology)               | Bachelor's Degree in any discipline   | 2                         | 6    | I - Rs. 5,300/-<br>II - Rs. 5,000/-  | Telugu   |
| 9.                                     | Master of Arts M.A.(English)                 | Bachelor's Degree in any discipline   | 2                         | 6    | I - Rs. 5,300/-<br>II - Rs. 5,000/-  | English  |
| 10.                                    | Master of Arts M.A.(Hindi)                   | Graduate with Hindi as Second Language /Optional subject/Equivalent Hindi Exam                              | 2                         | 6    | I - Rs. 5,300/-<br>II - Rs. 5,000/-  | Hindi  |
| 11.                                    | Master of Arts M.A.(Telugu)                  | Graduate with Telugu Second Language/ Optional Subject /Equivalent Telugu Exam                              | 2                         | 6    | I - Rs. 5,300/-<br>II - Rs. 5,000/-  | Telugu   |
| 12.                                    | Master of Arts M.A.(Urdu)                    | Graduate with Urdu Second Language/ Optional Subject/ Equivalent or Urdu Exam                               | 2                         | 6    | I - Rs. 5,300/-<br>II - Rs. 5,000/-  | Urdu   |
| 13.                                    | M.A. (Journalism and Mass Communication)     | Bachelor's Degree in any Discipline   | 2                         | 6    | I - Rs. 7,800/-<br>II - Rs. 7,500/-  | English  |
| 14.                                    | Master of Science M.Sc.(Mathematics)         | Bachelor's Degree with Mathematics  | 2                         | 6    | I - Rs. 7,800/-<br>II - Rs. 7,500/-  | English  |
| 15.                                    | Master of Science M.Sc.(Applied Mathematics) | Bachelor's Degree with Mathematics  | 2                         | 6    | I - Rs. 7,800/-<br>II - Rs. 7,500/-  | English  |

Continued on Page 19



## అంబేద్కర్ వర్షిటీలో రాజ్యాంగ పరిరక్షణ దినోత్సవం



అంబేద్కర్ వర్షిటీ న్యూస్, నవంబర్ 26, 2022 : జాతీయ రాజ్యాంగ దినోత్సవాన్ని పురస్కరించుకొని డా.బి.ఆర్. అంబేద్కర్ సార్వత్రిక విశ్వవిద్యాలయంలో రాజ్యాంగ నిర్మాత డా. బి. ఆర్. అంబేద్కర్ విగ్రహానికి పూల మాలలు వేసి పుష్పాంజలి ఘంటించారు. రాజ్యాంగ పరిరక్షణ కొరకు చిత్తశుద్ధితో పని చేస్తామని ప్రతిపక్ష పూనారు. కార్యక్రమంలో పాల్గొన్న విశ్వవిద్యాలయం రిజిస్ట్రార్, డా. ఏ.వి.ఎన్. రెడ్డి, అకడమిక్ డైరెక్టర్

ప్రొ. ఘంటా చక్రపాణి, గ్రేడ్ డైరెక్టర్ ప్రొ. సుధా రాణి, విద్యార్థి సేవల విభాగం డీన్ డా. బానోత్ లాల్, విద్యార్థి సేవల విభాగం డైరెక్టర్ డా. ఎల్వీకే రెడ్డి, ఈఎంఆర్ఆర్ సి డైరెక్టర్ డా. వడ్డాణం శ్రీనివాస్, పరీక్షల నియంత్రం అధికారి డా. పరాంకుశం వెంకట రమణ, డా. బానోత్ ధర్మ, ఎస్సి ఎస్టీ ఉద్యోగుల సంఘం అధ్యక్షులు డా. భోజు శ్రీనివాస్, నాయకులు రాజబాబు, గోపాల కృష్ణ, దివాకర్ ఇతర ఉద్యోగులు పాల్గొన్నారు.

## FLORAL TRIBUTES TO PROF. G. RAM REDDY AT BRAOU

BRAOU News, December 4, 2022. "Dr. B. R. Ambedkar Open University (BRAOU) paid rich floral tributes to Founder Vice-Chancellor, BRAOU, Prof.G.Ram Reddy on his 93rd birth anniversary at the campus on Sunday December 04, 2022. "University Registrar Dr.A.V.N. Reddy, EMRRC Director , Dr.Vaddanam



Srinivas, Dean Student affairs Dr.Banoth lal, Controller of Examinations Dr. Paramkusham Venkataramana, Heads of the Branches, Teaching and Non-Teaching Staff Members, representatives of various service associations offered rich floral tributes to Prof.G.Ram Reddy Portrait.



## FLORAL TRIBUTES TO Dr.B.R.AMBEDKAR AT BRAOU



**BRAOU News, December 6, 2022:** Dr. B. R. Ambedkar Open University (BRAOU) paid rich floral tributes to Bharat Ratna Dr. B. R. Ambedkar on his 66th death anniversary at the campus on Tuesday.

Prof.K.Seeetharama Rao, Vice-Chancellor; Prof. Ghanta Chakrapani, Director (Academic); Dr. A.V.N. Reddy, Registrar; Prof. E.Sudharani, Director (GRCR&D); Prof.Vaddanam Srinivas, Director EMR&RC; Prof.I.Anand Pawar, Director CSTD; Dr.L.V.K.Reddy, Director LSSD, all Directors, Deans, Heads of Branches, Teaching and Non-Teaching Staff Members, representatives of service associations and students garlanded the Dr. B. R. Ambedkar Portrait and offered rich floral tributes.



### BRAOU INTRODUCED NEW PG DIPLOMA COURSES

**BRAOU News, March 4, 2023:** Prof K. Seetharama Rao, Vice-Chancellor, BRAOU released the brochure of newly i.e., PG Diploma in Financial Management, PG Diploma in Marketing Management, PG Diploma in Human Resource Management, PG Diploma in Operations Management for the Academic year 2022-23.





# అన్ని తరాల పాత్రికేయులకు మార్గదర్శి నార్ల

అంబేద్కర్ ఓపెన్ యూనివర్సిటీలో నార్ల స్మారకోపన్యాసంలో సీనియర్ పాత్రికేయులు టంకశాల అశోక్



**అంబేద్కర్ వర్సిటీ న్యూస్, డిసెంబర్ 6, 2022:** సమాజాన్ని కులమతాల పేరుతో విభజించడం భావ్యం కాదని, పాత్రికేయులుగా గొప్ప విలువలతో నార్ల జీవించారని సీనియర్ పాత్రికేయులు, తెలంగాణ ప్రభుత్వ సలహాదారు టంకశాల అశోక్ పేర్కొన్నారు.

నార్ల జయంతిని పురస్కరించుకొని డా.బి.ఆర్ అంబేద్కర్ ఓపెన్ యూనివర్సిటీలో ఏర్పాటు చేసిన కార్యక్రమంలో ఆయన స్మారకోపన్యాసం చేశారు. ఈ కార్యక్రమం లో ముఖ్య అతిథిగా పాల్గొన్న ఆయన “మార్గదర్శి నార్ల వెంకటేశ్వర రావు” అనే అంశంపై ప్రసంగించారు. ఆయన మాట్లాడుతూ నార్ల పట్టుదల, విలువలతో కూడిన పాత్రికేయులుగా జాతీయ స్థాయిలో ప్రఖ్యాతిగాంచారు అని పేర్కొన్నారు. మూడు పదుల వయస్సులోనే నార్ల అంతర్జాతీయ పరిణామాలపైన వ్యాసాలు, పుస్తకాలు రాశారని గుర్తు చేశారు. నార్ల ఏ అంశం గురించి అయినా వ్యాసం రాయాలి అన్నా, పుస్తకం ప్రచురించాలి అన్నా చాలా పరిశోధన చేసేవారు అని వివరించారు. ప్రస్తుత పరిస్థితుల్లో యువ జర్నలిస్ట్ లలో విషయ పరిజ్ఞానం కోసం, లోతుగా అధ్యయనం చేయడం లోపిస్తుందని ఇది సమాజానికి మంచి చేయదు అన్నారు. ఒక మంచి జర్నలిస్ట్ గా గుర్తింపు రావాలి అంటే సమాజంలో ఉన్న సమస్యలను పారద్రోలడానికి పనిచేయాల్సిన అవసరం ఉందన్నారు.

కార్యక్రమానికి అధ్యక్షత వహించిన విశ్వవిద్యాలయ ఉపకులపతి ఆచార్య. కె సీతా రామారావు మాట్లాడుతూ ప్రస్తుత పరిస్థితిలో నార్ల

లాంటి పాత్రికేయులు సమాజానికి చాలా అవసరం అన్నారు. విలువలతో కూడిన పాత్రికేయం ఆదర్శంగా నిలుస్తుందని, నార్ల కుటుంబ సభ్యులు ఆయన రాసిన, సేకరించిన పుస్తకాలను అంబేద్కర్ విశ్వవిద్యాలయ లైబ్రరీకి అందించడం గర్వకారణంగా పేర్కొన్నారు. నార్ల లైబ్రరీలో ఉన్న అన్ని పుస్తకాలను త్వరలోనే డిజిటలైజ్ చేయనున్నట్లు ప్రకటించారు.

ఈ కార్యక్రమంలో గౌరవ అతిథిగా పాల్గొన్న విశ్వవిద్యాలయం అకడమిక్ డైరెక్టర్ ప్రొ.ఘంటా చక్రపాణి కార్యక్రమ ఆవశ్యకత గురించి, ప్రధాన వక్త టంకశాల అశోక్ గురించి సభకు పరిచయం చేశారు. రిజిస్ట్రార్ డా.ఎ.వి.ఎన్ రెడ్డి పాల్గొని ప్రసంగించారు. కార్యక్రమంలో అన్ని విభాగాల అధిపతులు, డీన్స్, అధ్యాపక, అధ్యాపకేతర సిబ్బంది ఉద్యోగ సంఘాల నేతలు పాల్గొని నార్లగారి చిత్రపటానికి పూలమాల వేసి నివాళులు అర్పించారు. కార్యక్రమంలో జి.ఆర్.సీ.ఆర్ & డి డైరెక్టర్, ప్రొ.ఇ. సుధారాణి; ఈ.ఎం.ఆర్ & ఆర్.సీ డైరెక్టర్, ప్రొ. వడ్డాణం శ్రీనివాస్; సి.ఎస్.టి.డి డైరెక్టర్ ప్రొ. ఆనంద్ పవార్; పుస్తకాల ప్రచురణల విభాగ డైరెక్టర్ ప్రొ. గుంటి రవి; విద్యార్థి సేవల విభాగం డైరెక్టర్ డా. ఎల్వీకే రెడ్డి; పరీక్షల నియంత్రణ అధికారి డా. పరాంకుశం వెంకట రమణ; ఉద్యోగ సంఘాల నాయకులు, పలు విభాగాల అధిపతులు, డీన్స్, బోధన మరియు బోధనేతర సిబ్బంది పాల్గొన్నారు.

## WE REQUIRE IN ODL IS RAM GOVERNANCE MODEL AND AMBEDKAR VISION IN THE EDUCATION NEEDED :- Prof .V.S.Prasad

### BRAOU organised Prof. G. Ram Reddy Memorial Lecture

**BRAOU News, December 9, 2022:** Dr. B. R. Ambedkar Open University (BRAOU) and Prof. G. Ram Reddy memorial trust, Hyderabad jointly organized Prof. G. Ram Reddy Memorial Lecture at its campus as part of 93<sup>rd</sup> Birthday Celebrations of founder Vice-Chancellor, BRAOU, Prof. G. Ram Reddy on Saturday.



Prof. V.S. Prasad, Formerly Vice Chancellor (Acting), IGNOU, Vice-Chancellor, BRAOU & Director, NAAC, delivered a lecture on **"Four Decades of India's First Open University Through the**

**Past into the Future"** Prof. Prasad spoke about the difficulties encountered in the process of starting the distance education system in the country and explained how Prof. Ram Reddy faced them head on and established this university. He said that Ambedkar Open University, which was formed in this way, has become a guide for the establishment of many universities across the country today. What we require in ODL is 'Ram Governance Model' - a model practiced by Prof. G. Ram Reddy and Prof. Ram G. Takwale as Vice Chancellors of Open Universities. This is a tested model in Open University governance. The important features of the model include: leading by example, identifying, nurturing and encouraging talent, enabling and recognizing performance and networking for institutional development. The operating systems, in this model, are driven by integrity, sense of purpose and pragmatic wisdom. He said that there is a need to choose the Vision (Bhim path) suggested by Dr. B.R. Ambedkar for the spread of higher education and move forward. It was suggested that in the



coming days, services to students should be expanded, quality higher education should be provided to the poor people, courses should be designed to be useful to students and focus should be placed on own funds.

Prof. K. Seetharama Rao, Vice-Chancellor, BRAOU, Presided over the function. Prof. Rao said that the father of distance education Prof. G. Ram Reddy's vision is far-sighted and his sincerity is compatible with the spread of higher education. He also said to make higher education accessible to rural students, study material English medium books designed to be useful for competitive examinations have been launched. It is known that Telugu medium books are already available.

Prof. Ghanta Chakrapani, Director (Academic) attended as guest of Honour for the program he introduced about the program and Chief Guest.

Prof. G. Haragopal, Secretary, Prof. G. Ram Reddy Memorial Trust said his trust is organizing commemorative lectures to pass on the services of Prof. G. Ram Reddy for the spread of distance education to the future generations.

The lecture was attended by Prof. G. Ram Reddy wife Smt. Prameela Ram Reddy and family members, Prof. Sudharani, Prof. Madhusudan





Reddy, Prof. Anand Power, Prof. Vaddanam Srinivas, Prof. Gunti Ravi, Prof. Pushpa Chakrapani, Dr. LVK Reddy, Dr. N. Rajani, former faculty of the University Prof. V. Venkaiah, former Registrar, Prof. C. Venkataiah,

Prof. S. V Rajasekhara Reddy, Prof. Subbar Rao, Dr. Santhosh Reddy, Prof. Kishtiaiah, Prof. Kishan Rao, Dr. G. Mallareddy, Trust Members, Directors, Heads of Branches, Teaching and Non-Teaching Staff members also participated.

## BRAOU INAUGURATED TRAINING PROGRAM FOR TEACHERS



education in stereotypical methods is not fair, he said. It is suggested that the teachers should be skilled in accordance with the new National Education Policy - 2020. He called upon the teachers to be prepared to face such challenges as there is a possibility that things like chat GPT will have more influence on the research topics and thus there are chances of raising doubts on the research.

Prof.E.Sudha Rani, Director Academic I/c and Dr.A.V.N Reddy,

Registrar attended as guest of honour for the program, said that maturity in a teacher comes only through continuous learning and a teacher is a continuous student.

Prof.I. Anand Pawar, Director CSTD preside over the program he said He said that in the coming days, under the auspices of CSTD, training classes will be organized for the faculty on how to take care of online teaching and how to make teaching online interesting to the students. All the Teaching staff and research scholars, Directors, Heads of the Branches, Deans, attended the program.

**BRAOU News, February 20, 2023:** Centre for Staff Training and development (CSTD) of Dr. B. R. Ambedkar Open University (BRAOU), today inaugurated training program on “**Outcome Based Teaching Learning (OBTL)**” for teachers and research scholars at its campus on monday.

Prof K. Seetharama Rao, Vice-Chancellor, BRAOU attended as Chief Guest for the program and he felt that it is only possible because of continuous study and research for the teachers that how to teach the lessons so that the students can understand comprehensively in a short time. On the one hand, while technology is running, on the other hand,



## BRAOU ORGANISED LECTURE ON RESEARCH AND DEVELOPMENT ACTIVITIES



**BRAOU News, January 2, 2023:** Dr. B. R. Ambedkar Open University (BRAOU), Prof. G. Ram Reddy Centre for Research and Development organized a Lecture on "Research and Development Activities" on January 2, 2023 at the University Campus. Prof. B. S. Murthy, Director, IIT, Hyderabad was the chief guest. Prof. Murthy said that there have been revolutionary changes in the higher education system and it is time for the higher education institutions to understand them and help the students. He also suggested that the educational institutions should understand that there have been changes where a student can study courses in many departments in many higher educational institutions and the opportunities for the students have improved and

they should be supportive so that research increases and their thinking power increases.

Prof. K. Seetharama Rao, Vice-Chancellor, BRAOU presided over the program. Prof. Rao mentioned that he will work with Hyderabad IIT regarding research in the coming days.

Prof. Ghanta Chakrapani, Director (Academic) attended as Special invitee for the program. Dr. A. V. N. Reddy, Registrar also spoke on the occasion. Prof. E. Sudha Rani, Director GRCR&D, explained the aims, objectives of the program and introduced the chief guest. All Directors, Deans, Heads of the Branches, Teaching and Non-Teaching staff, Representatives of services associations, Research Scholars & Students are participated in the program.

### అంబేద్కర్ ఓపెన్ యూనివర్సిటీ వీసీని పరామర్శించిన: మంత్రి ఎర్రబెల్లి దయాకర్ రావు

**అంబేద్కర్ వర్సిటీ న్యూస్, నవంబర్ 23, 2022:** డా. బి.ఆర్ అంబేద్కర్ ఓపెన్ యూనివర్సిటీ వైస్ ఛాన్స్ లర్ ఆచార్య కె. సీతారామ రావు సతీమణి శ్రీమతి కుసుంబ రేవతి గారు మరణించడంతో రాష్ట్ర పంచాయతీ రాజ్, గ్రామీణాభివృద్ధి మరియు మరియు గ్రామీణ సీటి సరఫరా శాఖల మంత్రి శ్రీ ఎర్రబెల్లి దయాకర్ రావు యూనివర్సిటీ లోని వీసీ బంగ్లా లో పరామర్శించారు. స్వర్గీయ రేవతి చిత్రపటం వద్ద పూలు వేసి, నివాళులు అర్పించారు. ఆమె ఆత్మకు శాంతి చేకూరాలని భగవంతున్ని ప్రార్థించారు. ఆచార్య సీతారామ రావు, ఆయన కుమారులు సృజన్, చరణ్, సోదరుడు వెంకటేశ్వర రావు ఇతర కుటుంబ సభ్యులకు ధైర్యం చెప్పారు. మంత్రితో పాటు ఎమ్మెల్యేలు ఆరూరి రమేష్, పెద్ది సుదర్శన్ రెడ్డి,

యూనివర్సిటీ అకాడమిక్ డైరెక్టర్ ప్రొ. ఘంటా చక్రపాణి తదితరులు ఉన్నారు.





## BRAOU UPLOADED SELF STUDY REPORT TO NAAC

**BRAOU News, January 7, 2023:** Dr. B. R. Ambedkar Open University (BRAOU), Self Study Report (SSR) related data for NAAC recognition was uploaded on the NAAC website on Saturday by Prof. K. Seetharama Rao, Vice-Chancellor, by pressing a button. Prof. Rao revealed that the NAAC peer team is likely to visit the university in the month of March and will focus on strengthening infrastructure. He addressed the coordinators of study centers in two Telugu states who participated in the program through zoom and asked them to focus on feedback of the students.

Prof. Ghanta Chakrapani, Director (Academic); Prof. P. Madhusudan Reddy, Director CIQA; Dr. A. V. N. Reddy, Registrar, All the Directors, Heads of the Branches, Deans and representatives of various service associations are participated in the program.



## REPUBLIC DAY CELEBRATIONS AT BRAOU

**BRAOU News, January 26, 2023** Prof. K. Seetharama Rao, Vice-Chancellor, Dr. B. R. Ambedkar Open University today hoisted the tri-colour National Flag on the occasion of 74th Republic Day at the Campus on Thursday and addressed the Staff Members and extended Republic Day greetings. He gave a call to the employees to rededicated to the students services for improvement of the university. He also appeal the students to answer the questions positively as the survey questionnaire e-mail received from NAAC about the services provided to the students and other aspects. He said, the NAAC recognition will not only bring international recognition to our university but also help in getting financial support from various government and non-government organizations and provide more new courses to the students. He stated that it is mandatory to reply to this mail from NAAC and if there is any problem students may contact their study center.

Dr. A. V. N. Reddy, Registrar, BRAOU also addressed the Staff after unfurling the National Flag at BRAOU Non-Teaching Employees' Association premises at the campus. All Directors, Deans, Heads of Branches, Teaching and Non-Teaching Staff members and representatives of various Service Associations also participated in the Republic Day Celebrations.





# WRITERS SHOULD WORK FOR ESTABLISHMENT OF EQUAL SOCIETY

**Padmashri Prof. Kolakaluri Enoch**

**BRAOU News, February 6, 2023:** Dr. B. R. Ambedkar Open University (BRAOU), Department of Arts inaugurated Language and Literature Forum organized a Webinar on “Approaches to Subaltern Literature” on February 6, 2023 at the University Campus. Padma Shri Prof. Kolakaluri Enoch, Former Vice-Chancellor, Sri Venkateswara University, Tirupathi was the Chief Guest. Prof. Kolakaluri said that there is still no equality in the society, there are differences between men and women and caste and religious discrimination and he called upon writers to write works to change this. Even among the authors there are differences of opinion, as the author of the constitution Dr. B.R. Ambedkar explained that there is a need for equality in all areas as incorporated in the constitution.

Prof K. Seetharama Rao, Vice-Chancellor, BRAOU presided over the program. Prof. Rao Said that, there are different cultures in the country and even though the languages are different, writers of all languages need to work to create awareness among the people.

Prof Ghanta Chakrapani, Director (Academic), Dr.P. Venkata Ramana, Registrar in-charge attended as Guest of Honour for the program, and that in the coming days, the forum will introduce students to the current generation of writers who have written literary works. Dr. B. R. Ambedkar Open University expressed hope that would be more useful to the general public and research students.

Prof.Shakeela Khanam, Webinar Director, Dean Faculty of Arts initiated the Language and Literary forum, explain the aims, objectives of the program and introduced the chief guest. Dr.K.Rani Rajitha Madhuri, Webinar Coordinator, Dr.Kishore Kumar Reddy, Dr.N.Rajani, All Director, Deans, Head of the Branches, Teaching and Non-Teaching Staff Members and Representatives of various Service Associations also participated in the program.



## Felicitations on Retirement



**Sri N. Seetharam Reddy**  
**Office Sub-Ordinate (Academic Branch)**  
**31.12.2022**



## PROGRAMMES OFFERED

| S. No   | Name of the Programme   | Eligibility  | Prog. Duration (in years)                       |                         | Tuition Fee (Per Annum)  | Medium of Instruction |
|---|---|--|---|-------------------------|--|-----------------------|
|   |   |  | Min.  | Max.                    |  |                       |
| (1)   | (2)   | (3)  | (4)   | (5)                     | (6)  | (7)                   |
| 16.   | Master of Science M.Sc.(Botany)                                 | B.Sc Degree with Botany  | 2   | 6                       | I - Rs. 15,300/-<br>II - Rs. 15,000/-                                    | English               |
| 17.   | Master of Science M.Sc.(Chemistry)                              | B.Sc Degree with Chemistry   | 2   | 6                       | I - Rs. 18,300/-<br>II - Rs. 18,000/-                                    | English               |
| 18.   | Master of Science M.Sc. (Environmental Science)                 | B.Sc.Degree with Science Subjects in any Discipline of Science OR its equivalent. Admissions on Merit basis  | 2   | 6                       | I - Rs. 15,300/-<br>II - Rs. 15,000/-                                    | English               |
| 19.   | Master of Science M.Sc.(Psychology)                             | Bachelor's Degree in any discipline  | 2   | 6                       | I - Rs. 15,300/-<br>II - Rs. 15,000/-                                    | English               |
| 20.   | Master of Science M.Sc.(Physics)                                | B.Sc Degree with Physics and Mathematics   | 2   | 6                       | I - Rs. 15,300/-<br>II - Rs. 15,000/-                                    | English               |
| 21.   | Master of Science M.Sc.(Zoology)                                | B.Sc Degree with Zoology as one of the Subject or its equivalent   | 2   | 6                       | I - Rs. 15,300/-<br>II - Rs. 15,000/-                                    | English               |
| 22.   | Master of Commerce (M.Com)                                      | Bachelor's Degree in Commerce/ BBA/BBM/B.A. (Commerce)   | 2   | 6                       | I - Rs. 7,800/-<br>II - Rs. 7,500/-                                      | English               |
| <b>III. Professional Programmes (Post Bachelor's Level)</b> |   |  |   |                         |  |                       |
| 23.   | Master's Degree in Business Administration (MBA) (New Syllabus) | 1) 50% marks in Graduation<br>45% marks for Reserved Categories<br>2) Admission through TS/APCET (Common Entrance Test)  | 2<br><br>4                                      | 6<br><br>Seme-<br>sters | I - Rs. 15,300/-<br>II - Rs. 15,000/-                                    | English               |
| 24.   | MBA (Hospital & Health Care Management) with AHERF, Hyderabad   | 1) Any Graduate- Medical/ Non Medical other than Oriental Languages & Fine Arts from a recognized University with 50% marks.<br>2) Entrance Test   | 2 years over 4 semesters of Theory & Practicals |                         | Rs. 1.20 lakh payable in two installment of Rs. 70,000 and Rs. 50,000 in | English               |
| 25.   | Master's Degree in Library & Information Science (MLISc)        | BLISc Degree (40% and above) OR (35% for SC/ST)  | 1   | 3                       | Rs. 10,300/-   | English               |
| 26.   | Bachelor's Degree in Library & Info. Science (BLISc)            | a). Bachelor's Degree in any discipline with Work Experience in Library (Min 1 year) OR<br>b) Graduate with Diploma OR Certificate in Lib. Science OR<br>c) Law/Pharmacy/Engg. graduates OR<br>d) Graduates with 50% aggregate Marks | 1   | 3                       | Rs. 5,300/-  | English & Telugu      |

## PROGRAMMES OFFERED

| S. No                                       | Name of the Programme  | Eligibility  | Prog. Duration (in years) |             | Tuition Fee (Per Annum)   | Medium of Instruction |
|---|--|--|---------------------------|-------------|---|-----------------------|
|   |  |  | Min.                      | Max.        |   |                       |
| (1)   | (2)  | (3)  | (4)                       | (5)         | (6)   | (7)                   |
| 27.   | Bachelor of Education (B.Ed)   | 1. 50% marks in B.A/B.Sc/ B.Com/B.Sc. Home Sci./BCA/BBM/BBA (55% in BE/B.Tech.) (40% for SC/ST/BC/PH Candidates)<br>2. Trained In-Service Teachers working in Govt. Aided/MPP/ZPP Recognized School<br>3. Candidates with TTC/DEd./ DE&Ed/TPT/HPT/UPT/BP.Ed/ D.PEd qualification necessary | 2                         | 5           | Rs. 25,000/- at the time of Admission in one instalment           | Telugu                |
| 28.   | Bachelor of Education B.Ed (Special Education)   | 1. 50% marks in BA/B.Sc/ B.Com/B.Sc.(Home Sci.)/ BCA/BBA/B.O.L. (55% marks in BE/B.Tech.) (40% for SC/ST/BC/PH candidates)<br>2. Admission by Entrance Test  | 2                         | 5 Semesters | Rs. 30,000/- at the time of Admission in one /two instalments     | English & Telugu      |
| <b>IV. Post Graduate Diploma Programmes</b> |  |  |                           |             |   |                       |
| 29.   | P.G. Diploma in Marketing Management (PGDMM)   | Bachelor's Degree in any discipline  | 1                         | 3           | Rs. 5,200/-   | English               |
| 30.   | P.G. Diploma in Business Finance (PGDBF)   | Bachelor's Degree in any discipline  | 1                         | 3           | Rs. 5,200/-   | English               |
| 31  | P.G. Diploma in Writing for Mass Media in Telugu (PGDWMT)  | a). Bachelor's Degree in any discipline (OR)<br>b). Intermediate with 3 years experience in Mass Media   | 1                         | 3           | Rs. 5,200/-   | Telugu                |
| 32.   | P.G. Diploma in Environmental Studies (PGDES)  | Bachelor's Degree in any discipline  | 1                         | 3           | Rs. 5,200/-   | Telugu                |
| 33.   | P.G. Diploma in Human Rights (PGDHR)   | Bachelor's Degree in any discipline  | 1                         | 3           | Rs. 4,000/-   | English               |
| 34.   | P.G. Diploma in Women's Studies (PGDWS)  | Bachelor's Degree in any discipline  | 1                         | 3           | Rs. 4,000/-   | English               |
| 35.   | P.G. Diploma in Culture & Heritage Tourism(PGDCHT)   | Bachelor's Degree in any discipline  | 1                         | 3           | Rs. 5,200/-   | English               |
| <b>VI. Certificate Programmes</b>           |  |  |                           |             |   |                       |
| 36.   | Certificate Prog. in Food & Nutrition (CPFN)   | a). No formal academic qualif. required<br>b). Minimum age : 18 years  | 6 Months                  | 18 Mths     | Rs. 1600/-  | Telugu                |
| 37.   | Certificate Program in Literacy & Community Development (CPLCD)  | SSC or Intermediate  | 6 Months                  | 18 Mths     | Rs. 2,100/-   | Telugu                |
| 38.   | Certificate Program in NGO's Management (CNGOM)  | Inter or 10th with 3 years experience in any private organization  | 6 Months                  | 18 Mths     | Rs. 2,100/-   | Telugu                |
| 39.   | Certificate Program in Early Childhood & Education (CECE)  | Intermediate   | 1 Year                    | 3 Years     | Rs. 5,400/-   | English               |
| 40.   | Research programme (Ph.D.) Eng, Hindi, Edn., Eco., His., Pol. Scie, Pub. Admn, Sociology, Commerce, Maths, Phy., Chem. & Environmental studies | Master Degree  |                           | 3 Years     | 1st year : 15,000/-<br>2nd year : 15,000/-<br>3rd year : 15,000/- |                       |



## PEOPLE ARE THE REASON WHY MEDIA IS NOT PLAYING PROPER ROLE : Dr.K.Ramachandra Murthy

### BRAOU organised Prof. S. Bashiruddin Memorial Lecture

**BRAOU News, February 6, 2023:** Dr. B. R. Ambedkar Open University (BRAOU) organized Prof. S. Bashiruddin Memorial Lecture at its campus as part of 87th Birth anniversary of Prof. S. Bashiruddin, Former Vice-Chancellor on Monday.

Dr.K.Ramachandra Murthy, Veteran Journalist and Editor, delivered a lecture on “Media Today in India” Dr.Murthy said the People of the country have now to depend upon the banned BBC or some other foreign channel or newspapers for truth. There are still some newspapers among the mainstream newspapers which have been struggling to be neutral and independent against heavy odds. Those were the days when policy decisions were taken largely by the editors. “Exactly the opposite is true today. The owners of the newspapers are calling all the shots and the editors are reduced to mere heads of the editorial departments. He said, earlier the editor used to spearhead the whole activity in the newspaper. Today the owner meets the heads of the department collectively or individually. The policy decisions are taken by the owner with or without consulting the editor who is asked to implement it the decisions. There are owners who plan the day’s stories and directly interact with the reporters to discuss the angularities. The newspapers have a separate policy for individual political party. Some parties are not spared at all. Some parties are patronized and some others are treated somewhat gently.

Prof. K. Seetharama Rao, Vice-Chancellor, BRAOU, Presided over the function. Prof. Rao said that in the current situation, the media is not functioning as expected in making the society aware, and suggested that the media should play its role in helping the common people and focusing on public issues.

Prof. Ghanta Chakrapani, Director (Academic) and Dr.P.Venkata Ramana, Registrar in-charge also spoke



on the occasion. Earlier, the Chief Guest and other dignitaries lighted the lamp and offered floral tributes to Prof.S.Bashiruddin portrait. All Director, Deans, Head of the Branches, Teaching and Non-Teaching Staff Members and Representatives of various Service Associations also participated.



# LINGUISTS IS RESPONSIBILITY OF THE PRESERVE THE MOTHER TONGUE : Dr.S.Narsaiah

BRAOU News, February 22, 2023:

Dr. B. R. Ambedkar Open University (BRAOU), Women development and extension centre organized International Mother Language Day on “Matrubhasha Kamaneyam - Vidyasadhana Ramaneeyam” on February 22, 2023 at the University Campus. Dr.S.Narsaiah, Retd. Principal, Govt. Degree College, Dharmapuri, was the Chief Guest for the program. Dr. Naraiah said that the mother tongue plays a major role in the mental development and comprehensive study of the students. It is a matter of great concern that if the Telugu language is not preserved in the current situation, the Telugu language will have to face the same challenges faced by the cultured language in the coming days. He said that there are evidences that Telugu language is more than 2400 years old and it is the responsibility of language lovers, youth and governments to present that history to the future generations. He also explained the need for primary education to be conducted in the mother tongue.

Prof K. Seetharama Rao, Vice-Chancellor, BRAOU presided over the program. Prof. Rao said that in the current situation, there is a need for language lovers to preserve their mother tongue more than the need to



learn foreign languages. He said that the need for English language at the national and international level is so high that learning at the primary level will become crucial. He explained that the mother tongue brings maturity in the student and thus there is a chance to rise to higher heights. He also said that there are different cultures in the country and even though the languages are also different, writers of all languages need to work to create awareness among the people.

Prof.E.Sudha Rani, In-charge, Director (Academic) attended as special invitee for the program, she said that in the coming days, the famous writers who wrote literary works in many languages will be introduced to the current generation. Dr. B. R. Ambedkar Open University expressed hope that would be more useful to the general public and research students.

Dr.G.Mary Sunanda, Women development and extension centre explain the aims, objectives of the

program and introduced the chief guest. Prof.Shakeela Khanam, Dean, Faculty of Arts, Prof.I.Anand Pawar, Director CSTD; Dr.L.V.K Reddy, In-charge, Learner Support Services;Dr.P.Venkata Ramana, Controller of examinations, Directors, Deans, Head of the Branches, Teaching and Non-Teaching Staff Members and Representatives of various Service Associations also participated in the program.





# INDIA IS THE IDEAL COUNTRY FOR ASTRONOMICAL RESEARCH IN THE WORLD : Dr. VITHAL TILVI

## NATIONAL SCIENCE DAY CELEBRATIONS AT BRAOU



**BRAOU News, March 6, 2023:** Dr.B.R.Ambedkar Open University, Faculty of Sciences organized National Science Day program on “Exploration : From Deep Ocean to Deep Space” at its campus at Jubilee Hills on March 6, 2023.

Dr.Vithal Tilvi, The Founder of the Farthest group of galaxies delivered a lecture on “Exploration: From Deep Ocean to Deep Space”. Dr. Tilvi said that there are different weather conditions in the country of India, such as the weather in the ocean and the presence of stars in space, and India is an ideal country for astronomy and ocean weather research. He explained that many of the world-renowned researchers are proud to have from our country, and the governments here are also giving priority to research in the respective departments. He explained to the students, the events of his research journey as an astronaut.

Prof K. Seetharama Rao, Vice-Chancellor, BRAOU presided over the program. Prof. Rao said that the science faculty of university has a good reputation across the country. It has been announced that in the coming days we will look into the matter of making the study of astronomy one of the subject at Under Graduate level.

Prof. Ghanta Chakrapani, Director (Academic) attended as guest of honor for the program. He said that the aim is to introduce more science courses to create awareness to the rural students. Prof. G. Pushpa Chakrapani, Dean Faculty of Sciences, explained about the significance of National Science As a part National Science Day. University Students organized a special science exhibition. The Science students, Staff members, faculty members, directors, deans and Heads of branches attended the program.





## BRAOU IS THE NODAL OFFICE FOR VIRTUAL LABS

**BRAOU News, February 22, 2023:** Dr. B. R. Ambedkar Open University (BRAOU) in collaboration with National Institute of Technology Karnataka, Surathkal organized webinar on “Introductory Webinar On Virtual Labs” on February 22, 2023 at the University Campus.

Prof. K.V. Gangadharan, Co-ordinator Virtual Labs, Professor & Head, Centre for System Design, National Institute of Technology Karnataka, Surathkal speaking, he explained that virtual labs will be useful for teaching and researching more easily for students using modern knowledge.

Prof K. Seetharama Rao, Vice-Chancellor, BRAOU presided over the program. Prof. Rao said that he is very happy to announce his university as the virtual labs nodal office. He expressed hope that these virtual labs will be very useful for students and researchers studying in the distance education system. In the context of developing and making information technology available in many educational institutions of the country, it is a good sign that their university is in direct contact with those institutions.

Dr. Sheena, outreach coordinator- Virtual Labs, Associate Professor, School of Management, National Institute of Technology Karnataka, Surathkal express about how virtual labs should be used, how to use them for research and studies, what are the uses, how



technology can be made useful in a short time and so on.

Prof. Pushpa Chakrapani, Dean, Faculty of Sciences, Dr.K.Sridevi, Dr.P.Venkata Ramana, Controller of examinations, and Sri D Vasantha Rao, In-Charge Computer Centre; Directors, Deans, Head of the Branches, Teaching and Science Research Scholars also participated in the program.

## BRAOU New Year Calendar and Diary Released



Prof. K. Seetharama Rao, Vice-Chancellor, BRAOU released New Year 2023 Diary & Calendar



## MOTHER TONGUE PLAYS AN IMPORTANT ROLE IN REACHING HUMAN SOCIETY : Prof. Aziz Bano



**BRAOU News, March 17, 2023:** Dr. B. R. Ambedkar Open University (BRAOU), Department of Arts organized Language and Literature Forum webinar on “Mother Tongue and Importance of Urdu” at the University Campus on March 17, 2023.

Prof. Aziz Bano, Dean, School of Languages, Linguistic & Indology MANUU was the Chief Guest. Prof. Bano said that the mother tongue plays an important role in reaching human society, rich tradition of Urdu is an integral part of the complex literary history of the Indian subcontinent. It has been claimed that the tradition is still relevant today, as the Urdu literary world and often contributed by contemporary services to the Indian and world are unforgettable, and received tremendous support during the Mughal period.

Prof K. Seetharama Rao, Vice-Chancellor, BRAOU presided over the program. Prof. Rao said there are different cultures in the country and even though the languages are different, writers of all languages need to work to create awareness among the people in the coming days, the Urdu Literature Forum will

introduce students those have written literary works. Dr. B. R. Ambedkar Open University expressed hope that would be more useful to the Urdu students and research students.

Dr. A. V. N. Reddy, Registrar attended as guest of honour and spoke on the occasion. Prof. Shakeela Khanam, Webinar Director, Dean Faculty of Arts initiated the Language and Literary forum, explain the aims, objectives of the program and introduced the chief guest. Webinar Coordinator, Dr. Sumayya Tamkeen Proposed vote of Thanks. Dr. Mohd. Khaja Maqdoom Mohiuddin and all the Directors, Heads of the Branches, Deans, Teaching and Non-Teaching staff members and Urdu Research Scholars & Students also participated.





## BRAOU SIGNED MoU WITH NETXCELL LTD

**BRAOU News, March 4, 2023:** Dr. B.R. Ambedkar Open University (BRAOU) and M/s Netxcell Ltd entered into a Memorandum of Understanding (MoU) for Maintenance of Call Centre- Deployment of Manpower” at the university campus on Saturday. The MoU signed and exchanged by Registrar, Dr.A.V.N Reddy, BRAOU and M/s Netxcell Ltd, Officials Mrs. Archana in the presence of Prof. K. Seetharama Rao, Vice-Chancellor, BRAOU and officials also participated.



Prof. K. Seetharama Rao, VC,  
BRAOU and Officials  
felicitated to Smt. N. Hema  
Bhanu, Finance Officer,  
BRAOU on completion of her  
tenure on April 6, 2023.

## BRAOU - Change of Departments Nomenclature

| Sl.No. | From  | To  |
|--------|---|---|
| 1.     | Regional Coordination Centre (RCC)                                | Regional Centre (RC)  |
|        | Study Centre (SC)   | Learner Support Centre (LSC)                                  |
| 2.     | Audio-Visual Production and Research Centre (AVP&RC)              | Electronic Media Resources and Research Centre (EMR&RC)       |
| 3.     | Director, Material Production                                     | Directorate of Materials and Publications                     |
| 4.     | Prof. G. Ram Reddy Research Academy of Distance Education (GRADE) | Prof. G. Ram Reddy Centre for Research & Development (GRCR&D) |
| 5.     | Student Services Branch   | Learner Support Services Branch                               |





# ఉత్తమ రైతక్క!

రైతు.. రైతులా ఉన్నంత కాలం కష్టాలు తప్పవు. నష్టాలు వదలవు.

అదే భూమి, అదే విత్తు, అదే ఎరువు, అదే కోత, అదే ధర. కానీ,

వ్యూహం మారాలి. పక్కా వ్యాపారవేత్తలా ఆలోచించాలి.

మహబూబాబాద్ జిల్లా తొర్రూరుకు చెందిన **మంగళ పెల్లి నీలిమ**

అలాంటి ప్రయోగమే చేసింది. పోస్ట్ కొవిడ్ మార్కెట్ ను దృష్టిలో

ఉంచుకుని.. ఆకుకూరల పంటను ఎంచుకుంది. సెంట్రయ మార్గంలో

నడిచింది. దళారీ వ్యవస్థకు తావులేకుండా, కొనుగోలుదారులనే

పాలానికి పిలిపించుకుంది. సేద్యానికి వ్యాపార కోణం జోడించింది.

కాబట్టి, 'ఉత్తమ రైతు' పురస్కారాలు ఆమెను వరిస్తున్నాయి.

**మంగళపెల్లి నీలిమ..** మహబూబాబాద్ జిల్లా తొర్రూరులోని ఎస్సీ కాలనీకి చెందిన దళిత రైతు. తనకు సెవ్వం అంటే ప్రాణం. ప్రయోగాలంటే ఇష్టం. ఫత్తేపురం శివారులో ప్రభుత్వ ఆర్థిక సాయంతో ఎకరం పొలంలో పాలిహార్ట్ సిస్టం వుంటుంది. మొదట కాప్సిక్ మే, కీరదోస సాగు చేసింది. తొలి ఏడాది అవరోధాలు ఎదురయ్యాయి. పెట్టుబడి ఎక్కువ, దిగుబడి తక్కువ. గిట్టుబాటు ధర కావాలంటే ఒకటే దారి. పంటను హైదరాబాద్ మార్కెట్ కు తరలించాల్సిందే. ఆ రవాణా వ్యయాన్ని తట్టుకోవడం కష్టం. అర్బులన్నీ పోగా మిగిలేది నామమాత్రం. కొన్నిసార్లు ఆ చిల్లర పైసలూ దక్కకపోవచ్చు. అంతమంగా అప్పులు కుప్పలై, 'ఎన్నాళ్ళలా? ఎన్నేళ్ళలా?' అనే అలోచన నీలిమను ఉక్కిరిబిక్కిరి చేసింది. ఆ అంతర్వేదనలోంచి ఓ పరిష్కారం వుట్టుకో

చ్చింది. స్థానికంగా గిరాకీ ఉన్న పంటలు పండించగలిగితే... ఏ ఇబ్బంది ఉండదని భావించింది నీలిమ. ఉన్న కాస్తంత భూమిలోనే సెంట్రయ సాగుకు శ్రీకారం చుట్టింది. సహజ ఎరువులు సిద్ధం చేసుకుంది.



**'ఆరోగ్య' ఫార్ములా**

కరోనా తర్వాత చాలామంది శాశ్వతంగా నైపు ముట్టకున్నారు. ఆకుకూరలను ఆహారంలో భాగం చేసుకుంటున్నారట. కాబట్టి, మార్కెట్ లో ఉరుగు ఉండదు. అదీ ఆర్థానిక్ పంట అయితే, ఏకపత్రాధిపత్యమే. దీంతో పాలి హార్ట్ లో పాలకూర, మెంజి, గంగవాయిలి, తోటకూర, బచ్చలి, సుక్కూర తదితర ఆకుకూరలు పండించడం మొదలు పెట్టింది నీలిమ. సెంట్రయ ఆకు కూరలు నాలుగు రోజులైనా తాజాగా ఉంటాయి. సహజ సిద్ధమైన సాగు కావడంతో.. రుచి బాగుంటుంది. దీంతో డాక్టర్లు, టీచర్లు, వివిధ శాఖల ప్రభుత్వ ఉద్యోగులు.. పొలం దగ్గరినే వచ్చి కొనుగోలు చేయడం ప్రారంభించారు. రవాణా ఖర్చు తప్పింది. మధ్య వర్తుల బెడద లేకుండాపోయింది. ఒక రూపాయి ఎక్కువైనా సరే, ఇక్కడే కొంటామన్నాడు కష్టమర్దు.

**ఆదాయం..**

రోజుకు క్వింటాలు చొప్పున నెలలో 20 రోజులు ఆకుకూరలను కోసి అమ్ముతారు నీలిమ. క్వింటాలుకు రూ.4 వేల నుంచి రూ.5 వేల వరకు ఆదాయం వస్తుంది. పాలిహార్ట్ లో రోజూ ఆరుగురు కూలీలు పనిచేస్తారు. అర్బు లన్నీ పోగా నెలకు సుమారు రూ.40 వేల నుంచి రూ.50 వేల వరకు మిగులుతుంది.

నీలిమ పెద్దగా చదువుకోలేదు. కానీ పెండ్లి తర్వాత భర్త కృషిమూర్తి సహకారంతో ఇంటిదే పూర్తి చేసింది. ప్రస్తుతం,

జంబేడ్కర్ ఓపెన్ యూనివర్సిటీ ద్వారా డిగ్రీ చూడో సంవత్సరం చదువుతున్నది. అలాగే, తెలంగాణలోని మహిళా ఆంధ్రప్రదేశ్ న్యూర్స్ కు మీబిల్ ఇస్తున్న శిక్షణ కార్యక్రమంలో

పాల్గొన్నది. ప్రతిభకు, వినూత్న ఆలోచనా విధానానికి గుర్తింపుగా ఆనెక అవార్డులు ఎంపికైంది. జిల్లా ఉద్యానశాఖ సహా వివిధ సంస్థల నుంచి ఉత్తమ రైతు అవార్డు స్వీకరించింది. ఇంటర్నేషనల్ ఆర్గిట్రేషన్ అండ్ మీడియేషన్ సంస్థ వారు ఇటీవల హైదరాబాద్ లో వివిధ రంగాల్లో విశిష్ట ప్రతిభను కనబరుస్తున్న పదకొండు మంది మహిళలను సత్కరించారు. ఆ సందర్భంగా సుప్రీంకోర్టు న్యాయమూర్తి హిమా కోహ్లా చేతుల మీదుగా ఉత్తమ మహిళా రైతు పురస్కారం అందుకున్నది. 'ఎంతోమంది విశేషాలు వైఖళ్ళాల నుంచి పాఠాలు నేర్చుకున్నారు. అలాంటివారే నాకు అదర్సు' అంటుంది నీలిమ.

... దీప అనిల్



# TELANGANA GOVERNMENT IS MAKING SPECIAL EFFORTS FOR THE DEVELOPMENT & CARE OF WOMEN, CHILDREN AND GIRLS

- Minister Satyavathi Rathod

## INTERNATIONAL WOMEN'S DAY CELEBRATIONS AT BRAOU



**BRAOU News, March 15, 2023:** The Women's Development & Extension Centre (WDEC) of Dr.B.R.Ambedkar Open University (BRAOU) today celebrated International Women's Day at its Campus at Jubilee Hills.

Smt. Satyavathi Rathod, Hon'ble Minister for ST Welfare, Women and Child Welfare, Government of Telangana was the chief guest for the function, she said that the Telangana government is making special efforts for the development and care of women, children and girls. In her addressed she spoke on "Women empowerment", she expressed concern that a woman who plays an honorable role in the society and stands as an example always puts her happiness and freedom aside and always looks after the needs of the family. She said that parents need to raise their children equally regardless of whether they are male or female, and it is the responsibility of parents to inculcate the values of family traditions from childhood. She appreciated the efforts of Ambedkar University to empower women and make them highly educated. She also said that there are many laws for the protection for women and they need to be taught in the Universities. Honorable Chief Minister KCR set up the i.e., Sakhi, Bharosa, Prajwala, She Teams etc.

were formed with the aim of protecting women. She also praised Ambedkar University as a great university that provides an opportunity for rural women to pursue higher education.



Prof. M. Vijjulatha, Vice-Chancellor I/c, Telangana Women's University said that in view of the availability of modern technology, women need to act more cautiously. She cautioned, women should not share their photos any social media platforms. She said it is sad that students are committing suicide under pressure. Children are advised to share their problems with their parents and parents should also spend ample of time with their children to discuss all issues.

Mrs. Kondaveeti Satyavathi, Editor of Bhumika, who participated as the guest of honor in the program, said that many laws have been passed for the protection of women, beyond the awareness of





women, the parents of men and boys want to know what kind of problems will arise if those laws are applied. She warned that if cases are registered under strict laws like Disha and POCSO, the families will end up on the road.

Prof.K.Seetharama Rao, Vice-Chancellor, BRAOU Preside over the program. He said that there is no great power in this world beyond woman and without woman this creation does not exist. He reminded that Ambedkar Open University is providing curriculum on women's empowerment, advancement and elimination of discrimination. It has been revealed that more courses will be added in the coming days.



Dr.G.Mary Sunanda, I/c WDEC explain the aims, objectives of the program and presented a report on the Women's Development & Extension Centre. Dr.A.V.R.N. Reddy, Registrar, All the Women employees of the university, Directors, Heads of the Branches, Deans, Teaching and Non-Teaching staff members, Representatives services Associations were participated.





## Dr. B.R. AMBEDKAR OPEN UNIVERSITY

(Recognised by U.G.C, New Delhi)  
Prof. G. Ram Reddy Marg, Road No. 46, Jubilee Hills, Hyderabad-500 033.

**B.Ed & B.Ed (SE) ENTRANCE TEST - 2022-23 NOTIFICATION**

The University invites online applications for Admission into **B.Ed-ODL (Recognised by NCTE)** and **B.Ed (SE-ODL Approved by RCI) Programme- 2022-23** through Entrance Test.

| Programme /Duration        | Medium           | Entrance Date |
|----------------------------|------------------|---------------|
| B.Ed- ODL / (2 Years)      | Telugu           | 06-06-2023    |
| B.Ed (SE-ODL)/ (2 ½ Years) | English & Telugu | 06-06-2023    |

**ENTRANCE TIME. B.Ed 10:30am to 12:30pm & B.Ed (SE) 2:00pm to 4:00 pm**  
**LAST DATE FOR REGISTRATION : 22-05-2023**

**REGISTRATION PROCEDURE :** Candidates have to Register through 'Online' from University portal [www.braouonline.in](http://www.braouonline.in). and pay the Registration fee of Rs. 1000/- (Rupees One thousand only). SC/ST/PWD candidates has to pay Rs.750/- (Rupees Seven hundred and fifty only). **On or before 22-05-2023.** For Further details visit University website: [www.braou.ac.in](http://www.braou.ac.in) (or) [www.braouonline.in](http://www.braouonline.in).

Sd/- REGISTRAR





*Prof. K. Seetharama Rao, VC, BRAOU attended International Round table Conference at Yogyakarta in Indonesia from 10th and 11th March, 2023 on “Opportunities for Collaboration between India and Indonesia in the Education sector with special reference to Industry Academia partnership”*



*Prof. K. Seetharama Rao, VC, BRAOU attended and Addressing the Osmania University, EMRC National Seminar Digital Universities : The Road Ahead ( Panel Discussion) on March 28, 2023.*