

Opvarsity News

ಸಾರ್ನೃತ್ರಿಕ ವಿಸ್ಪವಿದ್ಯಾಲಯ ಸಮಾ-ವಾರಂ

اوپن لیونی ورسی خرنامہ

Volume - 39 Issue - III

Quarterly News Bulletin of Dr. B.R. Ambedkar Open University, Hyderabad.



Floral festival of Telangana Bathukamma was Celebrated at Rajbhavan by Dr. Tamilisai Soudararajan, Honourable Governor of Telangana State Dr. Pallavi Kabde, Nodal Officer (Alumni) also participated.



Prof. K. Seetharama Rao, Vice-Chancellor, BRAOU addressing at AOC Centre



Prof.K. Seetharama Rao, Vice-Chancellor, Dr. G. Laxma Reddy, Registrar, BRAOU Greeting the New Chairman, TSCHE, Govt. of Telangana



BRAOU
Years of Dedicated Service

Opvarsity News

(July - September, 2021)

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The periodicity of the present Issue 'Opvarsity News" is July to September 2021. Readers may kindly note this.

- Editor





Recognition to BRAOU Programmes

Dr. B.R. Ambedkar Open University (BRAOU) Hyderabad initially known as Andhra Pradesh Open University was established through an Act of A.P. State Legislature (APOU Act 1982).

It was inaugurated by the then President of India, Late Sri Giani Zail Singh on August 26, 1982. Subsequently, the University was renamed as "Dr. B.R. Ambedkar Open University" by the Government of Andhra Pradesh during Dr. B.R. Ambedkar Centenary Celebrations in the year 1991. The University Grants Commission (UGC) New Delhi also admitted this University for assistance under Section 12-B of the U.G.C. Act Vide UGC Letter no. F5-7/82 (CPP) Dt. 12-05-1986.

Further, the University has received recognition

- A) For offering Programmes in Open and Distance Learning Mode for the Academic Year 2018-19 onwards (F.No.1-6/2018 (DEB-I) Dt. 03-10-2018 for 27 Programmes.
- B) For offering Master of Business Administration (MBA) two years, and MBA Hospital & Health Care Management for the Academic Year 2018-19 (F.No.1-6/2018(DEB-I) Dt.03-10-2018.
- C) For offering B.Ed and B.Ed(SE) Programmes in Open and Distance Learning Mode for the Academic Year 2018-19 (F.SRC/NCTE/APSO6242/B.Ed (DE)/AP/2018 90290,Dt.06/10/2018 & F.No.10-4/Policy/2012/RCI, dt. 15-10-2018.
- D) Permission to start M.Phil/Ph.D Programmes from 2017-18 (F.No.2-1/2017-DEB-III, Dt.21-3-2017)

The University is also a Member of the Association of Indian Universities, New Delhi; Asian Association of Open Universities, Association of Commonwealth Universities and International Council for Open and Distance Education.

From the Vice-Chancellor's Desk



Prof. K. Seetharama RaoVice Chancellor

This is the second issue of Opvarsity News in this year. The Dr.B.R.Ambedkar Open University as the first Open University has created History in Indian Higher Education by introducing the Open Distance Mode for the first time in the Country. The University has now reached a Historical milestone and is celebrating 40 years of its meaningful existence. The four decades of existence and dedicated service to Higher Education is a very significant land mark in our journey, we must recall why the university was established 39 years ago, it's significance because of the number of years it has served the society with distinction and all those who received its services served enjoyed considerable benefits in their careers. It provided access to a large number of learners, particularly to those who are educationally and socially disadvantaged segments

of society. While we may feel happy with these achievements, at this point of development. At this juncture we must pay attention to the issues and challenges that the ODL systems are facing in evolving dynamic educational environment, particularly when the entire country is in the process of implementation of new National Education Policy-2020.

Our University has decided to go for the NAAC Accreditation during 2017-22 as its assessment period. For any Higher Education institute it is mandatory to establish its credentials and be recognized and accredited for it services Assessment and Accreditation by an National Level Organistation is compulsory to meet expected minimum standards of performance especially with regards to the quality of educational services delivered.

The NAAC is an autonomous body established by UGC to assess and accredit HEIs of the Country which lay special emphasis on upholding the quality of Higher education. The present regulatory frame work of apex bodies in Higher Education also insists on Assessment and Accreditation as compulsory aspect for all Higher Education Institutions. In order to follow the regulations we need to review our status and performance and undertake self Assessment. The Assessment and Accreditation process of NAAC is the best way of review and self assessment. We need to take up this activity as a dedicated Mission. The administration has constituted a NAAC Advisory Committee and a working group for repairing the Self Study Report (SSR). Several sub-committees have also been constituted to complete the task of Self Assessment process by the University within a stipulated time line, with the help and assistance of CEMCA-COL, New Delhi.

Recently our University has taken up a few new initiatives such as "Sarvatrika Samajika Vedika" (Open Social Forum, OSF) a Forum for Science Awareness & Extension (FSA&E) and Prathiba Webinar Series (PWS) in collaboration with IIPA Regional Branch (TS&AP). The main purpose of PWS is to motivate the learners of BRAOU and other candidates for Civil Services Competitive examinations. The main idea of SSV is to build social interface for community engagement and also to contribute for better knowledge society through spread of awareness and information to larger audience. The primary goal of FSA&E is to popularize science, spread scientific temper and rational thinking and curiosity over research in young minds in the society. Hope the Learners community of our University would make use of these forums effectively to go up in their levels of knowledge and awareness.

With best wishes

K.s. Le wy?

Prof. K. Seetharama Rao

MONEY IS NOT IMPORTANT FOR COMPARATIVE EXAMINATIONS:

BRAOU VC, PROF.K. SEETHARAMA RAO

BRAOU News, September 25, 2021: Dr. B. R. Ambedkar Open University, Department of Public Administration, Hyderabad In collaboration with Indian Institute of Public Administration (Telangana & Andhra Pradesh Regional Branch) is presenting PRATIBHA WEBINAR SERIES (Civil Services Examination Orientation) from September,2021 to August 2022, to commemorate 40 years of BRAOU and Azadi ka Amrut Mahotsav, 75 years of Indian Independence.

The Chief Guest Prof.K.Seetharama Rao, Vice Chancellor, BRAOU said that the public administration has become so significant that our development, upliftment and progress depend mainly upon the efficient functioning of civil services that are the bedrock of public administration. Civil services have assumed more important role in democracy to ensure good governance, both in developing and developed countries.

The Guest of Honours Sri M.Gopala Krishna IAS (retd), Former Secretary, Govt of Assam, appreciated the efforts of BRAOU in devising new programmes to reach the unreached.

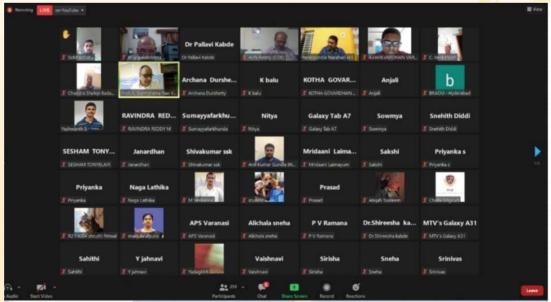
On the topic "Civil Services As A Career:

Charisma and Challenges
Sri P. Narahari, IAS,
Secretary & Industries
C o m m i s s i o n e r ,
Government of Madhya
Pradesh, Micro, Small and
Medium Enterprises spoke
on the occasion. He pointed
out money is not a criteria
for Civil aspirants. Further
He mentioned Hard work
and dedication, collecting
the material and
preparation of notes is

important. Being a poor family, hailed from rural area, further he explained how he became IAS officer and how he faced the interview at the final stage.

Prof Ghanta Chakrapani, Dean Faculty of Social Sciences and Former Chairman, TSPSC, chaired the Webinar. Dr.Pallavi Kabde, Head, Dept of Public Administration, BRAOU and Convener of the Pratibha Webinar, Dr.AVN Reddy, co-convener, Prof.E.Sudha Rani, Director Academic, and Dr.G.Laxma Reddy, Registrar, BRAOU also attend as guest of Honours. Program was conducted on Saturday evening and in this webinar Teaching staff members, research scholars, comparative examinations aspirants participated.





SRI KALOJI NARAYANA RAO MEMORIAL LECTURE

BRAOU News, September 17, 2021. Dr. B. R. Ambedkar Open University organized Sri Kaloji Narayana Rao Memorial Lecture at its campus as part of 107th Birthday Celebrations on September 17, 2021 through virtual mode.

Sri.Nagilla Rama Sastry, Chairman, Kaloji Foundation,

Warangal & Kirti Puraskar Awardee delivered the lecture on "Saamanyullo Asaamanyudu Kaloji". Sastry said those who use the mistakes made in front kaloji he criticise without any hesitation. He also recalled his association with Kaloji's life, his writings, essays, poetry to the people of Telangana. He explained that it was not a compliment, a critique, that he would say whatever he wanted in his mind to cover the events that took place before him.

Prof K. Seetharama Rao, Vice-Chancellor, BRAOU presided over the program, Prof. Rao said, Kaloji man of the people a poet of the people. His choice of language, form and subject matter, his very practice of poetry have been integral to his commitment to the cause of ordinary people.

Prof. E. Sudha Rani, Director (Academic), Dr. BRAOU was welcome and







introduced about the program and Chief Guest. Dr.G.Laxma Reddy, Registrar proposed the vote of thanks. The webinar program was attended by the Directors, Deans, Heads of the branches, Teaching and Non-teaching Staff members. Earlier Prof. K. Seetharama Rao, Prof E. Sudha Rani, Directors, garlanded the portrait of Sri Kaloji Narayana Rao and offered rich floral tributes.

BRAOU ORGANISED FOUNDATION DAY LECTURE



BRAOU News, August 26, 2021: Prof. K. Seetharama Rao, unveiled the 40 years special Logo of the University, Prof E. Sudha Rani, Dr.G.Laxma Reddy, Prof.Ghanta Chakrapani, Directors, Heads of the Branches, Deans, Teaching and Non-Teaching staff members and representatives of various service associations are offered rich floral tributes to the Dr. B. R. Ambedkar and Founder Vice-Chancellor, Prof.G.Ram Reddy portraits.

Foundation day lecture

Prof. C. Raj Kumar, Vice-Chancellor, O.P Jindal Global University, Haryana was the Keynote Speaker at the 40th Foundation Day Webinar Lecture at Dr. B.R. Ambedkar Open University, Hyderabad. Prof. C. Raj Kumar delivered a Lecture on "The National Education Policy - 2020 and the Future of Indian Universities" Prof. Kumar addressed that the major thrust to boost the quality of higher education in India to come up on par with global standards. In an



RELEASED 40 YEARS SPECIAL LOGO

ambitious roadmap, the National Education Policy offers a progressive new paradigm crafted for the new generation of young



Indians. It will call for greater levels of transparency within government and regulatory bodies, more institutional independence, and an urgent sense of responsibility among all.

Prof K. Seetharama Rao, Vice-Chancellor, BRAOU presided over the program. Prof. Rao said the Dr.B.R.Ambedkar Open University completed 39 years and entering into 40 year of services to cause of Distance Education in this movement of retrospection, it would be not out of place to recall with pride some of the achievement of the university during its educational annals of the both States

Prof. E. Sudha Rani, Director (Academic), Dr. BRAOU was welcomed and introduced about the program and Keynote speaker. Dr.G.Laxma Reddy, Registrar proposed the vote of thanks.





Prof. K. Seetharama Rao, VC, BRAOU releasing Opvarsity News



మహిళాభివృద్ధికి మరిన్ని కార్యక్రమాలు అవసరం : గవర్నర్ తమిళిస్టే

అంబేద్కర్ వర్సిటీ, నల్గొండ స్టడీసెంటర్, 9 అక్టోబర్, 2021: గిరిజన ప్రాంతాల్లో విద్య, వైద్యం, పౌష్టికాహారంపై అధ్యయనం కోసం దా॥ బి.ఆర్. అంబేద్కర్ ఓపెన్ యూనివర్సిటీ తరపున తెలంగాణ, ఆంధ్రప్రదేశ్ రాష్ట్రాల నోడల్ అధికారిగా వ్యవహరిస్తున్న అంబేద్కర్ ఓపెన్ వర్సిటీ నల్గొండ డీడీ ధర్మానాయక్ శుక్రవారం గవర్నర్ తమిళిసైను రాజ్భవన్లలో కలిశారు. ఇటీవల నల్గొండ జిల్లా దేవరకొండ నియోజకవర్గం మర్రిచెట్టుతండాలో ఆయన చేసిన సర్వే, నిర్వహించిన అవగాహన సదస్సుపై గవర్నరుకు నివేదిక అందచేశారు. రాష్ట్రంలో గిరిజన శిశువులు, బాలబాలికలు, విద్యార్థులు, మహిళల అభివృద్ధికి మౌలిక సదుపాయాల కల్పనకు మరిన్ని కార్యక్రమాలు చేపట్టాల్సిన అవసరం ఉందని గవర్నర్ అభిప్రాయపడినట్లు ఆయన చెప్పారు.

Department of Zoology organized Webinar Lecture



Lecture by Prof.M.Madhavi, Dept. of Zoology, Osmania University, Hyderabad on 23rd Aug. 2021

Topic: Nervous SystemBeneficiaries:

PG Students (First year)



Chair person:

Prof.G.Pushpa Chakrapani

Hosts:

Dr.Ponna Srinivas,

Senior Academic Associate, Dept. of Zoology M.Kishor, Academic Associate, Dept. of Zoology

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BRAOU ORGANISING TWO DAY NATIONAL SEMINAR ON LIS

BRAOU News, September 3, 2021: Department of Library and Information Sciences of Dr. B. R. Ambedkar Open University (BRAOU), organising Two day National seminar on "Changing Contours of Reasearch In LIS In the Information Age" Prof. Uma Kanjilal, Indra Gandhi National Open University (IGNOU), New Delhi, was the Keynote Speaker at the Seminar. Porf. Uma said Library and Information Science subject and established LIS as a multidisciplinary field that has relationship with technologies, science, management science, humanities and social science domains. Library and information science is growing at a faster pace, the quality of research is of great concern to the academics, educationists and planners to explore the impact of technology on library services, development of electronic resources including ebooks, e-journals, e-database, and the problems posed in their acquisition and access at Dr. B.R. Ambedkar Open University, Hyderabad.

Prof K. Seetharama Rao, Vice-Chancellor, BRAOU attended as chief guest and he said the Dr.B.R.Ambedkar Open University started offering Bachelor of Library & Information Science (BLISc) Program has grown from a mere enrolment of 50 students in the first batch to more than 3000 students



in the present batch who are enrolled in BLISc and MLISc. The distinction of pioneer in education and training in Library and Information Science through ODL, more research is needed on appropriate pedagogy and delivery system for teaching, learning and assessment in LIS programmes for digital age.

Prof.E.Sudha Rani Director (Academic) presided over the Inaugural session and prof.Ghanta Chakrapani, Dean (Social Sciences) Dr.Laxma Reddy, Registrar of the university spoke on the occasion. Dr.G.Saroja, Seminar Director was welcomed and introduced about the program and Keynote speaker. Mr. Kiran kumar proposed the vote of thanks.

BRAOU - Constitution of Advisory Committee, Working Team and Technical team for NAAC Accreditation













BRAOU - Constitution of Advisory Committee, Working Team and Technical team for NAAC Accreditation

Internal Members:

1. Prof. K. Seetharama Rao	Vice-Chancellor	Chairman
2. Prof. E. Sudha Rani	Director (Academic)	Vice-Chairman
3. Dr.G. LaKshma Reddy	Registrar	Member
4. Dr. Banoth Lal	Director, Student Services	Member
5. Prof. G. Chakrapani	Director, CSTD	Member
6 Prof. Shakeela Khanam	Director, UGC-DEB Affairs	Member
7. Prof. I. Anand Pawar	Dean, Facuty of Commerce	Member
8 Prof. G. Pushpa Chakrapani	Dean, Faculty of Sciences	Member
9 Dr. G.Ravinder	Officer Incharge, AVPRRC	Member
10. Dr.V.Srinivasa Rao	Officer I/c Material Production	Member
11. Dr. A.V.N. Reddy	Controller of Examinations 1/c.	Member
12. Smt. N. Hema Banu	Finance Officer	Member
13. Dr. G. Saroja	Incharge, Library &	Member
14. Sri B. Lakshmi Prasad	University Engineer	Member
15. Dr. K. Prameela	Liaison Officer, SC&ST Cell	Member
16. Dr. N. Rajini	Incharge, WDEC	Member
17. Dr.D.Rabindranath Solomon	Officer Incharge, CSD&CP	Member
18. Dr. P. Vankata Ramana	Coordinator, BC Cell	Member
19. Dr. D. Vasanth Rao	Incharge, Computer Centre	Member
20. Dr. P. Venu Gopal Reddy	Public Relations Officer	Member

External Subject Experts:

21. Prof.Manjulika Srivastava External Subject Expert Director, IQAC, IGNOU, New Delhi

22. Prof.V.Venkaiah External Subject Expert Senior Consultant, CEMCA Former Vice-Chancellor, Krishna University Former Rector, Dr.BRAOU

23. Prof.Anirbhan Ghosh External Subject Expert Director, IQAC, NSOU, Kolkatta

24. Prof.Pushpa Rama Krishna External Subject Expert Professor of English, (Retired) Dr.BRAOU

25. Prof.P.Madhusudhana Reddy Convener Director (GRADE& CIQA)

Working Team:

- 26. Dr. G.Laxmi, Assistant Professor of Political Science
- 27. Dr. Pallavi Kabde, Asst. Professor of Public Administration
- 28. Dr.P.Srinivas, Senior Academic Associate Zoology

Technical Team

- 29. Dr.P. Venugopala Reddy, PRO
- 30. Mr. D. Vasanta Rao, SE, Computer Center
- 31. Dr.D.Udayani, Producer, AVPRC



PROCEEDINGS OF NAAC WORKSHOP - I

A Note

The 4-day Workshop on "SSR Preparatory work for NAAC Assessment" was organized by GRADE-CIQA of Dr. B. R. Ambedkar Open University, Hyderabad and CEMCA, New Delhi from 16-19 August 2021 at the university campus in Hyderabad. This is the first in the series of workshops being organized by the two institutions.

CEMCA is sponsoring the series of workshops by providing mentoring support to the participants. Prof. V. Venkaiah, former Vice-Chancellor, Krishna University, Machilipatnam, Andhra Pradesh and former Rector of Dr. BRAOU, Hyderabad is nominated by CEMCA as Mentor for the entire series.

About Workshop-I

All the sessions of the 4-day Workshop-I were held in the Executive Council Hall of Dr. BRAOU campus, in a blended mode.

The Vice-Chancellor of Dr. BRAOU, Prof. K. Seetharama Rao who has presided over the inaugural session, the Director (Academic), Prof. E. Sudha Rani and 12 identified members comprising the Advisory Committee and Working Committee (which are constituted for the NAAC-relatd work), attended the workshop face-to-face. The Chief Guest of the inaugural session, Prof. T. Papi Reddy, Chairman of TSHEC; the Director, CEMCA, Prof. Madhu Parhar; the Programme Officer, CEMCA, Dr. Manas Ranjan Panigrahi; Mentor for the workshop, Prof. V. Venkaiah and rest of the University faculty members attend the workshop virtually via zoom.

Day-1, the inaugural session opened at 10.30 a.m. with a welcome address by the Director, GRADE-CIQA, Prof. P. Madhusudhana Reddy. In his Presidential Remarks, Prof. K. Seetharama Rao briefed the participants about the purpose, aims and objectives of the workshop. He stated that the University has set a rather ambitious target to score A++ Grade and urged the entire University fraternity to work towards this end. He further said that NAAC related work is the top priority agenda, at

present and that Dr. BRAOU plans to go for NAAC Assessment by March 2022.

The Director (Academic), Prof. E. Sudha Rani formally introduced the guest, Prof. T. Papi Reddy, Prof. Madhu Parhar, Prof. Venkaiah (Mentor) and Dr. Manas, to the participants.

In her address (over zoom), Prof. Madhu Parhas explained the entire process of NAAC assessment and the 'dos and donts'. She stated that SSR preparation is indeed a tough task, yet it is 'do-able'. She wished the university fraternity all success in its efforts towards achieving its target.

Dr. Manas, in his address (via-zoom), stated that in view of being the first Open University in the country and its dedicated service to the cause of higher education, Dr. BRAOU holds the potential to score a very high grade in NAAC assessment.

Prof. Venkaiah (virtually over-zoom) gave a detailed picture of the workshop theme and the topics of the technical sessions. He also reminisced about his association with Dr. BRAOU as a faculty member.

In his (Presidential) Closing Remarks, Prof. K. Seetharama Rao narrated the comprehensive action plan for the SSR preparatory support work. He expressed his thanks to the Director (CEMCA) for her support and guidance in gearing up Dr. BRAOU for NAAC assessment.

In Session-2 (Day-1), Prof. Venkaiah made a powerpoint presentation on the "Quality Issues and Blended Learning". He dealt at length the aspects of Quality and ICT-based teaching-Learning process. He explained the 4-Quality Initiatives, viz., Quality Sustenance, Quality Assurance, Quality Assessment and Quality Improvement. He stressed on the need for 'Quality Sustenance' in an institution, which he termed as "Resilience Pedagogy" i.e., the capacity to endure changes.

He suggested that university programme should provide 8-types of "life-skills" to the learners. Further, techno-pedagogical learning skills need to be provided to the learners, he stated. He suggested

that as a part of Quality improvement the university, need to develop digital responsiveness and it should be provide optimized teaching-learning environment.

A brief interaction followed the session.

In the post-lunch session, Prof. Venkaiah explained the "Assessment Framework for ODL Institutions", as per the latest/revised guidelines of NAAC. He presented a graphical and tabular form representation on Quantative Metrics and the indicators therein. He further, explained the Grading Pattern and the scores in the CGPA scoring pattern.

Day-2, Session-I, Prof. Venkaiah discussed at length the "Qualitative Metrics" in the NAAC framework. He suggested that the CIQA Review of all indicators, at this stage is crucial. He also suggested various measures to develop the 'quality bench marks'.

He also dwelt at length on preparation of Executive Summary, Institutional Profile and extended Profile. He stressed on the need for maintaining 'Data Consistency', while preparing the profile.

Day-2, Session-II, Prof. Venkaiah elaborated the Quality Indicator Framework and discussed the Quantitative Metrics under each indicator. He gave details on how to follow the Standard Operating Procedures (SOPs) of the NAAC.

He suggested the ways and means to develop institutional 'Best Practices' and 'Institutional distinctiveness'.

Day-3, Session-I, Prof. Venkaiah discussed on the topic "Data Collection and SSR Preparation". He explained in detail as to what are considered as 'Best Practices' by citing examples such as the 'Satya-SAT' of Satyabhama University, Madurai, Tamil Nadu.

He emphasized on development of Programmes based on "Open Pedagogy" which he termed as "Resilient Pedagogy" that is, the pedagogy be able to withstand any kind of changes, disruption or uncalled circumstances.

Day-3, Session-II, Prof. Venkaiah covered all the "Curricular Aspects under Criterion-I". he suggested all care and steps to be taken for under each and every indicator.

He suggested the University to introduce an "Academic Bank of Credits" so as to enable lateral entry of learners of learners from other institutions. He further suggested to undertake an 'Online Feedback Survey" of Learners and Teachers as well, comprising 500 in total.

Day-4, Session-I, Prof. Venkaiah covered Criterion-II that is, "Teaching-Learning and Evaluation". Under this head, he explained the "List of Policies" as per the SOPs.

He suggested that the University should develop a Policy on "Academic and Administrative Audit" that needs to be uploaded as a web-link in the University website. He also stressed on the need for developing a policy on "Performance Appraisal and Performance Improvement Plan" (PAPIP Policy).

Day-4, Session-IV, which was the last session of the workshop, Prof. Venkaiah discussed on the "Evaluation" aspects under Criterion-II. Under this theme, he explained the work limit to be followed in preparing the 'Note' or narration under relevant indicators.

Regarding Evaluation, he suggested that the "Teaching-Learning and Evaluation" method should be 'outcome-based' and it should be 'measurable'.

An interaction session followed, with the participants raising several queries on the topic. Prof. Venkaiah clarified and discussed each one of those.

Workshop-I was formally concluded with a 'Vote of Thanks' by Prof. P. Madhusudhana Reddy, the Director of GRADE-CIQA. Dr. BRAOU, Hyderabad.

BRAOU STUDY CENTRES WORKING HOURS

* * * * *

Tuesday to Saturday: 11.00 a.m. to 5.30 p.m. **Sundays**: 09.00 a.m. to 5.00 p.m.

Every Monday and Tuesday after Second Saturday is a Holiday

PROCEEDINGS OF NAAC WORKSHOP - II

The 3-day Workshop on "SSR Preparatory Work for NAAC Assessment" was organized by GRADE-CIQA of Dr. B. R. Ambedkar Open University (BRAOU), Hyderabad and CEMCA, New Delhi from 22-24 September 2021 at the University Campus. This is the second in the series of workshops being organized by the two institutions.

Prof. V. Venkaiah, former Vice-Chancellor, Krishna University, Machilipatnam, Andhra Pradesh and also former Rector, Dr. BRAOU has been the mentor for this series.

All the sessions of this workshop were held in the Executive council Hall of the University in blended mode. The Vice-Chancellor of Dr.BRAOU, Prof. K. Seetharama Rao presided over the inaugural session. The Director (Academic) Prof. E. Sudha Rani, and 19 identified members attended the workshop physically. The Chief Guest of this workshop Sri Navin Mittal, IAS, Commissioner of Collegiate Education, Government of Telangana, Prof. V. Venkaiah, Mentor of the Workshop and rest of the university faculty members and identified non-academic staff attended the workshop virtually over zoom platform.

<u>DAY-1</u>: The inaugural session opened at 10.30 am with a welcome address by the Director, GRADE-CIQA, Prof. P. Madhusudhana Reddy. He briefed the participants about the theme and the topics of the Workshop-II.

In his Presidential remarks, the Vice-Chancellor, Prof. K. Seetharama Rao elaborated the purpose of the workshop and re-iterated that the target is to score a 'respectable' grade in NAAC assessment. He also briefly explained about the Taskforce Committee for preparing guidelines for ODLs set by NAAC, which was headed by the Vice-Chancellor of IGNOU, New Delhi, Prof. Nageshwar Rao and of which he had been a member. He thanked Sri Navin Mittal for his support and encouragement for

undertaking the accreditation process of BRAOU.

Sri Navin Mittal in his address (over zoom) stated that as per NEP-2020, NAAC accreditation is mandatory for all Higher Education Institutions (HIEs) across the country and scoring a high grade in NAAC is essential in terms of obtaining future funding for the university. He cautioned that the SSR preparation team of the university should ensure that each and every indicator of the NAAC framework has to be thoroughly looked into and that there should never be a casual approach to any point or key indicator as it might result in an adverse score. He stated this while citing a few such instances experienced in certain colleges. He wished all success to the university and stated that BRAOU deserves a high score as it enters into its 40th year of educational journey.

Prof. K. Seetharama Rao, in his closing remarks, narrated the 'action plan' taken so far and future course of action. He expressed his thanks to CEMCA, Sri Navin Mittal, Prof. V. Venkaiah, for their support.

The Registrar of BRAOU, Dr. G. Laxma Reddy formally presented a vote of thanks for the inaugural session.

<u>DAY-1, Session-II:</u> Prof. V. Venkaiah made a powerpoint presentation on Criterion-III on 'Governance, Leadership and Management' comprising 9 Qualitative Metrics and 7 Quantitative Metrics. He stated that the purpose of the session was to give conceptual clarity to the participants.

He elaborated and explained the principles of 'Good Governance', which he called "Autonomy and Accountability". He illustrated UNESCO definition on e-Governance and analyzed it in the context of NAAC. He suggested in-house development of technology and said that the university should try to satisfy the interests of its stakeholders.

(Continued on Page 15)

BRAOU ORGANISED PROF. K. JAYASHANKAR MEMORIAL LECTURE

Ambedkar Open University organized Prof. K. Jayashankar Memorial Lecture at its campus as part of 87th Birthday Celebrations on August 9, 2021 through virtual mode

Prof.D.Kanaka Durga (Retd) Professor, Department of English Osmania University, delivered the lecture on the theme "The Extraordinary Personality of Prof. Jayashankar". She said Prof.Jayashankar always fought for what he believed in and it was his life's ambition to see Telangana become a separate state, For people who were associated with him, Jayashankar is a name synonymous with separate Telangana movement. Probably, the only name that strikes a chord in the memory of three generations.

Prof K. Seetharama Rao, Vice-Chancellor, BRAOU presided over the program, Prof. Rao explained about the importance of memorial lectures, the university regularly conducts memorial lectures with the aim of providing the life stories of Telangana Intellectuals and their services to the society for future generations. He recalled his memories with Prof. Jayashankar.

Prof. E. Sudha Rani, Director (Academic), Dr. BRAOU was welcome and introduced about the program and Chief Guest. Dr.G.Laxma Reddy, Registrar proposed the vote of thanks. The webinar program was attended by the Directors, Deans, Heads of the branches, Teaching and Non-teaching Staff members.

Earlier Prof. K. Seetharama Rao, Prof E. Sudha Rani, Directors, Heads of the Branches, Deans, Teaching and Non-Teaching staff members and representatives of various service associations garlanded the portrait of Prof.K.Jayashankar and offered rich floral tributes.



Prof. K. Seetharama Rao VC, BRAOU, Prof. E. Sudharani Director (Academic) offering floral tributes to Prof. Jayashankar



Chief Guest Prof. D. Kanaka Durga delivering lecture



Prof. K. Seetharama Rao VC, BRAOU, Prof. E. Sudharani Director (Academic) in webinar

INDEPENDENCE DAY CELEBRATIONS at BRAOU

BRAOU News, August 15, 2021: Prof. K. Seetharama Rao, Vice-Chancellor, Dr. B. R. Ambedkar Open University today hoisted the tri-colour National Flag on the occasion of 75th Independence Day at the campus. He called upon the staff to serve its clientele (Students) with greater dedication and discipline. He extended independence day greeting to the Staff. Prof.E.Sudharani, Director Academic, Prof.G. Laxma Reddy, Registrar, BRAOU also addressed the Staff after unfurling the National Flag at BRAOU Non-Teaching Employees' Association premises at the campus. The Teaching and Non-Teaching Staff members, Directors, Deans and representatives of University Service Associations attended the Independence Day Celebrations.







Dr. Pallavi Kabde met Her Excellency Governor of Telangana

Dr.Pallavi Kabde, Nodal Officer, Alumni and Academic and Dr.Udayni, Producer met Honourable Governor, Telangana State, Dr.Tamilisai Soudararajan at Raj Bhavan on August 14th, 2021

Working Hours of S.B.I
Dr. BRAOU Branch at the Univ. Campus.

All Working Days: 10.30 a.m. to 4.00 p.m. (Sundays & Every Second and Fourth Saturdays of every month are holidays for Bank)

BRAOU VICE-CHANCELLOR PLANTED THE SAPLINGS





BRAOU News, August 15, 2021: Prof.K.Seetharama Rao, Vice-Chancellor of Dr. B. R. Ambedkar Open University (BRAOU) planted the saplings as the part of Harithaharam at its University Campus, Jubilee hills on Saturday. Prof. E. Sudharani, In-charge Director (Academic), Smt.N.Hema Bhanu, Finance Officer, Dr. G. Lamxa Reddy, Registrar, In-Charge, Dr.Banoth Lal, Director Students Services, CSTD Director Prof.Ghanta Chakrapani, University Engineer Sri. K. Lakshmi Prasad, Directors, Deans, Teaching and Non-Teaching Staff Members and representatives of Service Associations office bearers were present.



Indian Red Cross Society - Best Teacher Award





Dr. K. Rani Rajitha Madhuri & Dr.P.Venkata Ramana, BRAOU, Received Best Teacher Award from Indian Red Cross Society, Hyderabad. In the presence of Sri. Sharman, IAS Collector of Hyderabad. Justice Chandraiah, Chairperson, Human Rights Commission. Prof.K. Seetharama Rao Vice Chancellor, BRAOU and the Officials of Indian Red Cross Society, Hyderabad

Newsletter Newsletter 13

EDUCATIONAL QUALIFICATION MAKE THEM ELIGIBLE FOR A SECOND CAREER OPTION - Prof K.Seetharama Rao, V.C., BRAOU

BRAOU News, July 23, 2021: Dr. B.R. Ambedkar Open University (BRAOU) and Army Ordnance Corps Centre, (AOC) Secunderabad, have organized a ISO Award Ceremony" at AOC Centre on Friday. Prof K. Seetharama Rao, Vice Chancellor, BRAOU attended as a chief guest. While speaking on this occasion. Prof. Rao announced to offered various additional courses of programmes like Advance Diploma, Graduate, Post Graduate and Post Graduate Diploma in Management for troops and their families through the University. The course certificates to all ranks to improve and upgrade their educational qualification as well as to make them eligible for a "Second Career option" It is a rare opportunity for them. Once the army personnel complete their course successfully, they would broaden their skills and get better employable expertise - after their retirement he added.

Brigadier Ajeet Deshpande presided over the function and expressed his gratitude to the educational expertise institutions like Dr.B.R.Ambedkar Open University and Board of Intermediate Education for their continues support to AOC centre.

The following ISO certificates were awarded by Mr.Sivaiah Alapati, Managing Director and CEO, HYM (High Yielding Management) International Certifications Private Limited, Hyderabad. Participated and explained his observations about AOC centre and Mr.Siavaiah handover the ISO certificates to the Army officers.

The Government Orders were handed over by Mr.ML Reddy, Deputy Director of Education, Board of Intermediate Education, Telangana State to establish Lieutenant Navdeep Singh, Ashok Chakra (P) Vocational Junior college in AOC centre under the aegis of Board of Intermediate Education Telangana State. This will enhance professional competency of trainees in technical trades by offering 2 year Intermediate Vocational Course Certificates equivalent to 10+2/ITI.





(Continued on Page 19)

Regarding 'Leadership', he stated that ideal leadership means "making a difference". He further stated that there needs to be an integration of 'Governance' (result-oriented) with 'Management (process-oriented) for sustainable development. He also elaborated about "transformational leadership" (and cited the example of Satya Nadella, CEO of Microsoft company). He ended the session with a quote of "The Idea of a University" by John Henry Newton, in 1859.

A brief interaction followed the session.

<u>DAY-2</u>, <u>Session-1</u> started with an address by Prof. G. Pushpa Chakrapani, Dean, Faculty of Sciences, BRAOU who is the Coordinator of Criterion-III. Prof. V. Venkaiah made his power point on Criterion-III and stated that all key indicators under this criterion are important in terms of weightage as there are more Quantitative Merits and hence there is every possibility of scoring more on Criterion-III, Criterion-VI and Criterion-VII. He also suggested various measures that need to be taken under 'Innovations' head.

<u>DAY-2</u>, <u>Session-2</u> Prof. V. Venkaiah dealt at length on Criterion-III particularly on the criterion on Research, Innovations and Extension. The Vice-Chancellor, Prof. K. Seetharama Rao appraised about the various committees set up for the purpose. Prof. V. Venkaiah suggested the need for investing in technological facilities in the university. Prof. C. Pushpa Ramakrishna, retired Professor and former Director (Academic), BRAOU suggested (over zoom) that all the technological facilities need to be extended to all the Regional Coordination Centres and Study Centres of BRAOU as well.

<u>DAY-3</u>, The last day of Workshop-2 was rescheduled to 2.45 p.m. (on 24th September 2021). In Session-1, Prof. V. Venkaiah made a powerpoint on Criterion-IV. He explained all the key indicators under Criterion-IV on "Infrastructure and Learning Resources". He stated that there is ample scope in the Criterion to highlight university achievements

as there is no word limit on notes to be written under this head.

He explained about IT facilities and suggested a reorganization exercise with rationalization of expenditure and optimum utilization with Learner Support Services. He further suggested decentralization of the admission online process and that all Regional Coordination Centres need to be augmented in terms of IT.

Overall, Prof. V. Venkaiah made certain important suggestions such as:

- ♦ University (Mobile) App need to be created
- ♦ High-speed internet Bandwidth to be procured
- Geo-tagging of all photos that would be uploaded
- Maintenance of records of Learners or viewers of all Audio-Visual programmes
- ♦ Creation of Web-radio
- Automation systems to be developed, wherever necessary
- Develop an 'Organ gram' of how the university is providing learners support services

<u>DAY-3, Session2,</u> Prof. V. Venkaiah explained about the process of Data Validation and Verification (DVV). He suggested that adequate data on SSR be kept ready well before submission of IIQA. He also suggested that utmost care need to be taken no to insert any incorrect date as it would lead to penalty/disqualification by the NAAC team.

In the discussion that followed Prof. V. Venkaiah suggested the weekly and Fortnightly Meetings of all NAAC-related teams should be held for review of NAAC work progress.

The session ended at 5.30 p.m. on 24th September 2021 with that, the Workshop-2 was closed following a formal vote of thanks by Director, GRADE-CIQA, Prof. P. Madhusudhana Reddy.

	PROGRAMMES OFFERED						
S. No	Name of the Programme	Eligibility	Prog. Duration (in years) Min. Max		Tuition Fee (Per Annum)	Medium of Instruc- tion	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	
	I. Bachelor's Degree	Programmes					
1.	Bachelor of Arts (B.A)	a). Pass in Eligibility Test (E.T) Minimum Age: 18 Years (OR) b). Pass in Intermediate or its equivalent Course	3	6	I Year Rs.2000/- II Year Rs.2000/- III Year Rs.2000/- I Year Rs. 2150/-	English, Telugu & Urdu	
2.	Bachelor of Commerce (B.Com)	-do-	3	6	2000/-	English & Telugu	
3.	Bachelor of Science (B.Sc)	a). Intermediate with Science (OR) b). One year work experience in any Science & Technology Organization	3	6	2000/- -Plus- (Science Practical Fee) For each Subject Rs. 1200/-	English, Telugu & Urdu (Botany, Zoology & Chem. only	
II.	Master's Programmes	,					
4.	Master of Arts M.A. (Economics)	Bachelor's Degree with Eco./ B.Com/B.B.A./B.B.M.	2	6	I - Rs. 4,400/- II - Rs. 4,200/-	Telugu	
5.	Master of Arts M.A. (History)	Bachelor's Degree in any discipline	2	6	I - Rs. 4,400/- II - Rs. 4,200/-	Telugu	
6.	Master of Arts M.A. (Political Science)	Bachelor's Degree in any discipline	2	6	I - Rs. 4,400/- II - Rs. 4,200/-	Telugu	
7.	Master of Arts M.A. (Public Admin)	Bachelor's Degree in any discipline	2	6	I - Rs. 4,400/- II - Rs. 4,200/-	Telugu	
8.	Master of Arts M.A.(Sociology)	Bachelor's Degree in any discipline	2	6	I - Rs. 4,400/- II - Rs. 4,200/-	Telugu	
9.	Master of Arts M.A.(English)	Bachelor's Degree in any discipline	2	6	I - Rs. 4,400/- II - Rs. 4,200/-	English	
10.	Master of Arts M.A.(Hindi)	Graduate with Hindi as Second Language /Optional subject/Equivalent Hindi Exam	2	6	I - Rs. 4,400/- II - Rs. 4,200/-	Hindi	
11.	Master of Arts M.A.(Telugu)	Graduate with Telugu Second Language/ Optional Subject /Equivalent Telugu Exam	2	6	I - Rs. 4,400/- II - Rs. 4,200/-	Telugu	
12.	Master of Arts M.A.(Urdu)	Graduate with Urdu Second Language/ Optional Subject/ Equivalent or Urdu Exam	2	6	I - Rs. 4,400/- II - Rs. 4,200/-	Urdu	
13.	M.A. (Journalism and Mass Communication	Bachelor's Degree in any Discipline	2	6	I - Rs. 6200/- II - Rs. 6000/-	English	
14.	Master of Science M.Sc.(Mathematics)	Bachelor's Degree with Mathematics	2	6	I - Rs. 4,700/- II - Rs. 4,200/-	English	
15.	Master of Science M.Sc.(Applied Mathematics)	Bachelor's Degree with Mathematics	2	6	I - Rs. 4,700/- II - Rs. 4,200/-	English	

	PROGRAMMES OFFERED						
S. No	Name of the Programme	Eligibility	Prog. Duration (in years) Min. Max.		Duration Tuition Fee (in years) (Per Annum)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	
16.	Master of Science M.Sc.(Botany)	B.Sc Degree with Botany	2	6	I - Rs. 12,600/- II - Rs. 12,000/-	English	
17.	Master of Science M.Sc.(Chemistry)	B.Sc Degree with Chemistry	2	6	I - Rs. 15,000/- II - Rs. 14,400/-	English	
18.	Master of Science M.Sc. (Environmental Science)	B.Sc.Degree with Science Subjects in any Discipline of Science OR its equivalent. Admissions on Merit basis	2	6	I - Rs. 12,600/- II - Rs. 12,000/-	English	
19.	Master of Science M.Sc.(Psychology)	Bachelor's Degree in any discipline	2	6	I - Rs. 7,400/- II - Rs. 7,200/-	English	
20.	Master of Science M.Sc.(Physics)	B.Sc Degree with Physics and Mathematics	2	6	I - Rs. 12,600/- II - Rs. 12,000/-	English	
21.	Master of Science M.Sc.(Zoology)	B.Sc Degree with Zoology as one of the Subject or its equivalent	2	6	I - Rs. 12,600/- II - Rs. 12,000/-	English	
22.	Master of Commerce (M.Com)	Bachelor's Degree in Commerce/ BBA/BBM/B.A. (Commerce)	2	6	I - Rs. 5,000/- II - Rs. 4,800/-	English	
III.	Professional Program	mes (Post Bachelor's Level)					
23.	Master's Degree in Business Administration (MBA) (New Syllabus)	1) 50% marks in Graduation 45% marks for Reserved Categories 2) Admission through TS/APCET (Common Entrance Test)	2 4	6 Seme- sters	I - Rs. 10,150/- II - Rs. 10,000/-	English	
24.	MBA (Hospital & Health Care Management) with AHERF, Hyderabad	1) Any Graduate- Medical/ Non Medical other than Oriental Languages & Fine Arts from a recognized University with 50% marks. 2) Entrance Test	2 years semes Theo Pract	ry &	Rs. 1.20 lakh payable in two installment of Rs. 70,000 and Rs. 50,000 in	English	
25.	Master's Degree in Library & Information Science (MLISc)	BLISc Degree (40% and above) OR (35% for SC/ST)	1	3	Rs. 6,900/-	English	
26.	Bachelor's Degree in Library & Info. Science (BLISc)	a). Bachelor's Degree in any discipline with Work Experience in Library (Min 1 year) OR b) Graduate with Diploma OR Certificate in Lib. Science OR c) Law/Pharmacy/Engg. graduates OR d) Graduates with 50% aggregate Marks	1	3	Rs. 3,200/-	English & Telugu	

PROGRAMMES OFFERED							
s. No	Name of the Programme	Eligibility	Pro Durc (in ye Min.	ation	Tuition Fee (Per Annum)	Medium of Instruc- tion	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	
27.	Bachelor of Education (B.Ed)	1.50% marks in B.A/B.Sc/B.Com/B.Sc. Home Sci./BCA/BBM/BBA (55% in BE/B.Tech.) (40% for SC/ST/BC/PH Candidates 2. Trained In-Service Teachers working in Govt. Aided/MPP/ZPP Recognized School 3. Candidates with TTC/DEd./DE&Ed/TPT/HPT/UPT/BP.Ed/D.PEd qualification necessary	2	5	Rs. 25,000/- at the time of Admission in one instalment	Telugu	
28.	Bachelor of Education B.Ed (Special Education)	1. 50% marks in BA/B.Sc/B.Com/B.Sc.(Home Sci.)/BCA/BBA/B.O.L. (55% marks in BE/B.Tech.) (40% for SC/ST/BC/PH candidate: 2. Admission by Entrance Test	2½ s)	5 Semes- ters	Rs. 30,000/- at the time of Admission in one /two instalments	English & Telugu	
IV.	Post Graduate Diplom				D 0 000/		
29.	P.G. Diploma in Marketing Management (PGDMM)	Bachelor's Degree in any discipline	1	3	Rs. 3,200/-	English	
30.	P.G. Diploma in Business Finance (PGDBF)	Bachelor's Degree in any discipline	1	3	Rs. 3,200/-	English	
31	P.G. Diploma in Writing for Mass Media in Telugu (PGDWMMT)	a). Bachelor's Degree in any discipline (OR) b).Intermediate with 3 years experience in Mass Media	1	3	Rs. 3,200/-	Telugu	
32.	P.G. Diploma in Environmental Studies (PGDES)	Bachelor's Degree in any discipline	1	3	Rs. 3,200/-	English	
33.	P.G. Diploma in Human Rights (PGDHR)	Bachelor's Degree in any discipline	1	3	Rs. 2,500/-	Telugu	
34.	P.G. Diploma in Women's Studies (PGDWS)	Bachelor's Degree in any discipline	1	3	Rs. 2,500/-	English	
35.	P.G. Diploma in Culture & Heritage Tourism(PGDCHT	Bachelor's Degree in any discipline	1	3	Rs. 3,800/-	English	
VI.	Certificate Programm	es					
36.	Certificate Prog. in Food & Nutrition (CPFN)	a). No formal academic qualif. required b). Minimum age : 18 years	6 Months	18 Mths	Rs. 1000/-	Telugu	
s. No	Name of the Programme	Eligibility	Min.	ation ears) Max.	Tuition Fee (Per Annum)	Medium of Instruc- tion	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	
37.	Certificate Program in Literacy & Community Development (CPLCD)	SSC or Intermediate	6 Months	18 Mths	Rs. 1,500/-	Telugu	
38.	Certificate Program in NGO's Management (CNGOM)	Inter or 10th with 3 years experience in any private organization	6 Months	18 Mths	Rs. 1,500/-	Telugu	
39.	Certificate Program in Early Childhood & Education (CECE)	Intermediate	1 Year	3 Years	Rs. 5,000/-	English	

(Continuation from Page 14)

In this ISO Certificate Award Ceremony function, Brigadier Ajeet Deshpande, Chief Commandant AOC, Secundrabad, Colonel Prince Datta Deputy Commandant and Chief Instructor, AOC Centre, Prof. E. Sudharani, In-Charge Director (Academic), Dr.G.Laxma Reddy Registrar I/c, Dr.Banoth Lal, Director Student Services, Dr A.V.N.Reddy, Controller Of Examinations, Dr.P.Venu Gopal Reddy, Public Relations Officer and other dignitaries of AOC Centre were present.



BRAOU OFFERED FLORAL TRIBUTES TO SRI KALOJI

BRAOU News, September 9, 2021: Dr. B. R. Ambedkar Open University organized Sri. Kaloji Narayana Rao Birth Anniversary Celebrations at its campus and offered floral tributes as part of 107th Jayanthi on September 9, 2021.

Prof.K.Seetharama Rao, Vice-Chancellor, Prof. E.Sudha Rani, Director (Academic), Dr.G.Laxam Reddy, Registrar, Directors, Deans, Teaching and Non-Teaching Staff members, Representatives of service associations garlanded to Sri. Kaloji Narayana Rao Portrait and rich offered floral tributes.



FLORAL TRIBUTES TO PROF. K. JAYASHANKAR AT BRAOU



BRAOU News, August 6, 2021.: Dr. B. R. Ambedkar Open University paid rich floral tributes to Prof. K. Jayashankar on his Jayanthi Celebrations at it's campus on August 6, 2021.

Prof. E.Sudharani, Director (Academic), Dr.G. Laxma Reddy, Registrar, Dr.Banoth Lal, Director Student Services, Dr.Gunti Ravinder, Incharge Officer (AVPRC), Directors, Deans, Heads of Branches, Teaching and Non-Teaching Staff Members, representatives of service associations offered rich floral tributes to Prof. K. Jayashankar Portrait.

Newsletter Newsletter 19

BRAOU SIGNED MoUs WTH OTHER UNIVERSITIES



SIGNED MoU WITH YCMOU

BRAOU News, September 8, 2021: Dr. B.R. Ambedkar Open University (BRAOU) and Yashwantrao Chavan Maharashtra Open University, Nashik, Maharastra, entered into a Memorandum of Understanding (MoU). A meeting was held at the campus for offering all Under Graduate Courses.

The MoU signed and exchanged by Registrar, Dr.G.Laxma Reddy, BRAOU and Vice-Chancellor, Prof. E. Vayunandan, in the presence of Prof.K.Seetharama Rao, Vice-Chancellor, BRAOU.

The meeting was attended by Prof.E.Sudha Rani Director (Academic), Prof.Ghanta Chakrapani, Dean Social Sciences, Prof.P.Madhusudan Reddy, Director (GRADE) Faculty members also present.

SIGNED MoU WITH VMOU

BRAOU News, September 9, 2021: Dr. B.R. Ambedkar Open University (BRAOU) and Vardhman Mahaveer Open University, Kota, Rajasthan, entered into a Memorandum of Understanding (MoU). A meeting was held at the campus today for offering all Under Graduate Courses.

The MoU signed and exchanged by Registrar, Dr.G.Laxma Reddy, BRAOU and Vice-Chancellor, Prof.Ratanlal Godaraa, VMOU, in the presence of Prof.K.Seetharama Rao, Vice-Chancellor, BRAOU.

The meeting was attended by Prof.E.Sudha Rani Director (Academic), Prof.Ghanta Chakrapani,



Dean Social Sciences, Prof.P.Madhusudan Reddy, Director (GRADE) Faculty members, Prof. Laxman Rao, (Retd) Professor of Osmania University and T.Muralidharan, Chairman, TMI group also present.

SIGNED MoU WITH BAOU (GUJARAT) BRAOU News, September 17, 2021:

Dr. B.R. Ambedkar Open University (BRAOU) and Dr. Babasaheb Ambedkar Open University, Ahmadabad, (Gujarat), entered into a Memorandum of Understanding (MoU). A meeting was held at the campus today for offering all Under Graduate Courses.

The MoU signed and exchanged by Prof.K. Seetharama Rao, Vice - Chancellor, BRAOU, and Prof. Ami Upadhyay, Vice-Chancellor, BAOU.

The meeting was attended by Prof.E.Sudha Rani Director (Academic), Registrar, Dr.G.Laxma Reddy, Prof.Ghanta Chakrapani, Dean Social Sciences, Prof.P.Madhusudan Reddy, Director (GRADE), Other directors, Deans, Faculty members of the University.



STAFF NEWS

- ❖ Prof. Ghanta Chakrapani, Professor of Sociology and Director, CSTD is appointed as Nodal Officer and the Directorate of CSTD for conducting Online training programmes for teaching staff on matters related to e-learning and development of MOOCs in co-ordination with CEMCA w.e.f 24-09-2021.
- ❖ Dr.Banothu Dharma, Deputy Director (SS) (Associate Professor Cadre) is appointed as Nodal Officer to co-ordinate the implementation of Nutritional Needs and Educational Needs in Tribal Areas of Telangana and Andhra Pradesh as part of University's social responsibility for a period of one year . w.e.f 16.08.2021.
- ❖ Dr. Pallavi Kabde, Asst. Professor of Public Administration is appointed as Nodal Officer to technical Team in implementation of e-office at Dr.BRAOU w.e.f 15-09-2021

Extension:

Smt. N. Hema Bhanu, Finance Officer extension of the term of appointment as Finance Officer with effect from 01.10.2021.

Promotions:

- GHSRVSSB Chandrasekhar, Assistant Registrar, Promoted as Deputy Registrar with effect from 30-08-2021
- 2. Sri.N.C Venugopal, Assistant Registrar, Promoted as Deputy Registrar with effect from 30-08-2021
- 3. Smt. K.Manjula, Assistant Registrar, Promoted as Deputy Registrar with effect from 30-08-2021
- 4. Sri.K.Brahmananda Naidu, Superintendent, Promoted as Assistant Registrar with effect from 30-08-2021
- Smt.D.Suhasini, Superintendent, Promoted as Assistant Registrar with effect from 30-08-2021
- 6. Smt.D.Padmavathi, Superintendent, Promoted as Assistant Registrar with effect from 30-08-2021
- 7. Sri.B.Umapathi, Superintendent, Promoted as Assistant Registrar with effect from 30-08-2021
- 8. Sri.N.Gopalakrishna Murthy, Superintendent, Promoted as Assistant Registrar with effect from 30-08-2021
- 9. Smt.K.Swarnalatha, Superintendent, Promoted as Assistant Registrar with effect from 30-08-2021
- 10. A.M.Irshad, Superintendent, Promoted as Assistant Registrar with effect from 30-08-2021.

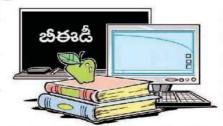


8 July, 2021

అంబేద్కర్ ఓపెన్ యూనివల్సిటీలో మినహా....

කාර**ඩ**කුණි නිජෘයී బට්

- గత ఏడాది నుంచి ఆగిన నోటిఫికేషన్లు
- ఎన్సీటీఈ కొత్త నిబంధనలు అమలు చేయకపోవడమే కారణం
- దేశవ్యాప్తంగా 40 సంప్రదాయ వర్సిటీల పై ప్రభావం
- తెలుగు రాష్ట్రాల్లో ఒక్క అంబేడ్కర్ వర్సిటీలోనే ఇక కోర్పు
- హీర్యాయ విద్యలో నాబ్యతకు లిలోదకాలిస్తున్న సంద్రదాయ విశ్వవిద్యాలయాలకు జాతీయ ఉపాద్యాయ విద్య మందలి (ఎన్నీటీఈ) షాక్ ఇవ్వడంతో గత ఏడాది దేశవ్యాప్తంగా బీఈడీ దూరవిద్య నోటిపికేషన్లు ఆగిపోయాయి. ప్రత్యేకంగా నెలకొల్సిన సార్వత్రిక విశ్వవిద్యాలయాల్లో(ఓఎవెన) తప్ప మిగిలిన సుమారు 40 వర్గటీల్లో ఆ కోర్సు బంది అయింది. ఈ ప్రభావం తెలుగు రాష్ట్రాలతో పాటు తమిళనాడుపై అధికంగా పడిందని నిష్ణబులు చెబుతున్నారు. సొంత ఆదాయ మార్గాలు పెంచుకునేందుకు



దారాపు అన్ని రాష్ట్రాల్లోని సంప్రదాయ విశ్వవిద్యాలయాలు దూర విద్య విజాగాన్ని ప్రారంభించి పలు కోర్సులను అందిస్తున్నాయి. అందులో ఒకటి వీఈడీ ముజ్యంగా తమిళనాడులోని కొన్ని వర్సి టీలు వేల మందికి ప్రవేశాలు కల్పిస్తున్నాయి. రెగ్యులర్ పిఈడీ లోనే నాణ్యత అంతంతమాత్రం కాగా ఇక దూరవిద్యులో మరీ మారంగా ఉందని గుర్తించిన ఎనిసేటీఈ కొన్ని షరతులు విధిం చింది. ఈ నేపథంలో బిబిని-21 విద్యా సంవత్సరం నుంచి దేశ వ్యాప్తంగా దూరవిద్య వీఈడీ నోటిఫికేషన్లు ఆగిపోయాయి.

ತಲುಗು ರಾವ್ಷಾಲ್ ಪಲಸಿತಿ ಇದಿ

కొత్త నిబంధనలు రాకముందు రాష్ట్రంలో అంబేడ్కర్ సార్వత్రిక విశ్వవిద్యాలయంతో పాటు ఓయూ, కేయూ దూరవిద్య విజా గాలు బీఈడీ కోర్సులను అందించేవి. కొత్త నిబంధనలతో ఓయూ, కేయూలు మారవిద్య విజా గాలు బీఈడీ కోర్సులను అందించేవి. కొత్త నిబంధనలతో ఓయూ, కేయూలో 2020-21 విద్యా సంవత్సరం నోటిసికేషన్లు ఇవ్వలేదు. అంబేడ్కర్ వర్శిటీ మాత్రం గత ఏడాది(2020-21) ప్రవేశ పరీక్ష (ప్రకటన ఇచ్చినా.. కరోనా కారణంగా పరీక్ష నిర్వ పాంచలేకబోయింది. దాన్ని ఈనెల 18న జరపనుంది. ఈ విద్యా సంవత్సరానికి ఇంకా ప్రకటనే ఇవ్వలేదు. ఇక ఏమీలో నాగార్జున, ఆండ్రా, శ్రీ వెంకటేశ్వర విశ్వవిద్యాలయాల్లో పోయిన సంవత్సరం నులచి ఆ కోర్సు ఆగిపోయింది. పలితంగా వేల మంది ఆభ్యర్థులు వాటి కోసం ఎదురుచూస్తున్నారు. దీనెపై ఓయూ దూర విద్య విభాగం సందాలకుడు ఆదార్య జీబీ రెడ్డి మాట్లడుతూ తాత్కావిక బోధనా సిబ్బందిని నియమించుకున్నా మని ఎనోసీటీఈకి నివేదిక పంపామని, కోర్సు మెటీరియల్ రాపకల్సన బాద్యతలను కూడా ఎద్యుకేషన్ విభాగానికి అప్ప గించామన్నారు. సమస్య పరిష్కారానికి ఎనోసీటీఈతో సంస్థబిం ఆరుపుతున్నారు.

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REPORT ON BRAOU'S AWARENESS AND PREVENTION OF COVID 19 ACTIVITIES ORGANIZED BY NODAL OFFICER, ALUMNI AND ACADEMIC

Dr.B.R.Ambedkar Open University has been organizing and coordinating several community engagement and extension activities from time to time. In the recent times, Covid 19 Pandemic has affected all the segments of the population and particularly the vulnerable groups are the most devastated ones. The individuals and Institutions hold the responsibility towards the society in combating the Covid 19 Pandemic. Dr.BRAOU is striving its best in waging the battle against the Covid 19 Pandemic under the visionary leadership of Hon'ble Vice-Chancellor Prof K Seetharama Rao and Registrar Dr.G.Laxma Reddy. These activities are initiated and coordinated by Dr.Pallavi Kabde, Nodal Officer, Alumni and Academic with the support of Student Services Branch Director, Dr.Banoth Lal and Dy.Director Dr.Y.Venkateshwarlu.

Covid Awareness and Prevention Activities by BRAOU

The ollowing are the Covid 19 Awareness and Prevention activities of BRAOU organized in the remote tribal areas, rural areas and the urban slums. BRAOU in collaboration with Tula Subash Welfare Society and Telangana Development Forum, USA participated in a Covid Relief Support Camp to Health Warriors and Medical Equipment Support to the Primary Health Centre organized on 18° July, 2021 at Bazarhathnoor, Adilabad district.

Justice Chandraiah, Honourable Chairman, Human Rights Commission, Telangana state graced the event as the Chief Guest. Pulse Oxy meters, Oxygen Concentrators, Medical kits, Masks and





Sanitizers were provided to the PHC. District Medical Health Officer Dr. Narender, Other Doctors, Asha workers, government officials and common people participated in the programme. BRAOU's Adilabad Regional Coordination Centre Coordinator Sri K Raghunath, Counsellors, students and alumni participated and volunteered in the event. This programme has sensitized the tribal people of the Bazarhatnoor regarding the Covid 19 hazards and prevention measures

DRBRAOU Study Centre, Shadnagar, Ranga Reddy Dist organized Awareness and Prevention of Covid 19 Campaign on 23⁻⁻ July, 2021 at Shadnagar, (RR Dist). G lo ve s, Masks and Sanitizers were distributed at Primary Health Centre, Shadnagar. Health Supervisor Dr.Ravi Kumar and other Health Professionals participated in the event. Study Centre Coordinator Dr.N.Ravinder Reddy, Counsellors, Students and Alumni participated in the programme.



Dr.BRAOU Study Centre, Jangoan in association with Lions Club, Jangoan organized Programme on Importance of Vaccination for Covid 19 on 26^a July, 2021 at Jangoan. Health Officer Dr.Kalpana Devi, Dr.Rahman and other Health Professionals. Study Centre Coordinator Dr.Srinivas, Counsellors, Students and Alumni participated in the awareness programme.



Dr.BRAOU Study Centre, Warangal has conducted Covid Prevention Awareness Drive at Urban Health Centre on 28th July, 2021 at Desaipet. Dr Dharma Reddy, Study Centre Coordinator, CKM Degree College Principal Dr.Shashidhar Rao, Counsellors, Students and alumni participated in the awareness programme.



Dr.B.R.Ambedkar Open University Study Centre, Hanamkonda has conducted a Covid Awareness and Prevention Drive at Hanamkonda on 30^a July 2021. Dr.M.Sadanandam, Study Centre Counsellor, Study Centre Staff, students and alumni participated in the event.



Dr.B.R.Ambedkar Open University Regional Coordination Centre, Khammam has convened a
Covid Awareness and Prevention Campaign at
Khammam on 31^a July 2021. RCC Study Centre
Coordinator Dr.Sammaiah, Counsellors, students and
alumni participated in the event.



Dr.B.R.Ambedkar Open University, Hyderabad organized a Covid Awareness and Prevention Campaign at Balaiah Nagar, Near Balkampet, Hyderabad on 1st August, 2021. Dr.Mahesh Kumar, Health Officer, Niloufer Hospital, Hyderabad has participated in the seasonal diseases like viral fever, flu and corona diseases. Masks and sanitizers were distributed in the basti (slum) Women were advised not to crowd near water tankers and public taps. BRAOU – AVP& RC, Producer Dr.D.Udayni, Students and Alumni participated in the programme.



Newsletter Newsletter 23

STATE MERITORIUS TEACHER AWARDEE





Dr.Banoth Dharma, Deputy Director, Dr.BRAOU receiving the State Meritorious Teacher's Award for theyear 2021 from Smt. P. Sabita Indira Reddy, Hon'ble Minister for Higher Education the award was conferred by the Government of Telangana State on the Teachers day held on September 5, 2021 at Ravindra Bharati.

ස්තූෂ් ඩකුුකුුඩු පටහිතුව් සිඩබ් රාගතන්වැනි ඩම්භු දු

- ఓపెన్ స్కూల్ సాసైటీ దైరెక్టర్ ఎ. సత్వనారాయణ రెడ్డి
- ఓపెన్ స్కూల్*లో ఇంటర్ పూ*ల్తచేసిన వాళ్లు డిగ్రీలో చేరాలని సూచన

15 జులై, 2021: దా బి.ఆర్. అంబేద్కర్ ఓపెన్ యూనివర్సిటీ ఉన్నత విద్యావ్యాప్తికి విశేషంగా కృషి చేస్తుందని తెలంగాణ ఓపెన్ స్కూల్ సొసైటీ డైరెక్టర్ ఎ. సత్యనారాయణ రెడ్డి పేర్కొన్నారు. దా బి.ఆర్. అంబేద్కర్ ఓపెన్ యూనివర్సిటీలో అడ్మిషన్లు జరుగుతున్న నేపథ్యంలో ఆ విశ్వవిద్యాలయ విద్యార్థి సేవల విభాగం డిప్యూటి డైరెక్టర్ దా పై. వెంకటేశ్వర్లు, (ప్రజా సంబంధాల అధికారి కార్యాలయంలో కలిశారు. సొసైటీ ద్వారా ఇంటర్ పూర్తి చేసుకున్న విద్యార్థులు అంబేద్కర్ యూనివర్సిటీ ద్వారా డిగ్రీ కోర్సులో చేరేలా చూడాలని కోరగా డైరెక్టర్ సత్యనారాయణ రెడ్డి, జాయింట్ డైరెక్టర్ ఎం. సోమిరెడ్డి సానుకూలంగా నృందించారు. విద్యార్థుల పూర్తి డేటాను అందించడానికి అంగీకరించారు. పోటీ పరీక్షలకు అంబేద్కర్ యూనివర్సిటీ మెటీరియల్ బాగా ఉపయోగకరంగా ఉంటుందని ఈ సందర్భంగా ప్రశంసించారు. అనంతరం సత్యనారాయణ రెడ్డి సత్కరించారు.



నమస్తే తెలంగాణ

అతని పాటల్లో తెలంగాణ తేజస్సు వేయిముఖాలతో దర్శనమిస్తుంది. అతని మాటల్లో మానవతా సందేశం కోటిగొంతుకలతో నినదిస్తుంది. అతనే ప్రసిద్ధకవి, సినీగీత రచయిత మాష్టార్జీ. ప్రబోధ, ప్రణయ, భక్తిగీతాలతో సినీ ప్రేక్షకులను అలలిస్తున్నారాయన. తన పేరును మాష్టాల్జీగా మార్చుకొని, అశేష ప్రజానీకానికి పాటల మాస్కారయ్యారు శీరాములు.

ತ**ಲಂ**ಗಾಣ

సినిమా కవులు

కవిగా, గీత రచయితగా, గాయకునిగా తెలంగాణ సాహితీలోకానికి సుపరిచితులు మాష్టార్జీ. ఆయన అసలు పేరు గంగాధరి శ్రీరాములు. సికింద్రాబాద్ కంటోన్మెంట్లోని బొల్లారం స్వస్థలం. తల్లిదండ్రులు గంగాధరి సత్యమ్మ, రాజయ్య. 1952 సెప్టెంబర్ 7న జన్మించారు మాష్టార్జి. 1974లో ఉస్మానియాలో మెట్రిక్ తర్వాత, అంబేడ్కర్ సార్వతిక విశ్వవిద్యాలయం నుండి బీఏ, ఉస్మానియా విశ్వవిద్యాలయం నుండి ఎల్.ఎల్.బి., తెలుగు విశ్వవిద్యాలయం నుండి ఎంఏ (జానపదం) పట్కాలు పుచ్చుకొన్నారు.

> రాశారు. ఆలిండియా రేడియోలో దేశభక్తి గీతాలు గానం చేశారు. 400లకు పైగా ప్రైవేటుగీతాలు రసజ్ఞుల హృదయ వేదికలపై నర్తించాయి. అందులో 'అందుకో దండాలు' పాట 8 భాషల్లోకి అనువాదమై, అనేకమంది మన్ననలు అందు కుంది. 2001లో సౌత్ ఆట్రికాలో జరిగిన ప్రపంచ జాతుల సదస్సులో నల్లజాతీయులపై 'బ్లాక్ ఈజ్ బ్యూటీ' అనే ఇంగ్లీష్ పాటను మాష్టార్లీ అప్పటిక ప్పుడే రాసి పాడారు. ఇవేకాకుండా 'వెన్నెలగానం', 'మట్టిపూలు', 'ఔనుమల్లా' మొదలైన గ్రంథాలనూ వెలువరించారు.

'జానీ'తో చిుతసేమలోకి..

2004లో సినీనటుడు పవన్ కల్యాణ్ ప్రోత్సా హంతో 'జానీ' సినిమాతో చిత్రసీమలో అడుగుపె ట్టారు మాష్టార్జీ. అయితే, అంతకుముందే ఆయన రాసిన 'వీరులార మీకు.. ఎ(రెర్ర దండాలు' పాటను 1999లో వచ్చిన 'శ్రీరాములయ్య' సిని

మాలో వాడుకొన్నారు. జానీ సినిమాకోసం మాష్టార్జీ రాసిన 'నారాజు గాకుర మా **గీతాలతోనూ..** అన్నయా.. నజీరు అన్నయా' అనే పాట సమాజానికి గొప్ప ఆత్మశక్తినిచ్చింది. 'కుల మతాల గొడవలు మనకెందుకురన్నా' అనే పంక్తుల్లో అందరూ ఐకమత్య పథంపై కలిసి నడవాలని, కులమతాల కుళ్లును తొలగించుకోవాలని నినదించారు. జమునా తెహజీబ్' లాంటి హైదరా

బాద్ నగరఖ్యాతిని చాటుతూ రాసిన ఈ పాట మాష్టార్టీకి ఎంతో పేరు తెచ్చింది. ఇదే సినిమాలో 'రావోయి మా ఇంటికి.. మావా', 'సారా దాగుట మానరా' పాటలనూ అందించారు.

హైదరాబాదీయతను చాటుతూ..

'మనోరమ' (2009) సినిమాలో 'హైదరాబాద్ అంటేనే పానిపూరి.. ఈ చాట్ని మించింది లేదు వోరి' అంటూ భాగ్యనగరంలో ప్రసిద్ధ తినుబండా రమైన 'పానీపూరి' ప్రత్యేకతను చాటారు. 'లష్కర్ పట్నములున్నోళ్లంత చేరి తిననీకి వస్తారు నోరూరి' అంటూ.. హైదరాబాదీయతను అద్భుతంగా అద్ద కొన్నదీ పాట. తర్వాత 'గల్స్' (2017) చిత్రం కోసం 'మేరే అల్లా.. మేరె మౌలా.. కడతాను నిలు వెల్తా నా కనులు వీడని కలల గుడిని ఎదనెల్తా? అన్న పాటను రాశారు. ప్రశాంతంగా సాగే జీవి తాన్ని తనకు కానుకగా అందించిన భగవంతుడికి ఓ భక్తుడు సమర్పించే గీతమాలిక ఇది.

అదవితల్లికి అక్షర నీరాజనం..

నగరం చుట్టూ, యువత చుట్టూనే కాదు, అడ వుల వెంట, పల్లె జనాల వెంటకూడా తన పాటలు పరుగులు తీస్తాయని నిరూపించారు మాష్టార్జీ. 'అ డవి నా తల్లిరో సినిమాకోసం ఆయన ఇలాంటిదే ఓ అద్భుత గీతాన్ని అందించారు. 'అడవి నా తల్లిరో.. విరబూసిన మల్లిరో' అంటూ అడవితల్లికి అక్షర నీరాజనం పట్టారు. 'గుడుంబా శంకర్', 'సూర్యం', 'కోనసీమలో చిట్టెమ్మ కిట్టయ్య' మొద లైన 20 సినిమాలకు దాదాపు 30కి పైగా పాటలు రాశారు. నాలుగు సినిమాల్లో నటించారు. మరో మూడు సినిమాల్లో పాటలుకూడా పాడి తన ప్రతి భను చాటారు. బహుముఖ ప్రతిభావంతుడైన మాష్టార్జీ రచనలపై పలు విశ్వవిద్యాలయాల విద్యా ర్మలు పరిశోధనలు చేశారు. 🔳

ష్టార్జీ తండ్రి రాజయ్య వీధి భాగవతాల గాయకుడు. అలా తండ్రి వారసత్వాన్ని పుణికి పుచ్చుకొన్నారు మాష్టార్జీ. మేనత్త చంద్రమ్మ పాడే జానపద, తాత్విక గీతా లను వింటూ గాన్మపతిభను అలవరుచు

కున్నారు. అస్సృశ్యత ప్రబలిన నాటి సమాజంలో ఎన్నో ఈసడింపులను భరించారు. తన ఆత్మవిశ్వాసానికి పాటను జత చేసి సరికొత్త మార్గాన్ని ఎంచుకున్నారు. 'రావా! నరసింహా! భక్త మనోహరా!' అంటూ బాల్యంలో మాష్టార్జీ రాసి, పాడిన భక్తిగీతం ఎందరి హృదయాలనో ఆర్ధంగా తడిమింది. ఏడేండ్ల వయసు

నుంచే కవితా రచనను మొదలుపె ట్టారు. విద్యార్థిదశలో ఉర్రూత లూపే ఉద్యమగీతాలు,

త్రీరాములయ్య, ్రపేమగీతాలూ జానీ చిత్రాల్తో విప్లవ, సామాజిక పాటలతో సత్యా చాటిన మాష్టార్జీ యువతను ఆకట్టుకొనే గీతాలనూ రాయగల నని నిరూపించారు. 'తపన' (2005) సినిమా కోసం 'ఐలవ్ యూ మై డార్జింగ్ దండిగా.. నువు

ఎస్ అంటే బతుకంతా పండగా' అంటూ హుషారు గీతం రాశారు. కమర్షియల్ సినిమా పాటలకు కావలసిన పదాల సరుకు తన కలంలో పుష్కలంగా ఉందని చాటిచెప్పారు. తర్వాత 'అన్నవరం' (2005) చిత్రంలో దోపిడీ విధానాన్ని, అక్రమార్కుల అవినీతిని కాలరాస్తూ మరో విప్లవగీతాన్ని అందించారు. 'రాక్షసరాజ్యం రంకెలు వేస్తూ తలపెట్టింది తొలియుద్దం.. కత్తికి కండగ నరికేటందుకు ఉన్నానెప్పుడు నే సిద్ధం' అంటూ, అన్యాయానికి కాలం చెల్లిందని చాటి చెప్పారు.

హుషారు

... 🚿 తిరునగలి శరత్ చంద్ర

Copies: 7500



Published by the Public Relations Branch for the Registrar, Dr. B.R. Ambedkar Open University, Hyderabad - 500 033
Printed by: KARSHAK PRINT SOLUTIONS PVT. LTD., H.No. 19-44/3, Sri Rama RTC Colony,

Peerzadiguda, Uppal, Hyderabad - 39, Telangana. Cell: 98666 61477 Associate Editor: Dr. P. Venu Gopal Reddy, P.R.O., Dr. BRAOU

Contact: 040-23680000, Web Portal: www.braouonline.in Website: www.braou.ac.in