

CURRICULUM VITAE

Dr.P.RADHA KRISHNA

MBA, Ph.D., NET, SET
Assistant Professor (C)
Department of Business Management,
Faculty of Commerce and Business Management,
Dr B R Ambedkar Open University, Hyderabad.



EDUCATIONAL QUALIFICATIONS:

- **Ph.D.** in Business Management, University College of Commerce and Business Management from Osmania University awarded in 2021.
- Qualified the **UGC NET** for Assistant Professor held in December 2019 in the subject Management (Roll No. **TL0102507178**).
- Qualified the **Andhra Pradesh State Eligibility Test (Apset-2012)** for assistant professor/lecturer ship held on **27 JULY, 2012**.
- **Master Of Business Administration** from CVSR College of Engineering (Affiliated to JNTU-Hyderabad) during 2009 – 2012 with aggregate of 65.96% .
- **BSC (Computer)** from Nagarjuna Govt Degree Nalgonda , Osmania University ,during 2006 – 2009 with aggregate of 61.72 %.
- Inter mediate (MPC) from Sai Gouthami Jr College Suryapet during 2004 – 2006 with aggregate of 57.6 %.
- S.S.C from the Board of Secondary School Education with aggregate of 82% in VVNH SCHOOL in Durajpally 2004.

TEACHING EXPERIENCE

- Visiting Professor Vishwa Vishwani Institute of Management for academic year 2019-2021 to 2021-2022.
- Assistant Professor (C) , Department of Business Management , faculty of commerce , Dr B R Ambedkar open University, Hyderabad from 2022.

SEMINAR, CONFERENCE PAPER PRESENTATION

1. Presented a paper on -Impact of technology in Banking Sector|| (A Study of Selected Banks organized by Osmania University Hyderabad.
2. Participated in the National Seminar on -Project Management –A Tool for Strategic Competence|| sponsored by Indian council of social science research (ICSSR).
3. Participated in the National Seminar on -Multivariate Analysis for Management Research|| sponsored by Indian council of social science research (ICSSR).
4. Presented a paper on -Wage and Employment Practices in MGNREGS|| organized by Department of Business Management Osmania University Hyderabad.
5. Presented a paper on -Micro Finance as Tool for Employment Generation in The Rural Areas|| (A Study of SHG's in the villages of RR Dist. organized by ST. JOSEPH'S &PG College, Hyderabad.
6. Attended the -Skill Development Program on Leadership|| Organized by RDCC held at University College of science, Osmania University.
7. Presented a paper on -Indian Derivatives Market an Evaluation|| in Sankalpa14- a national conference on Global Business Operations- Strategies in the transforming scenario organized by Sree Chaitanya Educational Institutions.
8. Presented a paper on -Biometric Payment Systems in Banking Sector|| organized by government city college Hyderabad.
9. Attended the -Skill Development Program on Leadership|| Organized by RDCC held at University College of science, Osmania University, Hyderabad held on 6th February.
10. ICSSR sponsored National Seminar On -Performance , challenges and prospects of MSMEs|| in India — Organized By The Department Business Studies, CUK Gulbarga

held on 21st -22nd February and presented a paper titled — Impact Of Brand Image, Promotion Of The Product

11. One day state level seminar under UGC scheme on –Retrospective perspective of social sciences: Their impact on present and future dimensions held in Government City College, Hyderabad held on 13th February 2014 and presented a paper on –Indian growth rate at present scenario.
12. Participated in a National Seminar on "Financial Shenanigans" organized by the Department of Commerce, Bhavan's Vivekananda College, Sainikpuri in collaboration with IAA, Hyderabad Branch on 13/09/2024.

INTERNATIONAL SEMINARS

13. Participated in Three Day International Conference on –Global Business: Opportunities and Challenges organized by the department of commerce, Osmania University, during 27th -29th March 201. And presented a paper titled –Recent Trends and Problems in Micro Financel.

PAPER PUBLICATIONS

14. Title: Use of E Commerce Mobile Apps in Changing Customers Perceptions SSRN publications, SSRN.3351774.
15. Title: Role of Micro Financial Institutions in Promoting Socio Economic Development of rural India: Australian Journal of Career Development AJCD-21-0118.
16. Title: Analysis of Mergers and Acquisitions in Banking Sector a special reference to SBI merger with associate banks: Global Research Society Publications, ISBN-978-93-85817-00-7.
17. Title : Role of Mobile App Technologies in Transformation into Digital Payment (A Special Reference to State Bank Mobile App): International Research Journal Of

Humanities, Engineering & Pharmaceutical Sciences: e-ISSN 2320-2955.

18. Title: Banking Services Available to Non Residents of India (NRI Banking Services) Published in Indian Journal Of Social Sciences Research (IJSSR) ISSN No2277-2227, volume -02 Issue April –June, 2013 By Hyderabad Institute Of Social Sciences –HISS.
19. Title: Recent Trends and Problems in Micro Finance Published in Global Business: Opportunities And Challenges Volume No-I, ISBN No: 978-81-910003-0-14 by Global Research Society Publications

WORKSHOPS ATTENDED

- i. **Online Faculty Development Programme** on –Outcome Based Education organized by Kapragam academy of Higher Education, Coimbatore from 26-07-2021 to 01-08-2021.
- ii. **Six Day International Faculty Development Programme** held between in 13th to 18th September 2021 Ramaiah college of Arts, Science and Commerce, Department of English an IQAC initiative.
- iii. **Seven day virtually organized NAAC** criteria Based international level faculty development from 25th to 31st august 2021, Seshadripuram Institutional Trust, Seshadripuram Institute of Commerce and Management
- iv. Attended a Skill Development Programme on Leadership organized by RDCC held at University College of Science Osmania University Hyderabad on 6th February 2014.
- v. Participated in **Orientation Programme** organized by Council for Social Development, Hyderabad from 10-03-2014—14-03-2014.
- vi. Attended **One Week National Workshop Computational Methods and Data Analysis** in social sciences organized by the department of Economics Nizam College Osmania University, during 19th -25th march 2014.

- vii. Participated in workshop on **“Quantitative Techniques and Basic Econometrics”**
Organized by Council for Social Development, Hyderabad from 16-05-2016—30-05-2016.
- viii. Participated in **Ten Day Workshop On Research Methodology Course In Social Sciences** for Ph.D. Organized by Council for Social Development, Hyderabad 11th September 2015- to 21st September 2015.
- ix. Participated in **One Day Workshop on international Financial Reporting Standards (IFRS)** sponsored by ICSSR-SRC, UGC and organized by the department of commerce Osmania University Hyderabad on 18th November 2014.
- x. Participated in the **faculty development Programme on Research analysis using SPSS** Organized by internal quality assurance cell Aurora’s PG College, Ramanthapur Hyderabad during 24th -30th September 2019.
- xi. Participated in two day workshop recent methodology in social sciences and humanities organized by the Osmania University Centre for International Programmes (OUCIP) in collaboration with Indian council for social science research (Southern Regional Centre) from 7-8 august 2014.
- xii. Participated in the workshop on Role of E-resources in research organized by the Department of Commerce Osmania University College for Autonomous Koti Hyderabad, on November 22, 2014.
- xiii. One-day Training Program on "How to Use MENDELEY and ENDNOTE Reference Management Software" being held on 30 September, 2024 at Computer Lab, Dept. of Commerce, Osmania University.

PERSONAL TRAITS:

- Ability to think smart and implementation.
- Capacity to work as team member and leader.
- Willing to learn and contribute to the growth of the Organization.
- Reach out unconventional areas through innovative approach.

PROFICIENCY IN COMPUTER:

- Computer as a subject in Degree (MPCs)
- MS office,
- Knowledge in C,C++ and DBMS
- Knowledge in SPSS (Workshop and Research Experience)

PERSONAL DETAILS:

Name : Dr. P Radha Krishna

Mother's name : P Mariamma

Father's name : P China Venkaiah

Date of birth : 25-02-1990

Marital Status : Single

Hobbies : Reading Books and Internet Browsing

Languages Known : Telugu, English and Hindi

Contact Address : Room No: 16, NRS Hostel,
Osmania University, Hyderabad,
Telangana-500007,
Mobile No: +91 9912271327,

Permanent Address : H No: 1-68, Imampet (Vil),
Suryapet (Mdl), Suryapet (Dist)
Telangana -508213.

Declaration:

I hereby declare that the information given above is true to the best of my knowledge.

Place : **Hyderabad**

Date : **05-06-2024**

(P RADHA KRISHNA)