

Dr. L.VIJAYA KRISHNA REDDY (LVK)

Registrar
Dr. B.R Ambedkar Open University
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Permanent Address : 1/86, Bramhanapalli (Vill. & Post), Rajampeta (Mandal),
Annamayya (Dt), Andhra Pradesh. PIN 516 126

PERSONAL PROFILE:

Father's Name : Sri L. Narayana Reddy

Date of Birth and Age : 1st April, 1965 (60 Years)

Marital Status : Married

Sex : Male

Languages known : Telugu, English and Hindi.

EDUCATIONAL QUALIFICATIONS:

S. No	Name of the Course	University	Year
1	Ph. D (Telugu)	S.V. University, Tirupati	1994
2	M.A. (Telugu)	S.V. University, Tirupati	1987
3	M.C.J	Potti Sriramulu Telugu University	2009
4	B.Ed	Annamalai University,	1990
5	PG Diploma in Epigraphy	S.V. University, Tirupati	1989

- Awarded Ph.D., for the work done on "CREATION OF NEW WORDS IN TELUGU DAILIES"
from S.V. University, Tirupati (1994)

ACADEMIC PERFORMANCE (At a Glance)

Books published	:	09 (7+2)
Research Articles / Chapters Published in Books	:	28 (24+ 04)
Research Projects	:	02
Seminars attended & Presented papers		
International Seminars	:	20
National Seminars	:	38
Resource Person in Workshops	:	11
Workshops attended	:	13
Seminars & Workshops Organized :		
International Webinar	:	01
National Seminars	:	04
Workshops & Orientation Programmes	:	42
Teleconferences (live programmes- Dr. BRAOU)	:	27
Social Service (Organized Social, Educational Awareness programmes)	:	06
I. Books published (As Editor)	:	07

1). **MADHYAMALU – SAVALLU**: A compilation of Research articles submitted in the International Seminar on Madhyamalu – Savallu held at Vikrama Simhapuri University, Nellore during 24-26 August, 2020, published by Dr. L. Vijaya Krishna Reddy, printed at Anupama Printers, Santhinagar, Hyderabad. (ISBN NO: 978-93-5437-886-7) – 2023.

2). **VANGMAYA VIISHANI** : A compilation of Research articles written on the occasion of Prof. N. Krishna Reddy Retirement. February, 2021. (ISBN No. 978-81-924602-7-7) – 2021.

3). **EMERGING TRENDS IN OPEN & DISTANCE LEARNING**: A compilation of research articles presented in the National Seminar held at Acharya Nagarjuna University, Guntur during April-May, 2017, Published by Swastik Publications, Delhi. (ISBN No. 978-93-83762-85-9) - 2018

- 4). **TELUGU VIBHAVAM** : A compilation of Telugu Literature and Language research articles. - Divya Teja Publications, Hyderabad - (ISBN No. 978-81-920542-2-3) – **2013**
- 5). **MASS COMMUNICATION** : APOSS- Intermediate (Mass Communication) Course Material Book (Translation English to Telugu) - **2011.**
- 6). **JANANETA** : Compilation of articles published in various news Papers about Dr.Y.S. Rajasekhar Reddy after his Demise – Divya Teja Publications, Hyderabad – **2009**
- 7). **PRATI MANASUNI GELUDDAM** : Compilation of lessons & articles on Journalism and Public Relations- Divya Teja Publications, Hyderabad – **2009**
- II. Books published (As Co-Editor) : 02**
- 1). **VAARHALA VENUKA KATHA** : **Compilation of Senior Journalist’s Experiences.** Editors: K.Ramachandra Murthy & K. Sekhar Reddy Vemana Publications, Hyderabad - **2007**
- 2). **JOURNALIST KARADEEPIKA** : **A Dictionary for Journalists:** Editor K. Sekhar Reddy, Vemana Publications, Hyderabad – **2005**
- III. Research Projects : 02**
- Completed a project on “ODL – Academic Support through E-Media (An Empirical Investigation on Dr. BRAOU)” in Association with GRADE & CIQA of Dr. BRAOU, Hyderabad - 2018.
 - Completed a project on “Student Support Services in Distance Education: A study of India’s first Open University” in Association with GRADE & CIQA of Dr. BRAOU, Hyderabad - 2017.
- IV. POSITIONS HELD:**
- i. **Director:** Learner Support Services Branch (LSSB), Dr. B.R. Ambedkar Open University, Hyderabad from 10-04-2023 to 06-12-2024.
 - ii. **Director I/c,** Learner Support Services Branch (LSSB), Dr. B.R. Ambedkar Open University, Hyderabad from 18-07-2022 to 09-04-2023
 - iii. **Registrar:** Vikrama Simhapuri University, Nellore from 18-03-2020 to 30-06-2022.

- iv. **Deputy Director (SS):** Student Services Branch (SSB), Dr. BRAOU, Hyderabad from 21-06-2019 to 17-03-2020.
- v. **Assistant Director (SS):** Student Services Branch (SSB), In charge of Study Centres administration of the University from 10-01-2010 to 20-6-2019.
- Dr. B. R. Ambedkar Open University RCC (008), Silver Jubilee Govt. Degree College, Kurnool from 20-10-2009 to 09-01-2010.
 - Dr. B. R. Ambedkar Open University, Hyderabad from 13-08-2009 to 19-10-2009
- vi. **Officer on Special Duty (OSD- Trainings):** O/o The Commissioner, Information & Public Relations (I&PR) Department, Government of A.P, Hyderabad from 14-08-2008 to 13-08-2009 (One Year)
- Vii **Assistant Director (SS):** Dr. B.R. Ambedkar Open University RCC (017), S.V. Arts College, Tirupati from 21-06-2007 to 13-08-2008.

B. Consultant (Public Relations): Andhra Pradesh State council for Higher Education (APSCHE), Government of A.P., Hyderabad from 10-09-2006 to 20-06-2007.

C. Journalism:

- ❖ **Chief Reporter & Chief of General Bureau:** (State News Reporting Team- Eenadu) – June, 2004 to August, 2006.
- ❖ **In charge, General Bureau:** (State News Reporting Team - Eenadu Telugu daily) from April, 2003 to May 2004.
- ❖ **Founder In charge eenadu.net:** (Eenadu online edition) –September, 1999 to June, 2001.
- ❖ **Desk Incharge, Kadapa District Edition:** (Eenadu) – February, 1993 to March, 1997.

V. Research Articles Published in Journals / Books : 24

1. **PATRIKALU – VISWASANIYATA** Research paper published in a book **Madhyamalu – Savallu** compilation of research articles submitted in the international seminar (webinar) organized by Vikrama Simhapuri University, Nellore during 24th to 26th August, 2020. Book printed at Anupama Printers, Hyderabad. (ISBN No. 978-93-5337-886-7) – **2023**.
2. **SAHITYA NYAYAVADI RAVI SASTRY** Research paper published in a book **Rachkonda Viswanatha Sastry Sahitya Samalochanam** -A special Issue on Ravi Sastry Literature – (International Seminar Research Papers) **Seminar** Organized by the Department of Telugu, Adi Kavi Nannaya University, Rajamahendravaram from 29th to 31st July, 2022. Book Published by Sangeetha Publications, Rajamahendravaram, Editor: Dr. K.V.N.D. Varaprasad. (ISBN No. 978-93-5683-076-2) – **2022**.
3. **SASANA SODHAKULU ACHARYA NAAGOLU** Research paper published in a book **VANGMAYA VIISHANI** : A compilation of Research articles written on the occasion of Prof. N. Krishna Reddy Retirement. February, 2021. (ISBN No. 978-81-924602-7-7) – **2021**.

4. **TILAK KATHALU–MANAVIYATHA** Research paper published in Tilak Sahityam-Sandesam published by Yogi Vemana University, Kadapa –**2021**. ISBN: 978-81-921672-3-7.
5. **SAMPADAKIYALA SAMPATHKUMAR**
Research Paper Published in **Telugu Quarterly**, (July – September, 2020), Published by Telugu Academy, Government of Telangana - Editor: M. Satyanarayana Reddy
- **September -2020**.
6. **MAHABHARATAM LONI DOWMYANIITHI: NADU-NEDU**
Research Paper Published in **Telugu Quarterly**, (January – March, 2020), Published by Telugu Academy, Government of Telangana - Editor: Satyanarayana Reddy ISBN: 818180676-10.
- **March, -2020**.
7. **KUTUMBA VYAVASTA – BHARATIYA SAMSKRUTI** Research paper published in International Journal of Multidisciplinary Educational Research (Peer Reviewed & Refereed International Journal) : Volume 9, Issues 6 (7), **June – 2020**. Impact Factor: 6.514, IC Value: 5.16, ISI Value; 2.286. ISSN: 2277 – 7881.
- **June – 2020**
8. **GIRIJANULU – PANDUGALU** Research paper published in a book **Teluguloo Girijana Samskruti – Sahityam** (Vhavaveena, Journal of Telugu Literory, Culture & Language Studies- Special Issue (**September, 2019**)). Vol. 16- Issue. 01- Special. Edition –ISSN No: 2456-4702.
- **Septembter, 2019**.
9. **ACADEMIC SUPPORT THROUGH E-MEDIA, (AN EMPIRICAL STUDY ON DR. BRAOU)**
Research article published in a book **Empowering Distance Learners Issues and Challenges** - Published by Dr. B.R.Ambedkar Open University, Hyderabad, 2019. Editors: Prof. G. Pushpa Chakrapani and Prof. K. Murali Manohar. ISBN No: 978-81-938160-5-9.
- **2019**.
10. **MAHABHARATAM - VIDYAVYAVASTA**
Research Paper Published in **Telugu Quarterly**, (October – December, 2018), Published by Telugu Academy, Government of Telangana - Editor: Satyanarayana Reddy
-**2018**.
11. **CBCS IN OPEN DISTANCE LEARNING: OPPORTUNITIES AND CHALLENGES**
Research paper published in a book **Emerging Trends in Open and Distance Learning**, Chief Editor: Dr. K. Murali Manohar, Published by Swastik Publications, Delhi. ISBN No- 978-93-83762-85-9.
- **2018**
12. **SANGA SAMSKRANALU – GURAJADA**
Research paper published in **Prakashika (Gurajada Samagra Sahitya Vyasya Sankalanam)** Chief Editors : Dr. T. Satyanarayana, Dr. P.B. SajeevaRao – Universal Printers, Channnai- ISBN – 978-93-87540-23-1.
- **February, 2018**.
13. **MANAVA HAKKULU – TELUGU MADHYAMALU**
Paper published in the Seminar Proceedings of UGC (GDA) Sponsored two day National Seminar on **Human Rights Through the Ages – Challenges in the Present Scenario**:

Editor : P. Venkata Rami Reddy, Roshan Publications, Visakhapatnam, Andhra Pradesh-
ISBN – 978-93-86251-48-0, **- April, 2017.**

14. **SRI KRISHNADEVARAYA KATHALU – CHARITRAKA SAHITYA NEEPADHYAM**
Research article published in **Dr. V.R.Rasani Sahithya Samalochana** Editors: Prof. Nagolu Krishna Reddy and Dr. P.C. Venkateswarlu :Vijayavani Printers, Chodepalli, chittoor district:
. ISBN – 978-81-924602-1-5, **- April- 2017**
15. **JANAPADA KALALA VISTRUTI – MADHYAMALA PATRA**
Research paper published in **Janapadam (compilation of research articles)** Chief Editor: Dr. T. Satyanarayana: Roshan Publications, Visakhapatnam, Andhra Pradesh. ISBN – 979-81-931489-8-5. **- January, 2017**
16. **TELUGU NATAKAM – PRAPANCHIKARANA PRABHAVAM**
Research paper published in a book **Dramatical Literature in Dravidian Languages** Published by Iikkiyaa Pathippagam, Tamilnadu-Editors: Dr. P. Sivaraji, Dr. T.Satyanarayana- ISBN -978-81-930882-9-6. **- December, 2016.**
17. **VEEYI PADAGALU – PASIRIKA PATRA**
Research Paper Published in a book **Veeyi padagalu** (Mahadarshanam): Editor: Dr. A.K. Venugopal Reddy, Published by Dravidian University, Kuppam, Chittoor (Dt) Andhra Pradesh - (ISBN No 978-93-81112-64-9) **- 2016.**
18. **PRAPANCHIKARANA – TELUGU BASHA**, Research paper published in a book **Telugukeerthi... Vishwa deepthi** Published by Divya Teja Publications, Hyderabad, Editor Dr. Anwer Hussain, (ISBN No 978-81-920542-5-4) **- 2015.**
19. **E-LEARNING THROUGH ODL : A STUDY OF Dr. BRAOU**, Research Paper published in the Conference Proceedings of the International Conference on “Empowering India through Open and Distance Learning: Breaking down Barriers, Building Partnership and Delivering Opportunities” (Indian Distance Education Association XX Annual Conference) organized by Tamil Nadu Open University, Published by Tamilnadu Open University, Chennai. (ISBN No 978-93-81830-89-5) **- 2015.**
20. **JOURNALISM – MANAVIYA KONAM**
Research paper published in a book **Telugu Vibhavam** Published by Divya Teja Publications, Hyderabad, Editors: Dr. L.Vijaya Krishna Reddy & Dr. P.C.Venkateswarlu (ISBN No 978-81-920542-2-3) **- 2013.**
21. **ACADEMIC RENAISSANCE DURING YSR REGIME: A REVIEW**
Research paper published in the book **Rural Glory**, Editors: Prof. V. Reddappa Reddy, Prof. K. Govindappa, K. Harimohan Reddy, Diksuchi Publications, Ananthapur, Andhra Pradesh (ISBN No 978-81-910396-2-7) **- 2012.**

22. **REGULAR & ODL TEACHER EDUCATION PROGRAMMES - CHALLENGES AND PROSPECTS**, Paper published in the book **Quality concerns in Distance Teacher Education**, Editor: Dr. MTV Nagaraju, Commonwealth Publishers Pvt. Ltd, New Delhi. (ISBN No 978-81-9311-0426-2) - **2012.**

23. **SRI KRISHNADEVARAYALU-TELUGU SAHITYA SEVA** : Research Paper Published in the **Souvenir of National Seminar** on Contribution of Sri Krishnadevaraya to the Grandeur of Tirumala organized by Tirumala Tirupati Devasthanams - **2009.**

24. **TELEVISIONLU-TELUGU BHASHA**

Research Paper Published in **Telugu Quarterly**, (April – June- 2005), Published by Telugu Academy, Government of A.P- Editor: Dr. A. Manjulatha, - **2005.**

VI. (A) Dr. BRAOU Study Material (LESSONS) : 04

i. **EDITING THE COPY:** Written a lesson for M.A. (Journalism and Mass Communication) I year (II Semester) students of Dr. B.R. Ambedkar Open University, Hyderabad. Published by the University - **2020.**

ii. Written a lesson on **VAARTHA SEKARANA, RACHANA** for UG III year students of Dr. B.R.Ambedkar Open University, Hyderabad. Published by the University - **2020.**

iii. Written a lesson on **PRASARA MADHYAMALAKU VAARTHA RACHANA** for UG III year students of Dr. B.R.Ambedkar Open University, Hyderabad. Published by the University - **2020.**

iv. **MADHYAMALA RACHANA** : Written a lesson for U.G. (Degree) II year students (III Semester) of Dr. B.R. Ambedkar Open University, Hyderabad. Published by Dr. B.R. Ambedkar Open University, Hyderabad. Published by the University - **2019.**

(B) Study Material (LESSONS) Contributed to Press Academy : 06

i. **Electronic Madhyamalu – Aavirbhava vikasalu** : A lesson written for Certificate course in Journalism offered by Press Academy of Andhra Pradesh - **2021.**

ii. **Vilekarulu – Vidhulu** : A lesson written for Certificate course in Journalism offered by Press Academy of Andhra Pradesh - **2021.**

iii. **Vaaritha Rachana Paddatulu** : A lesson written for Certificate course in Journalism offered by Press Academy of Andhra Pradesh - **2021.**

iv. **Vaarithatlu – Rakalu** : A lesson written for Certificate course in Journalism offered by Press Academy of Andhra Pradesh - **2021.**

v. **Editing Paddatulu** : A lesson written for Certificate course in Journalism offered by Press Academy of Andhra Pradesh - **2021.**

- vi. **Electronic Madhyamalu –Prasaralu** : A lesson written for Certificate course in Journalism offered by Press Academy of Andhra Pradesh - **2021.**

(C) Translations (Dr. BRAOU Study Material)

- a. Translated **Eleven lessons** (from English to Telugu) of UG III year (VI Semester) Course: Advertising: Principles & Practice – Dr. B.R.Ambedkar Open University. Published by Dr. B.R.Ambedkar Open University, Hyderabad. Published by the University - **2015.**
- b. Translated **two lessons** (from English to Telugu) of UG I year (II Semester) Course: Print Media – Dr. B.R.Ambedkar Open University. Published by Dr. B.R.Ambedkar Open University, Hyderabad. Published by the University - **2018.**

VII. Articles Published in Newspapers and Magazines

1. Published nearly 50 feature articles on Education, Social, Political, Health and administration issues in Eenadu editorial page and Sunday magazine including Cover Stories between 1996 & 2006.
2. Articles on news coverage, different inspired articles Published in **Sameeksha**, in-house Magazine of Eenadu Telugu Daily.
3. Some articles published in “**Andhra Pradesh**” State Government monthly magazine on different issues.
4. Some articles published in **Andhra Jyothy**, **Sakshi** Telugu dailies and other magazines like Eebhoomi / Eevaram.

VIII. Chaired the Sessions in Seminars : **10**

IX. Keynote Address Delivered in the Seminars : **02**

- Participated in a National Seminar on “Gurajada’s Literature His Multifaceted Contribution to Modern Society” Organized by Central Institute of Indian Languages, (Ministry of Human Resource Development), Mysore at GBR Degree College, Anaparthi, East Godawari district on 29th & 30th December, 2015.

Delivered Keynote Address: Adhunika Samajam - Gurajada Bahumuka Sevalu.

- Participated in a National Seminar on “Holy Rivers and their Impact on Culture and Civilization” organized by Central Institute of Indian Language (Ministry of Human Resource Development),

Mysuru on 29th & 30th June, 2015 at Sree Kandukuri Veeresalingam Theistic College, Rajahmundry.

Delivered Keynote Address: Pavitra Nadulu – Nagarikata, Samkrutulapai Prabhavam.

X. Attended Seminars / Conferences Presented Research Papers & Workshops

A. INTERNATIONAL SEMINARS / CONFERENCES PRESENTED PAPERS : 20

1. Participated in the two day Multi Lingual International Seminar on “Tiruvalluvar – Kabirdas – Yogi Vemana – A comparative study” Organized by Raj Bhavan, Tamilnadu in Association with TCRC Palakkad, Chaennai Hindi Pracharak Sangh, DAV College, Ajmer and Thozha FM Salem on 16th & 17th November, 2024

Presented a Paper on : Mudanammakalu – Vemana Drukpatham.

2. Participated in the International Seminar (Webinar) on “Rachkonda Viswanatha Sastry Sahitya Samalochanam” Organized by the Department of Telugu, Adi Kavi Nannaya University, Rajamahendravaram from 29th to 31st July, 2022. Participated as Guest of Honor in the valedictory meeting.

Presented a paper on : Sahitya Nyayavadi Ravi Sastry

3. Participated in International Seminar (Webinar) on “Telugu Sahityam – Bharatiya Samskruti” Organized by Department of Telugu, DKW Government College for Women, Nellore on 1st & 2nd July, 2020. (Guest of Honour in the same Webinar valedictory function).

Presented a paper on: “Kutumbavyavasta – Bharatiya Samskruti”.

4. Participated in International Seminar (Webinar) on “Acharya Madabhushi Sampath Kumar Sahitya Samalochana” Organized by Department of Telugu, University of Madras, Chennai from 17th to 19th June, 2020. (Guest of Honour in the same Webinar valedictory function).

Presented a paper on: “Sampadaka Acharyudu Madabhushi”.

5. Participated in International Seminar on “Telugu Sahityam, Charitra, Samskruti – Samalochana” Organized by K.V.R. Government Degree College for Women, Kurnool on 26th & 27th February, 2020.

Chaired the Session & Presented a paper on: Prapancheekarana - Navala

6. Participated in International Conference on “Equipping the Unequipped-Empowerment through Knowledge, Technology and Skills” Organized by Dr. B.R.Ambedkar Open University, Hyderabad in collaboration with Indian Distance Education Association from 10th to 12th November, 2018 at Dr. BRAOU, Hyderabad.

Presented a paper on: ODL-Academic Support through E-media – A Study of Dr. BRAOU.

7. Participated in a International Seminar on “Improved Access to Distance Higher Education Focus on Underserved Communities and Uncovered Regions” Organized by School of Distance Learning and Continuing Education, Kakatiya University, Warangal in collaboration with Indian Distance Education Association during 11th & 12th August, 2018 at Kakatiya University, Warangal.

Presented a paper on: Need and Problems of Open Distance Learners

8. Participated in a International Seminar on “The glory and pomp of one thousand years old Telugu Literature” Organized by Department of Telugu, S.V.K.P. & Dr. K.S. Raju Arts & Science College, Penugonda, West Godavari district in collaboration with Adikavi Nannaya University, Rajamahendravaram during 2nd & 3rd April, 2018 at Penugonda.

Presented a paper on: Telugu Sahitya Vybhavam – Patrikala Patra.

9. Participated in a International Seminar on “Complete works of Gurajada: Contribution Towards Social Awareness” Organized by Gurajada Foundation , USA and Adikavi Nannaya University, Rajamahendravaram, East Godavari district 15th & 16th February, 2018 at Rajamahendravaram

Chaired the Session & Presented a paper on: Sanga samskranalu – Gurajada

10. Participated in World Telugu Mahasabhalu organized by Government of Telangana from 15th to 17th December, 2017.
11. Participated in a International Conference on “The Journey of Indian Languages: Perspectives on Culture and Society” Jointly Organized by Dr. Babasaheb Ambedkar Open University (BAOU), Ahmedabad & Indira Gandhi National Open University (IGNOU), New Delhi on 14th & 15th October, 2017 at Ahmedabad.

Presented a paper on: Telugu Language Development: Role of Mass Media.

12. Participated in a International Seminar on “Dramatical Literature in Dravidian Languages” Organized by Yelagiri Bharathi Temil Sangam, Adikavi Nannaya University and Ramanaickenpet Ilakkiyaa Pathippagam on 9th December, 2017 at Rajamahendravaram.

Presented a paper on: Telugu Natakam – Prapanchikarana prabhavam

13. Participated in the International Conference on “Empowering India through Open and Distance Learning: Breaking down Barriers, Building Partnership and Delivering Opportunities” (Indian Distance Education Association XX Annual Conference) organized by Tamil Nadu Open University, Chennai from 23rd to 25th April, 2015.

Presented a paper on: E-Learning through ODL - A Study of Dr. BRAOU.

14. Participated in the International Conference on “Enhancing Excellence, Equity and Efficiency in Higher Education (EEEEHE-2014)” organized by the School of Education, Tamil Nadu Open University, Chennai on 7th & 8th November, 2014.

Presented a paper on: Student Support Services in Distance Education: A study of India’s first Open University.

15. Participated in the International Seminar on “Globalization – Telugu Language, Literature & Culture” organized by The Department of Telugu, Osmania College (Autonomous) Kurnool in collaboration with Southern Regional Language Centre (CIIL), Mysore on 25th & 26th February, 2014.

Chaired the Session & Presented a paper on: Telugu Basha – Prapancheekarana Prabhavam.

16. Participated in the International Conference on “Mahabharatam” organized by Oriental Research Institute, Sri Venkateswara University, Tirupati in collaboration with Tirumala Tirupati Devasthanams, Tirupati from 7th to 11th January, 2014.

Presented a paper on: Mahabharatam - Dhaumyaniiti.

17. Participated in the International Conference on “Disseminating Learning, Diminishing Borders – ODL in 21st Century” organized by Indian Distance Education Association in collaboration with Maulana Azad National Urdu University, Hyderabad from 5th to 7th April, 2013.

Presented a paper on: Teacher Education Programmes in Open Distance Learning – An experience of Dr. BRAOU.

18. Participated in 4th World Telugu Conference (“CHARITRA, MANAVIYA SASTRALU”) at Tirupati from 27th to 29th December, 2012 Organized by the Government of Andhra Pradesh.

Presented a paper on: Journalism – Manaviyakonam (Journalism – Humanity)

19. Participated in the International Conference on “Open and Distance Learning in Global Environment – Issues and Challenges” organized by Karnataka State Open University, Manasagangotri, Mysore from 21st to 23rd September, 2011.

Presented a paper on: ODL – Reaching the Unreached : with special reference to Dr. B.R.Ambedkar Open University.

20. Participated in the International Conference on “Open and Distance Education: Frontiers, Challenges and Strategies” organized by Dr. B.R. Ambedkar Open University, Hyderabad from 23rd to 25th August, 2007.

Presented a paper on: Utilization of Mass Media in providing effective Student Support Services – A case study of Dr. BRAOU.

B. NATIONAL SEMINARS / CONFERENCES PAPERS PRESENTED : 38

1. Participated in National Seminar on “Emerging New World of Open and Distance Education Making Transformation Happen” Jointly Organized by Prof. G. Ram Reddy Centre for Distance Education, Osmania University, Hyderabad and Indian Distance Education Association (IDEA) 27th & 28th April, 2024.

Presented a paper on: Women Empowerment through Open Distance Learning: Contribution of India’s first Open University.

2. Participated in National Seminar on “Different perspectives in Vanavil K. Ravi’s writings” Organized by the Department of Telugu, Yogi Vemana University, Kadapa in collaboration with Tamil Cultural Research Centre, Pallakkad and DAV College, Ajmer, on 1st & 2nd December, 2023.

Presented a paper on: K. Ravi’s Justice Vs Natural Justice: A study.

3. Participated in National Seminar on “Media in Telangana : Past, Present and Future” Organised by Department of Journalism and Mass Communication, Dr. B.R. Ambedkar Open University, Hyderabad in collaboration with Media Academy of Telangana State, on 12th & 13th November, 2022.

Presented a paper on: Telangana Udyamam - Journalism.

4. Participated in National Seminar (Webinar) on “Telugu Sahityam Samajika Chaitanyam” Organised by Department of Telugu, Adikavi Nannaya University, Rajamahendravaram, on 28th & 29th May, 2020 at Rajamahendravaram.

Presented a paper on: Madhyamalu Samajiki Chaitanyam.

5. Participated in National Seminar (Webinar) on “Sahityamlo Mahammari” Organised by Department of Telugu, D.K.Government College for Women, Nellore on 22nd May, 2020 at Nellore.

Presented a paper on: Corona Mahammari – Kavivam.

6. Participated in National Seminar on “Teluguloo Girijana Samskruti – Sahityam” Organised by Department of Telugu, Madras Christian College, Chennai on 25th & 26th September, 2019 at Madras Christian College, Tambaram, Chennai.

Chaired the Session & Presented a paper on: Girijanulu – Pandugalu

7. Participated in National Seminar on “Bahujana Progressive and Dalit Literature: Modern Perspectives” Organised by Department of Telugu, Madras Christian College, Chennai on 29th & 30th November, 2018 at Madras Christian College, Tambaram, Chennai.

Presented a paper on : Boyi Bheemanna Sahityam – Sangha Samskaranalu

8. Participated in National Seminar on “Kandukuri Veerasha Lingam Jeevitham – Sahityam – Samskaranodyamam” Organised by Department of Telugu, Yogi Vemana University, Kadapa in collaboration with Youth Advancement, Tourism and Culture Department, government of Andhra Pradesh on 24th & 25th August, 2018 at Yogi Vemana University, Kadapa.

Presented a paper on : Mahilabhudayam – Kandukuri

9. Participated in a National Seminar on “Open & Distance Education in India: Emerging issues and Challenges” Organized by the Centre for Distance Education, Acharya Nagarjuna University, Guntur in collaboration with Indian Distance Education Association (IDEA), from 29th April to 1st May, 2017

Presented a paper on: CBCS- ODL Systems: Challenges

10. Participated in a National Seminar on “70 Ella Bharatha Swatantram – Telugu Kavivam” Organized by C.P. Brown Language Research Centre and Telugu Department, Yogi Vemana University, Kadapa on 24th & 25th March, 2017.

Presented a paper on: Kaloji Naagodava – Samajika Drukpadam.

11. Participated in a UGC sponsored National Seminar on “Human Rights Through Ages- Challenges in the Present Scenario” Organized by SKR & SKR Government College for Women (A), Kadapa on 24th & 25th March, 2017.

Chaired the Session & Presented a paper on: Manava Hakkulu – Madhyamalu.

12. Participated in a National Seminar on “Veyyella Telugu Sahityam Bharatiya Vidya vyavasta – Pratiphalanam” Organised by Publications & Extension Services Centre, Dravidian University, Kuppam, Chittoor district on 10th & 11th March, 2017.

Chaired the Session & Presented a paper on: Mahabharatam – Vidyavyavasta

13. Participated in a National Seminar on “Tallapaka Kavula Sahiti Vaibhavam” Organized by the Department Telugu & Translation Studies, Dravidian University, Kuppam, Chittoor district on 3rd & 4th March, 2017.

Presented a paper on: Annamayya Keerthnallo Rayalaseema Palukuballu.

14. Participated in a National Seminar on “Krishna Nadi Parivahaka Pranta Charitra” Organized by the Department of Archaeology & Museums, Government of Andhra Pradesh, Srisaila Veebhudi Lingeswara Trust, Srisaila Satra Sanghamula Sankshema Samakhya at Srisailam from 4th to 6th August, 2016.

Presented a paper on: Krishna Pushkaralu – Aadhunika Samajam.

15. Participated in a National Conference on “Conservation of Eastern Ghats” Organized by the Post Graduate Department of Zoology, Utkal University, Bhubaneswar, Odisha and Greens’ Alliance for Conservation of Eastern Ghats (GrACE), Hyderabad on 16th & 17th April, 2016 at Utkal University, Bhubaneswar.

Presented a paper on: Eastern Ghats : Hardles in Conservation.

16. Participated in a National Seminar on “Hindi – Telugu Literature in Modern Era : Role of Mahaveer Dwivedi, Gurajada & Gidugu” Organized by Akshara Sahiti Samkrutik Seva Pethatam and the Department of Telugu, Adikavi Nannaya University, Rajamahendravaram on 3rd & 4th March, 2016 at Rajamahendravaram.

Chaired the Session & Presented a paper on: Gurajada Rachanalu – Samajika Drukpadam

17. Participated in a National Seminar on “Gurajada’s Literarure His Multifacted Contribution to Modern Society” Organized by Central Institute of Indian Languages, (Ministry of Human

Resource Development), Mysore at GBR Degree College, Anaparthi, East Godawari district on 29th & 30th December, 2015.

Delivered Keynote Address: Adhunika Samajam - Gurajada Bahumuka Sevalu.

18. Participated in a Indian Council of Historical Research (ICHR), New Delhi Sponsored National Seminar on “Rayalaseema Identity, Development and Politics from 1953 to 2014” organized by the Department of History, SKR & SKR Government College for Women, Kadapa on 5th & 6th December, 2015.

Participated as Resource Person & Presented a paper: on “Rayalaseema - Maadhyamalu”.

19. Participated in a National Seminar on “Holy Rivers and their Impact on Culture and Civilization” organized by Central Institute of Indian Language (Ministry of Human Resource Development), Mysuru on 29th & 30th June, 2015 at Sree Kandukuri Veeresalingam Theistic College, Rajahmundry.

Delivered Keynote Address: Pavitra Nadulu – Nagarikata, Samkrutulapai Prabhavam.

20. Participated in a National Seminar on “Current Media – Trends” Organized by the Department of Telugu & Translation Studies, Dravidian University, Kuppam, chittoor District on 30th & 31st March, 2015.

Chaired the Session & Presented a paper on: Telugu Madhyamalu – Marutunna Viluvalu.

21. Participated in a National Seminar on “Satavasantha Sahitee Keerthi – Puttaparthi” Organized by the Department of Telugu & Translation Studies, Dravidian University, Kuppam, in collaboration with Department of Culture, Government of A. P, from 3rd to 5th March, 2014.

Presented a paper on: Agniveena - Puttaparthi.

22. Participated in a National Seminar on “Courtesans in Indian Literary Tradition” Organized by the Department of Modern Indian Languages and Literary Studies, University of Delhi in collaboration with National Book Trust, New Delhi on 6th & 7th November, 2013.

Presented a paper on: The Cult of Courtesans: Multi Dimensions. (A Special reference to Andhra Pradesh).

23. Participated in a National Seminar on “ICT and Future of Distance Education: Opportunities and Challenges” Organized by Dr. B.R.Ambedkar Open University, Hyderabad on 27th & 28th June, 2013.

Presented a paper on: Need of Web Radio in Open Distance Learning.

24. Participated in a National Seminar on “Evolution of Modern Telugu Language” Organized by Dept. of Telugu, University of Hyderabad in collaboration with the Southern Regional Language Centre (Central Institute of Indian Languages), on 2nd & 3rd November, 2012.

Presented a paper on: Sarvathrika Vidya – Telugu Basha Vikasam.

25. Participated in a National Seminar on “JOURNALISM IN TELUGU” Organized by Center for Literacy Studies, Central Institute of Indian Languages, Mysore in collaboration with the Department of Telugu Studies, S.V. University, Tirupati from 5th to 7th October, 2012.

Presented a paper on: Telugu Patrikalu – Nutana Pada Srusti.

26. Participated in a National Seminar on “Open and Distance Education for the Future: Need for Innovation in Teaching – Learning Methodologies and Use of New Technologies” organized by SDLCE, Kakatiya University, Warangal and Indian Distance Education Association (IDEA) Sponsored by Distance Education Council, New Delhi on 26th and 27th March, 2011.

Presented a paper on “Distance Education – Collaborations – Challenges”

27. Participated in a National Seminar on “Privatization of Education – New Challenges” organized by Rural Agricultural Labour & Handicapped Welfare Society (RALHWS), Rajampet, Kadapa District Sponsored by National University of Education Planning & Administration (NUEPA), Government of India on 19th & 20th March, 2011.

Presented a paper on Paryaveshanaloopam - Private Vidya vyavastaloo Pedadhoranalu”.

28. Participated in a Seminar on “Telugu Journalism Charitra Rachana – Aavishkarinchavalacina konalu” Organized by Potti Sriramulu Telugu University, Hyderabad on 02nd December, 2010.

Presented a paper on “Telugu Journalism-Grameena yantrangam vistarana –Lotupatlu”.

29. Participated in a National Seminar on “Quality Concern in Open and Distance Learning Teacher Education Programmes” Organized by the Dept. of Education, Dr. B.R.Ambedkar Open University on 7th & 8th September, 2010.

Presented a paper on “Open and Distance Learning Teacher Education Programmes – Role of Media”.

30. Participated in a State Level Seminar on “The History of Rayalaseema Through Ages” organized by SCNR Government Degree College, Proddatur, Kadapa District on 10th & 11th December, 2009.

Presented a paper on “Telugu Journlisaniki Beejam Vecina Rayalaseema”.

31. Participated in a National Seminar on “Contribution of Sri Krishnadevaraya to the Grandeur of Tirumala” organized by Hindu Dharma Prachara Parishad, TTD, & Sri Govindarajaswamy College, Tirupati on 3rd and 4th Decembere, 2009.

Presented a paper on “Sri Krishnadevarayalu – Sahityaseva”.

32. Participated in a National Seminar on “Pracheena Bhashagaa, Jateeya Sthayiloo Divyiteeya Adhikara Bhashagaa Telugu” organized by Potti Sreeramulu Telugu University, Hyderabad on 08th January, 2006.

Presented a paper on “Telugu Bhashaku Sudheega Charitra – Pracheena Bhashagaa Gurthinchali”.

33. Participated in a National Seminar on “Language use and Development with Reference to Telugu” organized by the Department of Linguistics, S.V.University, Tirupati on 25th & 26th February, 2005.

Presented a paper on “Televisionlu – Telugu Bhasha.

34. Participated in a National Seminar on “Issues and Problems of Translation in Indian Languages with Special Reference to Telugu” organized by the Department of Telugu Studies, Sri Padmavathi Mahila Visvavidyalayam, Tirupati between 29th and 31st March, 1993.

Presented a paper on “Bhashabhivrudhi – Telugu Partikalalu”.

35. Participated in a National seminar on “Visual folk art forms in South India” organized by the Department of Telugu Studies, S.V.University, Tirupati, between 27th & 29th December, 1990.

Presented a paper on “Rayalaseema Zillalu-Pandari bhajana”.

36. Participated in a U.G.C. National Seminar on “Problems and Methods in Translation with Special Reference to Telugu” organized by the Department of Telugu Studies S.V.University, Tirupati on 24th and 25th of March, 1990 under the UGC Special Assistance Programme.

Presented a paper on “Telugu Dina Patrikallo Anuvada Paddathulu”.

37. Participated in a National Seminar on “Lexicography in South Indian Languages with special reference to Telugu organized by the Department of Telugu Studies, S.V.University, Tirupati on 17th & 18th March, 1990.

Presented a paper on “Telugu Nighantuvulu – Patrika Nighantuvula Avasyakatha”

38. Participated in a U.G.C. National Seminar on “Evolution of Literary Criticism in Telugu” organized by the Department of Telugu Studies, S.V.University, Tirupati on 27th and 28th of January, 1990 under the UGC Special Assistance Programme.

Presented a paper on “Dinapatrikallo Samiksha Vyassalu – Savimarsaka Pariseelana”

XI. PARTICIPATED IN WORKSHOPS

: 13

1. Participated one day National Symposium on “Women in Nation Building:Pre and Post Independent India” organized by the Department of History, Dr. B.R.Ambedkar Open University, Hyderabad on 11-08-2022.
2. Participated one day workshop on “Ensuring Operational Effectiveness of IQACs in Universities” on 29th October, 2021 organized by AP State Council of Higher Education in association with Sri Padmavathi Mahila Visvavidyalam, Tirupati.
3. Participated in two – day workshop on “Choice Based Credit System” organized by Prof. G.RamReddy Research Academy in Distance Education (GRADE), Dr. B.R.Ambedkar Open University, Hyderabad in collaboration with Telangana State Council of Higher Education on 28th & 29th July, 2016.
4. Participated in three day workshop on “National Capacity Building of ODL Professionals on OER Quality” organized by Commonwealth Educational Media Centre for Asia, New Delhi in collaboration with Dr. B.R.Ambedkar Open University, Hyderabad from 27th to 29th May, 2015.
5. Participated in three day workshop on “Right to Information Act and Institutional Response” organized by Centre for Staff Training and Development (CSTD), Dr. B.R.Ambedkar Open University, Hyderabad from 10th to 12th March, 2014.
6. Participated in three day “Workshop on Web Radio” organized by Commonwealth Educational Media Centre for Asia, at New Delhi from 1st to 3rd May, 2013.
7. Participated in three day workshop on “Right to Information Act and Institutional Response” organized by Centre for staff training and development (CSTD), Dr. B.R.Ambedkar Open University, Hyderabad from 14th to 16th March, 2013.
8. Participated in Two – day workshop on “e-Learning ‘Moodle’ Software organized by Dr. B.R.Ambedkar Open University, Hyderabad on 24th & 25th February, 2012

9. Participated in Two – day National Colloquium on “Open Educational Resources in Teacher Education” organized by Dr. B.R.Ambedkar Open University, Hyderabad on 7th January, 2012.
10. Participated in one – day workshop on “Use of Internet (Broad Band) to the Heads of Regional Coordinations Centers” organized by Centre for staff training and development (CSTD), Dr. B.R.Ambedkar Open University, Hyderabad on 13th June, 2011.
11. Attended three day workshop on Preparation of Blue Print and Model Question Paper for Mass Communication of Andhra Pradesh Open School Society, Hyderabad from 2nd to 4th December, 2010.
12. Attended three day workshop on Community Radio at Dr. B.R.Ambedkar Open University, Hyderabad from 15th to 17th November, 2010 Organized by Commonwealth Educational Media Centre for Asia, New Delhi.
13. Attended Two-Day workshop on “Management of Regional Coordination Centres to the Regional Coordinators” organized by Centre for Staff Training and Development, Dr. B.R.Ambedkar Open University, Hyderabad, on 11-12, February, 2008.

VIII. RESOURCE PERSON IN WORKSHOPS

: 11

1. Participated as resource person in the one day Orientation Programme on “Learner Support Centre Administration” organized by Student Service Branch, Dr. B.R.Ambedkar Open University, at Tirupati on 15-05-2022.
Delivered a Lecture on : Learner Support Centre Administration – Best Practices.
2. Participated as resource person in the Special Lecture Programme organized by the Department of Telugu, Yogi Vemana University, Kadapa on 23-04-2022.
Delivered a Lecture on: Rayalaseema Telugu Journalism.
3. Participated as resource person in the Special Lecture Programme organized by the Department of Telugu, Yogi Vemana University, Kadapa on 04-10-2021.
Delivered a Lecture on : Journalism- Credibility.
4. Participated in the Gajjala Malla Reddy memorial awards Presentation Ceremony meeting on 13-08-2021 organized by the Department of Telugu, Yogi Vemana University, Kadapa.
Delivered a Lecture on : Present Media and its Trends.

5. Participated as resource person and delivered a lecture on “Rayalaseema Samskruti-Sampradayalu” in SKR & SKR Government College for Women (Autonomous), Kadapa on 20-02-2021.

Delivered a Lecture on : Rayalaseema Samskruti-Sampradayalu.

6. Participated as resource person in the one day National Workshop on “Parisodhana Paddatulu” organized by the Department of Telugu, D.K.Government College for Women (Autonomous) on 17-06-2020.

Delivered Key note on : Parisodhana Paddatulu

7. Participated as resource person in the Two Day National Workshop on “Prasaramadhyamalu – Basha vikasam” organized by the Department of Journalism, Yogi Vemana University, Kadapa on 26 & 27, February. 2020.

Delivered a Lecture on : Madhyamalu – Rajakeeya Prabhavalu.

8. participated as resource person in the National Workshop on “Employable Skills to ODL Learners” organized by Dr. B.R.Ambedkar Open University - Regional Coordination Centre (RCC-021), University Arts & Science College, Kakatiya University, Warangal on 11th March, 2018.

Delivered Lecture on : What is skills and why we need skills?

9. Participated as resource person in one day International workshop on “Telugu Parishodana : Nadu-Nedu” organized by C.P.Brown Seva Samiti, Bangalore & Adikavi Nannaya University, Rajamahadravaram on 27th January, 2017.

Delivered Lecture on : Journalism - :Parishodana.

10. Visited UGC Human Resource Development Centre, S.V.University, Tirupati on 26th October, 2016 and delivered two lectures to the participants in the Refresher Course in Languages.

Delivered Lectures on : 1. Media Credibility &
2. Media Humanity

11. Participated as resource person in the One-week National Workshop on “Quality Improvement in Higher Education” organized by Sir C.R.Reddy Autonomous College, Eluru.

Delivered a lecture on : Role of Lectures in Skill Development.

XII. TEACHING EXPERIENCE

A. Visiting fellow for Journalism Schools

1. Delivered Lectures on Language Skills and Journalism to the Students of **Eenadu Journalism School** for six years (2000 to 2005).
2. Delivered lectures on Professional ethics, language, copy writing skills to the Students of **Rachana School of Journalism** from 2005 to 2007.
3. Delivered lectures on different issues and writing skills to the Students of **Satya..** (Journey towards truth) as a visiting faculty for one year (2006)
4. Delivered Several Lectures at **Amruthavani Communication Centre** on Journalism, Editing, and Pagination to P.G. Diploma in Communication and Journalism course students.
5. Delivered two Lectures to the Students of **Tulasi T.V. School** on Language Skills.
6. Delivered Several Lectures to the Students of **Sakshi Journalism School** on Journalism and Writing skills.

B. Teaching in Dr. BRAOU

Eleven years of teaching experience in Dr. B.R.Ambedkar Open University, Taught PG, PG Diploma and UG students.

C. RESEARCH SUPERVISION:

1. One Student submitted thesis to Dravidian University, Kuppam for award of Ph.D.
2. Seven Students of M.A, Mass Communication and Public Relations (Dr. BRAOU) submitted their Project Reports.

D. EXAMINER TO P.G. PROGRAMMES.

- Dr. B.R. Ambedkar Open University, Hyderabad.
- Potti Sriramulu Telugu University, Hyderabad.
- Dravidian University, Kuppam.
- Yogi Vemana University, Kadapa
- Vikrama Simhapuri University, Nellore.

E. ADJUDICATOR

- Adjudicator for Research Thesis of S.V. University, Tirupati.
- Adjudicator for Research Thesis of Osmania University, Hyderabad.

XIII. Seminars/Conferences Organized	:	
International	:	01
National Seminar	:	04

A. International Seminars : 01

- Organized International Seminar (Webinar) on “TELUGU MADHYAMALU – SAVAALLU” in collaboration with Press Academy of Andhra Pradesh from 24th to 26th August, 2020 at Viikrama Simhapuri University, Nellore. Acted as Webinar Director.

B. National Seminars : 04

- Organized National Seminar on “ Telugu Basha – Prayogalu - Parishodanalulu” ” in collaboration with Telugu, Sanskrit Academy, Government of Andhra Pradesh on 28th & 29th August, 2021 at Viikrama Simhapuri University, Nellore. Acted as Seminar Director.
- Organized National Seminar (Webinar) on “Viswa Narudu Gurram Jashuva” on 24th July, 2021 at Viikrama Simhapuri University, Nellore. Acted as Convener of the Webinar.
- Organized National Seminar (Webinar) on “Gurram Jashuva Literature” on 24th July, 2020 at Viikrama Simhapuri University, Nellore. Acted as Convener of the Webinar.
- Organized National Seminar on “Student Services – Role of Media” on 28th & 29th September, 2011 at Dr.B.R. Ambedkar Open University, Hyderabad. Acted as Seminar Director.

XIV. WORKSHOPS / ORIENTATION PROGRAMMES ORGANISED (As coordinator) : 42

1. Organized one orientation programme for the Coordinators and Junior Assistant cum typists working at Regional Centers and Learner Support Centers of Vijayawada zone (Five Districts) on Learner Support Centers administration at University Arts & Science College, Subedari, Warangal on 16-09-2022.
2. Organized one orientation programme for the Coordinators and Junior Assistant cum typists working at Regional Centers and Learner Support Centers of Vijayawada zone (Three Districts) on Learner Support Centers administration at V.S. Krishna College, Visakhapatnam on 12-09-2022.
3. Organized one orientation programme for the Coordinators and Junior Assistant cum typists working at Regional Centers and Learner Support Centers of Vijayawada zone (Five Districts) on Learner Support Centers administration at SRR & CVR Government College, Vijayawada on 10-09-2022.
4. Organized one orientation programme for the Coordinators and Junior Assistant cum typists working at Regional Centers and Learner Support Centers of Vijayawada zone (Five Districts) on Learner Support Centers administration at Dr. B.R. Ambedkar Open University Campus, Hyderabad on 03-09-2022.

5. Organized one orientation programme for the Coordinators and Junior Assistant cum typists working at Regional Centers and Learner Support Centers of Tirupati zone (Five Districts) on Learner Support Centers administration at S.V. Arts College, Tirupati on 28-08-2022.
6. Organised workshop to the Coordinators and Junior Assistants of newly established Study Centres on administration of the Dr. BRAOU study centres on 29-01-2020 at Dr. BRAOU Campus, Hyderabad.
7. Organised orientation programme to Regional Coordination Centres heads on Academic & Administrative issues of the Dr. BRAOU study centres on 27-11-2018 at Dr. BRAOU Campus, Hyderabad.
8. Organised orientation programme B.Ed., and B.Ed. (Special Education) programme centre's coordinators on administration, academic affairs on 27th November, 2018 at Dr. BRAOU campus, Hyderabad.
9. Organised one day workshop on "Choice Based Credit System" to the Coordinators and Junior Assistant cum Typist (JACTs) of the Visakhapatnam zone study centres on 19th July, 2017 at Regional Coordination Centre (019), Dr. V.S. Krishna Government Degree College, Visakhapatnam.
10. Organised one day workshop on "Choice Based Credit System" to the Coordinators and Junior Assistant cum Typist (JACTs) of the Vijayawada zone study centres on 17th July, 2017 at Regional Coordination Centre (042), S.R.R & C.V.R. Government Degree College, Vijayawada.
11. Organised one day workshop on "Choice Based Credit System" to the Coordinators and Junior Assistant cum Typist (JACTs) of the Warangal zone study centres on 15th July, 2017 at Regional Coordination Centre (021), University Arts & Science College, Warangal.
12. Organised one day workshop on "Choice Based Credit System" to the Coordinators and Junior Assistant cum Typist (JACTs) of the Tirupati zone study centres on 13th July, 2017 at Regional Coordination Centre (017), S.V.Arts College, Tirupati.
13. Organised one day workshop on "Choice Based Credit System" to the Coordinators and Junior Assistant cum Typist (JACTs) of the Hyderabad zone study centres on 11th July, 2017 at Dr. B.R.Ambedkar Open University campus, Hyderabad.
14. Organised one day workshop on "Online Admissions and Examinations systems" to the Coordinators and Junior Assistant cum Typist (JACTs) of the Hyderabad zone study centres on 26th February, 2017 at Dr. B.R.Ambedkar Open University campus, Hyderabad.

15. Organised one day training programme on “online admissions” to Junior Assistant cum Typist (JACTs) of the Vijayawada & Visakhapatnam zones study centres on 1st July, 2014 at Dr. B.R.Ambedkar Open University campus, Hyderabad.
16. Organised one day training programme on “online admissions” to Junior Assistant cum Typist (JACTs) of the Tirupati zone study centres on 30th June, 2014 at Dr. B.R.Ambedkar Open University campus, Hyderabad.
17. Organised one day training programme on “online admissions” to Junior Assistant cum Typist (JACTs) of the Hyderabad zone study centres on 28th June, 2014 at Dr. B.R.Ambedkar Open University campus, Hyderabad.
18. Organised one day workshop on “Online Registrations” for E.T. - 2014 to the Heads of Regional Coordination Centers on 14th February, 2014 at Dr. B.R. Ambedkar Open University, Hyderabad.
19. Organised one day workshop on “Online Registration Process for Admissions and Examination” for the Coordinators and Junior Assistant cum Typist (JACTs) of the Visakhapatnam zone study centres on 19th June, 2013 at Regional Coordination Centre (019), Dr. V.S.Krishna Government Degree College, Visakhapatnam.
20. Organised one day workshop on “Online Registration Process for Admissions and Examination” for the Coordinators and Junior Assistant cum Typist (JACTs) of the Vijayawada zone study centres on 18th June, 2013 at Regional Coordination Centre (042), S.R.R & C.V.R. Government Degree College, Vijayawada.
21. Organised one day workshop on “Online Registration Process for Admissions and Examination” for the Coordinators and Junior Assistant cum Typist (JACTs) of the Warangal zone study centres on 17th June, 2013 at Regional Coordination Centre (021), University Arts & Science College, Warangal.
22. Organised one day workshop on “Online Registration Process for Admissions and Examination” for the Coordinators and Junior Assistant cum Typist (JACTs) of the Tirupati zone study centres on 14th June, 2013 at Regional Coordination Centre (017), S.V.Arts College, Tirupati.
23. Organised one day workshop on “Online Registration Process for Admissions and Examination” for the Coordinators and Junior Assistant cum Typist (JACTs) of the Hyderabad zone study centres on 12th June, 2013 at Dr. B.R.Ambedkar Open University campus, Hyderabad.

24. Organised one day workshop on “ET Registration through A.P Online for the Heads of the Regional Coordination Centres (RCCs) on 6th February, 2013 at Dr. B.R.Ambedkar Open University campus, Hyderabad.
25. Organised one day workshop on “Study Centers Administration” to the Principals of the host colleges (where Dr. BRAOU study centers located) 6th August, 2012 at Dr. B.R.Ambedkar Open University, Hyderabad.
26. Organised one day workshop on “Study Centers Administration” to the Coordinators & Junior Assistant cum Typist (JACTs) of Hyderabad zone study centres on **August, 2012**, at Dr. B.R.Ambedkar Open University campus, Hyderabad.
27. Organised one day workshop on “Study Centers Administration” to the Coordinators & Junior Assistant cum Typist (JACTs) of Warangal zone study centres on August, 2012, at Regional Coordination Centre (021), University Arts & Science College, Warangal.
28. Organised one day workshop on “Study Centers Administration” to the Coordinators & Junior Assistant cum Typist (JACTs) of Vijayawada zone on August, 2012, at Regional Coordination Centre (042), S.R.R & C.V.R. Government Degree College, Vijayawada.
29. Organised one day workshop on “Study Centers Administration” to the Coordinators & Junior Assistant cum Typist (JACTs) of Tirupati zone study centres on August, 2012, at Regional Coordination Centre (017), S.V.Arts College, Tirupati.
30. Organised one day workshop on “Study Centers Administration” to the Coordinators & Junior Assistant cum Typist (JACTs) of Visakhapatnam zone on August, 2012, at Regional Coordination Centre (019), Dr. V.S.Krishna Government Degree College, Visakhapatnam.
31. Organised a work shop to Academic Counsellors of Regional Coordination Centre (008), Silver Jubilee College, Kurnool and Study Centre (154), K.V.R. Government Degree College for Women, Kurnool on “Techniques in Distance Education Teaching” on 10th January, 2010 at Regional Coordination Centre, Silver Jubilee College, Kurnool. Prof. O.R.Reddy, Vice-Chancellor, Dr. B.R.Ambedkar Open University, Hyderabad has attended as Chief Guest.
32. Organised a Inauguration meeting about the contact cum counseling classes for I year U.G. Students of at Regional Coordination Centre (008), Silver Jubilee Government Degree College, Kurnool on 29th November, 2009. Invited Sri Venkararami Reddy, Regional Intelligence Officer, Kurnool as Chief Guest.
33. Organised a work shop to Academic Counsellors of Regional Coordination Centre (017), S.V.Arts College, Tirupati and Study Centre (161), S.P.W.College, Tirupati on Strengthening

of Distance Education – Role of Counselors on 29th June, 2008 at Regional Coordination Centre, S.V.Arts College, Tirupati. Prof. O.R.Reddy, Vice-Chancellor, Dr. B.R.Ambedkar Open University, Hyderabad has attended as Chief Guest.

34. Organised two day free Orientation and awareness classes for the Students who applied for Eligibility Test – 2008 on 9th and 10th February, 2008 at Regional Coordination Centre, S.V.Arts College, Tirupati. Invited Sri Babaiah, Revenue Divisional Officer, as Chief Guest.
35. Organised a one day work shop to Academic Counsellors of Regional Coordination Centre (017), S.V.Arts College, and Study Centre (161), S.P.W.College, Tirupati on “Distance Education – Teaching” on 14th December, 2007 at Regional Coordination Centre, S.V.Arts College, Tirupati. Invited Prof. S. Padmanabhaiah, Chairman, Governing committee, State Resource Centre, Hyderabad and Prof. K. Sateesh Reddy, Director, Centre for Staff Training and Development, Dr. B.R.Ambedkar Open University, Hyderabad.
36. Organised a special meeting in eve of Mahatma Gandhi Jayanthi on 2nd October, 2007 at Regional Coordination Centre, S.V.Arts College, Tirupati. Invited Sri K.V.Ramanachary, IAS, Executive Officer, TTD as Chief Guest.
37. Organised a awareness meeting on “Educational Institutions – Right to Information Act” on 19th August, 2007 at Regional Coordination Centre, S.V.Arts College, Tirupati. Invited RTI commissioner R. Dileep Reddy as Chief Guest.

Information and Public Relations Department

38. Organised three day Orientation Programme on Language and Public Relations Development for the Information & Public Relations Department (I & PR) staff, Government of Andhra Pradesh at Visakhapatnam from 04-01-2009 to 06-01-2009.
39. Organised three day Orientation Programme Language and Public Relations Development for the Information & Public Relations Department (I & PR) staff, Government of Andhra Pradesh at Warangal from 13-10-2008 to 15-10-2008.
40. Organised three day Orientation Programme Language and Public Relations Development for the Information & Public Relations Department staff (I & PR), Government of Andhra Pradesh at Tirupati from 12-09-2008 to 14-09-2008.
41. Organised three day workshop on writing skills for the staff of Information and Public Relations Department (I & PR), Government of Andhra Pradesh at Ongole, Prakasam District – May, 2006.
42. Organised three day workshop on writing skills for the staff of Information and Public Relations Department (I & PR), Government of Andhra Pradesh at Hyderabad - March, 2006.

XV. Radio Talks : 02

1. Radio Talk on “SAMAJIKA JAGRUTI LOO CHINNA PATRIKALU” broad caste on 10-01-1989 from AIR, Kadapa.
2. Radio Talk on “CHIRSMARANIYUDU NEHRU” broad casted on 14-11-2008 from AIR Hyderabad.

XVI. MEMBER IN ACADEMIC COMMITTEES:

- **Course Director :** Diploma in Journalism organized by the Media Academy of Andhra Pradesh in collaboration with Acharya Nagarjuna University, Guntur for the year 2022-23
- **Course Director :** Certificate Course in Journalism organized by the Press Academy of Andhra Pradesh in collaboration with Vikrama Simhapuri University, Nellore for the year 2021-22
- **Course Director :** Diploma in Journalism, Department of Telugu, Vikrama Simhapuri University, Nellore for the year 2021-22.
- **Member, Board of Studies:** Department of Telugu (M.A., Telugu), Vikrama Simhapuri University, Nellore from 2021-22 Academic Year.
- **Member, Board of Studies:** Department of Telugu (P.G. Diploma in Journalism), Vikrama Simhapuri University, Nellore from 2021-22 Academic Year
- **Member, Board of Studies:** U.G., Telugu, D.K. Government Degree College for Women (A) for the year 2022-23
- **Member, Board of Studies:** M.A., Journalism & Mass Communications, Yogi Vemana University, Kadapa from 2022-23 Academic Year.
- **Executive Member:** Indian Distance Education Association (IDEA) from April, 2015.
- **Life Member :** Folklore Society of South Indian Languages (FOSSILS) from 1995

XVII. ASSOCIATIONS:

1. **General Secretary:** Dr. B.R. Ambedkar Open University Teaching Staff Association (Dr. BRAOUTSA) from 2014 to March, 2020.
2. **Executive Member:** Dr. B.R. Ambedkar Open University Teaching Staff Association (Dr. BRAOUTSA) from 2011 to 2014.

XVIII. STUDENT DAYS:

1. **Senate Member,** (Student Representative) S.V. University, Tirupati (1986-87)
2. **Student Union Chairman** (School of Humanities and extension studies) S.V. University College, Tirupati (1986-87)

3. **Cadet senior under officer** (1/29(A) Bn NCC), S.V. Arts College, Tirupati. (1984-85)

XIX. SOCIAL SERVICE

1. Awareness Programmes:

- a). Organized a meeting on consumers affairs and Environment issues at Annamacharya Engineering College, Rajampeta, Annamaiah district on 22-02-2018. Invited Prof. Purushotam Reddy, Environment activist and Sri Mandadi Krishna Reddy, Consumer affairs as key speakers.
- b). Organized a meeting on consumers affairs and Environment issues at Kadapa, YSR District on 23-02-2018. Invited Invited Prof. Purushotam Reddy, Environment activist and Sri Mandadi Krishna Reddy, Consumer affairs as key speakers
- c) Organized a meeting on How to prepare for the competitive Examinations at Government Degree College, Rajampeta, Annamaiah district on 01-09-2017. Invited Sri Vasireddy Amarnath, Educationalist as speaker.
- d). Organized a meeting on How to overcome examination phobia at Z.P. Girls High School and Government High School, Rajampeta, Annamaiah District on 09-02-2018. Invited Sri Sudhakar Reddy, Personality Development trainer and Sri Iqubal, IPS, Inspector General of Police as guests.
- e). Offered Break fast / Lunch/ Dinner at several places for the children at orphan homes.
- f). Blood Doner

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