

Product and Services

YOUR ONE STOP SOLUTION FOR ALL TRAINING PROGRAM

PROFESSIONAL & PERSONAL DEVELOPMENT COURSES

FIND THE BEST COURSE FOR YOUR BRIGHT FUTURE

WITH BEST COURSE PROVIDERS

ALL CATEGORIES

Search here...

SEARCH





Revolutionizing the corporate training industry in 2022. CourseAcademe came into existence in 2022 with an aim to provide professonal development courses to the participants across the globe. CourseAcademe is your one stop solution for all training programs.; helping students, corporates to find their required training courses and explore the oppotunities with new way. CourseAcademe covers the entire corporate training landscape with

the latest Professional Developemt courses for the students to search and the providers to deliver. WE have wide range of courses provided by various providers across the globe. Here participants from various diciples come and search their requeired program aiming to enhance their skills. Here Corporate training providers advertise their training courses from across the globe thereby helping students to enhance and grow in their career prospectives.

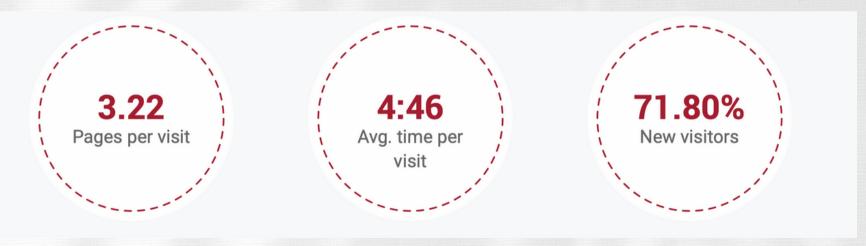
Annual Stats



4+ Million MOnthly Visitors



28,000 + courses
 ★2,000 + providers
 UK & Worldwide



With a lot of daily search impressions on Google, CourseAcdeme ensure employees find their corporate training provider with the right course. CourseAcdeme successfully markets your Providers both nationally and internationally, on all major search engines.

Our mission

Making Connections | Delivering Results

Our mission is to be a bridge that connects learners and training providers who will help them to enhance their skills and grow in their respective industries. We understand the industry deeply, we understand what learner wants, and also what providers provide. With world-leading training providers registered with us learners can start their search and compare training courses today!







Course Listing

All courses are free to list, unlimited and fully customisable to look great on any device.

PROFESSIONAL & PERSONAL DE

FIND THE BE YOUR BRIGH

- List as many courses as you like, free of charge
- Courses are fully responsive for a great experience on any device
- Clear page sections such as Overview, Course media, Requirements
- Run your own promotions to boost activity
- Provide a complete list of your venues and dates for maximum exposure
- Manage your listings quickly and easily using our Providers site

WITH BEST COURSE PROVIDERS

How does this benefit your business?

ALL CATEGORIES

Search here...

- Promote your courses to reed.co.uk's active and engaged audience
- Get unlimited views of your course listings
- Receive leads and transactions as they arrive

Profile Page

Enhance your provider visibility by showcasing your brand to our active audience.

FIND THE BE YOUR BRIGH

- PROFESSIONAL & PERSONAL DE Create and manage your profile page for free using our Providers
 - Clear page sections such as About us, Why choose us, Popular courses
 - Upload your logo to attach to it to your profile and all course listings
 - Profiles are fully responsive for a great experience on any device

WITH BEST COURSE PROVIDERS

How does this benefit your business?

ALL CATEGORIES

Search here...

- · Engage with users researching your company and brand
- Add Profile Referral to direct students from your profile page to your website.

Price & Package

PROFESSIONAL & PERSONAL

- FIND THE BE YOUR BRIGH
- Basic PackagePremium Package 1
- Premium Package 2
- Cost Per lead

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Add Ons

ALL CATEGORIES

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- Banner Adds
- Email Campaign

Basic Package PROFESSIONAL & PERSONAL DEVELOPMENT COURSE				
FIND THE BEST COURSI				
WITH B	Product URS	E PRO Quantity	Duration	Total
Со	urse Listings	50 Courses Upload Estimated 120 leads in 12 months	12 Months	
ALL CATEGO	RIES 💠 Search	here. Gross Total		\$ 2500

Premium Package 1 PROFESSIONAL & PERSONAL DEVELOPMENT COURSE		
Product Quantity Duration	Total	
WITH BEST COURSE Unlimited Course Course Listings Listing 6 Months Unlimited Leads	\$ 3000	
Gross Total	\$ 3000	
ALL CATEGORIES Search here Discount 15%	\$ 450	
Net Total	\$ 2550	

Premium Package Professional & Personal Development Cou	2 RSE	
FIND THE BEST COURS Product Quantity YOUR BRIGHT FITTIR	Duration	Total
WITH BEST COURSE Unlimited Course Course Listings Unlimited Leads	12 Months	\$ 6000
Gross Total		\$ 6000
ALL CATEGORIES Search here	Discount 25%	\$ 1550
	Net Total	\$ 4500

Add Ons with professional & personal developed CINID THE DECT C		
Premium Subscription F	JTU Add or	n with all Package
+ Banner Ad (15 Days)	ERS	USD 2350
+ Banner Ad (30 Days) ALL CATEGORIES \$ Search here	USD 4230) (With 10% Discount)

Cost Per Lead Package

When posting a course with us you can choose one or multiple call-to-action to suit your business requirements.

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FIND THE BE YOUR BRIGH

- Instantly receive lead information straight to your inbox or CRM system
 - Maximise lead relevancy with up to 5 screening questions
 - Set up leads caps to quickly and easily manage your budget
 - Only receive contact details checked by our lead verification tool
 - pay per lead Model

WITH BEST COURSE PROVIDERS

ALL CATEGORIES

Search here...

How does this benefit your business?

- Display a phone number on your listings to receive calls from the most active course seekers
- Optimised for both mobile and desktop, your phone number will show during your operating hours to maximise contact rates
- Target the most engaged and highest quality leads
- Pay-per-call model

COURSEACADEME Cost Per Lead Rate

PROFESSIONAL & PERSONAL I	Rate Card DEVELOPMENT CO	OURSE
FIND THE BEAYOUR Package GH	View to Conversation	RSI RE Cost
WITH BEST COURSE PI Cost Per Lead	ROVIDERS 3.0 - 4.5%	\$ 15 min/ 2% > \$500
+ Screening Questions	N/A	\$ 2 Per Question
+ Cost Per Leads ALL CATEGORIES \$ Search here	3.0 – 4.5 %	\$ 20 min / 4% > \$ 500
+ Telephone Leads	14 – 66%	\$ 25 Per connected Call