### U.G. JOURNALISM SYLLABUS (Under CBCS) B.A. II YEAR SEMESTER – III Discipline Specific Course (Credits - 5)

#### **COURSE – III: ELECTRONIC MEDIA**

#### **BLOCK – I: INTRODUCTION TO BROADCAST JOURNALISM**

#### **UNIT - 1: NATURE AND CONCEPT OF BROADCAST JOURNALISM**

Concept of Broadcasting – Public Broadcasting – Nature, Concept and Definition of Broadcast Journalism – Types of Broadcast Journalism – Radio Journalism - Television Journalism - Film Journalism

#### **UNIT - 2: ORIGIN AND GROWTH OF RADIO**

Origin and Growth of Radio: AIR, FM, Community Radio, Satellite Radio and Digital Radio – Prasar Bharati – News Services Division of AIR

#### **UNIT - 3: ORIGIN AND GROWTH OF TELEVISION**

Origin and Growth of Television – Functions of TV: Information, Education, Entertainment and Transformation – Milestones in Evolution of TV in India: From Government Monopoly to Satellite TV – Doordarshan and its Role in Indian Society – International Broadcasting Agencies

#### **BLOCK – II: WRITING FOR RADIO**

#### **UNIT - 4: FORMATS OF RADIO PROGRAMME**

Distinguishing Features of Radio – The Radio Listener – Different Formats: Talks, Plays, Discussions, Interviews, Features, Documentary and Magazine - Radio Report – Radio Jingles – Radio Drama- Radio Jockey

#### **UNIT – 5: PRINCIPLES OF WRITING FOR RADIO**

Conversational Style Writing- Immediate or Instant Reach – Heard only Once - Writing for the Ear - Writing for Radio, News, Current Affairs, Interview – News Writing – Script and Sound Bytes – Qualification, Functions of Correspondents and Principles of News Reporting

#### **BLOCK – III: INTRODUCTION TO TELEVISION**

#### **UNIT - 6: TELEVISION PROGRAMME FORMATS**

Television Programme Formats – The Studio Interview – Documentary - Television Report -Panel Discussion – Newsreel Programme – Talk Shows - TV Serials - Reality Shows - Music Shows - Sports Programmes – TRPs – Public Opinion - TV Audience

#### **UNIT - 7: TELEVISION PRODUCTION PROCESS**

TV Production - Grammar of Television - Different Stages: Pre-Production, Production and Post-Production; Single Camera and Multi-Camera Production; Studio Production and Outdoor Production

#### **UNIT – 8: WRITING FOR TELEVISION**

Television Characteristics - Seeing is Believing – Audio-Visual Medium - Written to be Heard and Seen - The Viewer - Writing Style - Easy to Listen Formula – Visual Dimension – Writing Model of News Story - Television News – News Gathering – TV News Presentaion - News Bulletins: e-News Gathering, e-field Productions and Live Coverage

#### **BLOCK – IV: INTRODUCTION TO FILM MEDIA**

#### **UNIT - 9: HISTORY AND DEVELOPMENT OF CINEMA**

Origin of Cinema – First Indian Feature Film – Phases of Development of Feature Films and Documentary Films – Growth of Film Organizations – Films Division – NFDC – CBFC – National Film Archives of India – Trends in Contemporary Cinema – Home Theatre

#### **UNIT – 10: NATURE AND TYPES OF FILMS**

Film as an Audio-Visual Medium – Relevance for Social Change – Functions – Types of Films: Feature Films, Documentary Films, News Magazines, Children Films and Animation Films

#### **BLOCK – V: WRITING FOR FILMS**

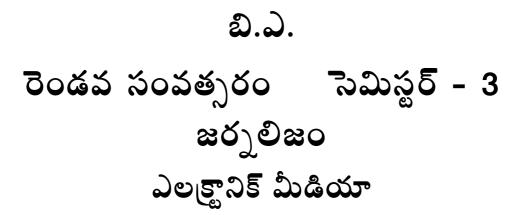
#### **UNIT – 11: TYPES OF WRITING FOR FILMS**

Film Review and Criticism – Script Writing for Documentaries – Exercises and Script Writing for Feature Films and Short Films – Web Series

#### **UNIT - 12: PRODUCTION OF FILM**

Film Technology – Elements of Film: Script, Cinematography, Editing, Music and Direction – Process of Film Making: Scripting, Shooting, Editing, Dubbing, Mixing and Married Print

## BA322JOU-T





"మనం నాగరికత సమకూర్చిన వస్తుగత ప్రయోజనాలను వదులుకోవొచ్చునేమోగాని, సర్వోత్కృష్టమైన విద్య అందించే ఫలాలను సంపూర్ణంగా అనుభవించే అవకాశాలను, హక్కులను మాత్రం కోల్పోకూడదు" - డా॥ బి. ఆర్. అంబేద్కర్

# డా॥ బి. ఆర్. అంబేద్కర్ సార్పతిక విశ్వవిద్యాలయం

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