

**U.G. JOURNALISM SYLLABUS (Under CBCS)**

**B.A. I YEAR SEMESTER – II**

**(w.e.f. Academic Year 2017-18 Batch)**

**Discipline Specific Course (Credits - 5)**

**COURSE – II: PRINT MEDIA**

**BLOCK – I: INTRODUCTION TO PRINT MEDIA**

**UNIT – 1: NATURE AND CONCEPT OF PRINT MEDIA**

**Definition, Scope, Concept of Print Media – Types of Print Media: Newspaper, Magazine, Journals - Style and Techniques of Writing – Tools of Writing**

**UNIT – 2: STRUCTURE OF NEWSPAPER**

**Functions of Management – Newspaper Management – Organization of a Newspaper – Newspaper Ownership – Departments in Newspaper: Editorial, Production, Advertising and Circulation – Functions and Role of Each Department**

**BLOCK – II: NEWS**

**UNIT – 3: WHAT IS NEWS?**

**News: What Makes News – Definition of News – Concept of News – How to Evaluate Newsworthiness of News - News Values - Types of News – Political, Social, Economic, Business, Financial, Sports and Crime News – Nose for News**

**UNIT – 4: SOURCES OF NEWS**

**News Sources: Government, Legislature, Judicial, Corporate, Press Conferences – Personal Contacts – How to Develop Sources – Observations – Reference Material - Internet – Art of Interviewing**

**UNIT – 5: NEWS WRITING**

**Five ‘W’s and one ‘H’ – Heading – The Lead Types of Leads – The Body of the Story – Inverted Pyramid Style – Attribution – Verification – Balance and Fairness – Brevity**

**BLOCK – III: REPORTING**

**UNIT – 6: FORMS OF REPORTING**

**Different Forms of Reporting – Spot News/Live Reporting – Depth Reporting – Investigative Reporting - Interpretative Reporting**

## **UNIT – 7: DYNAMICS OF REPORTING**

How to Report to Meetings, Conferences, Seminars, Cultural, Civic and Social Events, Crime, Speech, Budget – Reporting Legislature and Judicial

## **BLOCK – IV: JOURNALISTIC WRITING**

### **UNIT – 8: JOURNALISTIC WRITING FORMS**

Review Writing – Editorial Writing - Opinion Writing – Column Writing

### **UNIT – 9: FEATURE WRITING**

Concept and Types of Features – News Features – Interview Based Features – Writing Features – Finding Ideas – Sources of Information – Parts of Feature – Human Interest Angle – Writing and Editing Features

### **UNIT – 10: WRITING FOR MAGAZINES AND JOURNALS**

Magazine: Concept – Classification of Periodicals: Language-wise, Content-wise - Journals – Professional and Government Publications – Advertorials- Writing Style for Journals and Magazines

## **BLOCK - V: EDITING AND PRINTING PROCESS**

### **UNIT – 11: PRINCIPLES OF EDITING**

The Editing Process: Principles, Symbols - Handling Various Types of Copy – Rewriting – Translation – Integrating – Updating – Proof Reading – Style Book/Sheet – Evolution of Technology in Editing – Headlines: Functions, Types and Patterns – Unit Count – Headline Schedule – News Schedule – Functions and Role of Sub-Editor

### **UNIT – 12: PRINTING PROCESS AND DESKTOP PUBLISHING**

Printing Process: Letter Press, Offset, Gravure and Screen Printing - Flexography -Digital Printing - Desktop: Pre-Press, Page Layout and Graphic Images

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*Abu*  
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