



COURSE ACADEME

Product and Services

YOUR ONE STOP SOLUTION FOR ALL TRAINING
PROGRAM

PROFESSIONAL & PERSONAL DEVELOPMENT COURSES

FIND THE BEST COURSE FOR YOUR BRIGHT FUTURE

WITH BEST COURSE PROVIDERS

ALL CATEGORIES

Search here...

SEARCH

About us

Revolutionizing the corporate training industry in 2022. CourseAcademe came into existence in 2022 with an aim to provide professional development courses to the participants across the globe. CourseAcademe is your one stop solution for all training programs; helping students, corporates to find their required training courses and explore the opportunities with new way. CourseAcademe covers the entire corporate training landscape with the latest Professional Development courses for the students to search and the providers to deliver. WE have wide range of courses provided by various providers across the globe. Here participants from various disciplines come and search their required program aiming to enhance their skills. Here Corporate training providers advertise their training courses from across the globe thereby helping students to enhance and grow in their career prospectives.

Annual Stats



**4+ Million
Monthly Visitors**



✎ 28,000 + courses
★ 2,000 + providers
🌐 UK & Worldwide

3.22

Pages per visit

4:46

Avg. time per
visit

71.80%

New visitors

With a lot of daily search impressions on Google, CourseAcademe ensure employees find their corporate training provider with the right course. CourseAcademe successfully markets your Providers both nationally and internationally, on all major search engines.

Our mission

Making Connections | Delivering Results

Our mission is to be a bridge that connects learners and training providers who will help them to enhance their skills and grow in their respective industries. We understand the industry deeply, we understand what learner wants, and also what providers provide. With world-leading training providers registered with us learners can start their search and compare training courses today!



Course Listing

All courses are free to list, unlimited and fully customisable to look great on any device.

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- List as many courses as you like, free of charge
- Courses are fully responsive for a great experience on any device
- Clear page sections such as Overview, Course media, Requirements
- Run your own promotions to boost activity
- Provide a complete list of your venues and dates for maximum exposure
- Manage your listings quickly and easily using our Providers site

How does this benefit your business?

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- Promote your courses to reed.co.uk's active and engaged audience
- Get unlimited views of your course listings
- Receive leads and transactions as they arrive

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Profile Page

Enhance your provider visibility by showcasing your brand to our active audience.

- Create and manage your profile page for free using our Providers site
- Clear page sections such as About us, Why choose us, Popular courses
- Upload your logo to attach to it to your profile and all course listings
- Profiles are fully responsive for a great experience on any device

How does this benefit your business?

- Engage with users researching your company and brand
- Add Profile Referral to direct students from your profile page to your website.

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Price & Package

- Basic Package
- Premium Package 1
- Premium Package 2
- Cost Per lead

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Add Ons

- Banner Adds
- Email Campaign

Basic Package

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Product	Quantity	Duration	Total
Course Listings	50 Courses Upload Estimated 120 leads in 12 months	12 Months	
ALL CATEGORIES	Search here..	Gross Total	\$ 2500

Premium Package 1

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Product	Quantity	Duration	Total
Course Listings	Unlimited Course Listing Unlimited Leads	6 Months	\$ 3000
Gross Total			\$ 3000
ALL CATEGORIES	Search here...	Discount 15%	\$ 450
Net Total			\$ 2550

Premium Package 2

PROFESSIONAL & PERSONAL DEVELOPMENT COURSE

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Product	Quantity	Duration	Total
Course Listings	Unlimited Course Listing Unlimited Leads	12 Months	\$ 6000
Gross Total			\$ 6000
ALL CATEGORIES	Search here...	Discount 25%	\$ 1550
Net Total			\$ 4500

Add Ons with Premium & Basic Package

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Premium Subscription

Add on with all Package

+ Banner Ad (15 Days)

USD 2350

+ Banner Ad (30 Days)

USD 4230 (With 10% Discount)

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Cost Per Lead Package

When posting a course with us you can choose one or multiple call-to-action to suit your business requirements.

- Instantly receive lead information straight to your inbox or CRM system
- Maximise lead relevancy with up to 5 screening questions
- Set up leads caps to quickly and easily manage your budget
- Only receive contact details checked by our lead verification tool
- pay per lead Model

ALL CATEGORIES



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How does this benefit your business?

- Display a phone number on your listings to receive calls from the most active course seekers
- Optimised for both mobile and desktop, your phone number will show during your operating hours to maximise contact rates
- Target the most engaged and highest quality leads
- Pay-per-call model

Rate Card

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Package	View to Conversation	Cost
Cost Per Lead	3.0 – 4.5%	\$ 15 min/ 2% > \$500
+ Screening Questions	N/A	\$ 2 Per Question
+ Cost Per Leads	3.0 – 4.5 %	\$ 20 min / 4% > \$ 500
+ Telephone Leads	14 – 66%	\$ 25 Per connected Call

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