



S.No. 39771 Date 6/4/97 No. 101 -
 Sold to Mallesh, M.
 S/o, W/o, D/o, Registrar
 for Whom Dr. B. R. Ambedkar Open University

AGREEMENT

Smt. R. Vijaya Lakshmi
 Stamp Vender L.No. 51/90 R.L.No. 25/90
 H.No. 7-1-621/287, S.R. Nagar,
 HYDERABAD-500 033

An agreement is made on this Eighth day of November, 1997, One Thousand Nine Hundred Ninety Seven, between the Secretary acting on behalf of the **Press Academy of Andhra Pradesh** (hereinafter called the **PAAP**) which expression shall include his successors and assignees on the one part, and the Registrar, acting on behalf of **Dr. B. R. AMBEDKAR OPEN UNIVERSITY**, Road No.46, Jubilee Hills, Hyderabad -500 033 (hereinafter called **BRAOU**) which expression shall include his successors and assignees of the other part.

Whereas the **PAAP** wishes to collaborate with **BRAOU** in the offering of the **P.G. Diploma in Writing For Mass Media in Telugu** and **BRAOU** has the right to grant license for such purpose

It is hereby agreed as follows:

- i) In consideration of the agreement to collaborate with the **PAAP**, **BRAOU** agrees that the **PAAP** can sponsor a maximum of 250 candidates for the **PG Diploma in Writing For Mass Media in Telugu** in every academic year.
- ii) The **BRAOU** shall provide a fee concession of fifty per cent to each of the sponsored candidates who will be required to register at one of the study centres offering this programme.
- iii) This collaboration shall be for an initial period of three years from the date of this agreement.
- iv) **BRAOU** will supply to the candidates sponsored by the **PAAP** learning packages as used by the students of its **PG Diploma Programme**.
- v) Without prior permission of **BRAOU**, no further changes or alterations/deletions shall be made to the materials. However the **PAAP** may supplement the learning materials with any other learning materials if they so desire.

vi) The PAAP shall provide financial support of Rs.50,000/- in every academic year to meet the expenditure for intensive counselling/special lectures by experts to be arranged from time to time by BRAOU for the learners of this programme.

vii) The PAAP shall assist in the identification of subject specialists/experts/practitioners to be invited as resource persons for the special lectures/Audio Visual materials development, etc. The honorarium, travel and other allowances will be decided in consultation with PAAP.

viii) BRAOU and the PAAP may explore the methodology of organising short duration training programmes/workshops/seminars for working Journalists. The details regarding the organisation, financial commitment, development of training materials would be worked out separately.

ix) The PGDWMMT will be awarded by BRAOU on successful completion of the programme.

x) Designated officers from the two parts shall monitor the implementation of the MOU and modifications, if any, from time to time.

The Agreement may be renewed with mutual consent of both the parties after expiry of the three year period.

All other rights are reserved with the University.

Registrar
8/11/97
Dr. B. R. AMBEDKAR
OPEN UNIVERSITY

Secretary
PRESS ACADEMY
of
ANDHRA PRADESH
8/11/97

C. Pushpa Ramakrishna
WITNESS 1

WITNESS 2

NAME AND ADDRESS

C. Pushpa Ramakrishna
Dr. B. R. Ambedkar Open University

NAME AND ADDRESS

M. Abbas Ali Khan

M. Abbas Ali Khan
Manager
Press Academy

PLACE : HYDERABAD

DATE : NOVEMBER 8 1997



S No 7712 Date 10/11/2000 Rs 50
 Purchaser V. Srama Sandara Rao
 S/o W/o D/s. A. V. Krishna Murthy P/o H
 For Whom: ... Sey ...

T. Sanjay Singh
 STAMP VENDOR
 S.V.L. No. 1 / 99,
 2-2-1167/11/1, Tilak Nagar,
 HYDERABAD-500 044.

AGREEMENT

An agreement is made on this day *Monday, the 13th November, 2000* between the *Secretary* acting on behalf of the **Press Academy of Andhra Pradesh**, 2nd Floor C.Block B.R.K.R.Bhavan, Tank Bund, Hyderabad 500 063 (hereinafter called *PAAP*) which expression shall include his successors and assignees on the one part and the *Registrar* acting on behalf of **Dr. B.R.AMBEDKAR OPEN UNIVERSITY**, Prof. G. Ram Reddy Marg, Road No:46, Jubilee Hills, Hyderabad-500 033 (hereinafter called *BRAOU*) which expression shall include his successors and assignees of the other party.

Whereas the *PAAP* wishes to collaborate with **BRAOU** in the offering of the **PG Diploma in Writing For Mass Media in Telugu (PGWMMT)** and **BRAOU** has the right to grant license for such purpose.

It is hereby agreed as follows:

- i) In consideration of the agreement to collaborate with the **PAAP**, **BRAOU** agrees that the **PAAP** can sponsor a maximum of 250 candidates for the *PG Diploma in Writing for Mass Media in Telugu* in every academic year.
- ii) The **BRAOU** shall provide a fee concession of fifty percent to each of the sponsored candidate who will be required to register at one of the study centers of **BRAOU** offering this programme from time to time.
- iii) This collaboration shall be for a further period of three years from the date of this agreement.
- iv) **BROAU** will supply to the candidates sponsored by the **PAAP** learning packages as provided to the students of its PG Diploma Programme.
- v) Without prior permission of **BRAOU** no further changes or alterations/deletions shall be made to the materials. However the **PAAP** may supplement the learning materials with any other learning materials if they so desire.
- vi) The **PAAP** shall provide financial support up to Rs.50,000/= (Rs. fifty thousand only) in every academic year towards expenses to be met for intensive counseling/special lectures by experts to be arranged from time to time by **BRAOU** for the learners of this programme.



S No 7713 vid Date The PAAP Rs. 50

Purchaser ... V. Srama Sumbara Rao

S. No. W/o. D/o. ... H. V. Krishna Murthy Ho Hd

For Whom: ... Sey

T. Sanjay Singh
STAMP VENDOR
S.V.L. NO. 1/99,
2-2-1167/11/1, Tilak Nagar,
HYDERABAD-500 044.

- :: 2 ::
- vii) The PAAP shall be consulted for identification of subject and/or media specialists/experts/practitioners to be engaged as resource persons for the special lectures/Audio Visual materials development etc. The honorarium, travel and other allowances will be decided in consultation with PAAP.
- viii) The PGDWMMT 'Diploma' will be awarded by BRAOU on successful completion of the programme along with the regular students admitted by the BRAOU of the relevant batch.
- ix) The revision of course material of this Diploma programme will be taken up by the BRAOU by constituting an expert committee in consultation with the PAAP and sharing of the cost for revision will be arrived at by both the institutions on mutual agreement.
- x) BRAOU and PAAP will design a scheme for popularization of the programme and workout a strategy mutually to attract more number of students to enhance the enrolment in the programme.
- xi) The BRAOU is willing to take up the training programme pertinent to mofussil journalists on mutually agreed terms and conditions with appropriate financial assistance by the PAAP.
- xii) BRAOU and the PAAP jointly explore the modalities for organizing short duration Training programmes /Workshops/Seminars for working journalists or themes relating to mutual interest. The proposal regarding the organization, financial commitment, development of training materials with duly worked out plan of action shall be prepared and implemented with the approval of the PAAP.

B. S. Rao
REGISTRAR
DR. B. R. AMBEDKAR
OPEN UNIVERSITY

WITNESS 1
NAME & ADDRESS

Prof. Y. V. Venkatesh Varma
Director (Academic) BRAOU.
PLACE: HYDERABAD
DATE: 14TH NOVEMBER, 2000

Alvin Singh
SECRETARY
PRESS ACADEMY OF
ANDHRA PRADESH

WITNESS 2
NAME & ADDRESS

C. H. Reddy

4 Hobli Akkhar
Manager
Press Academy.