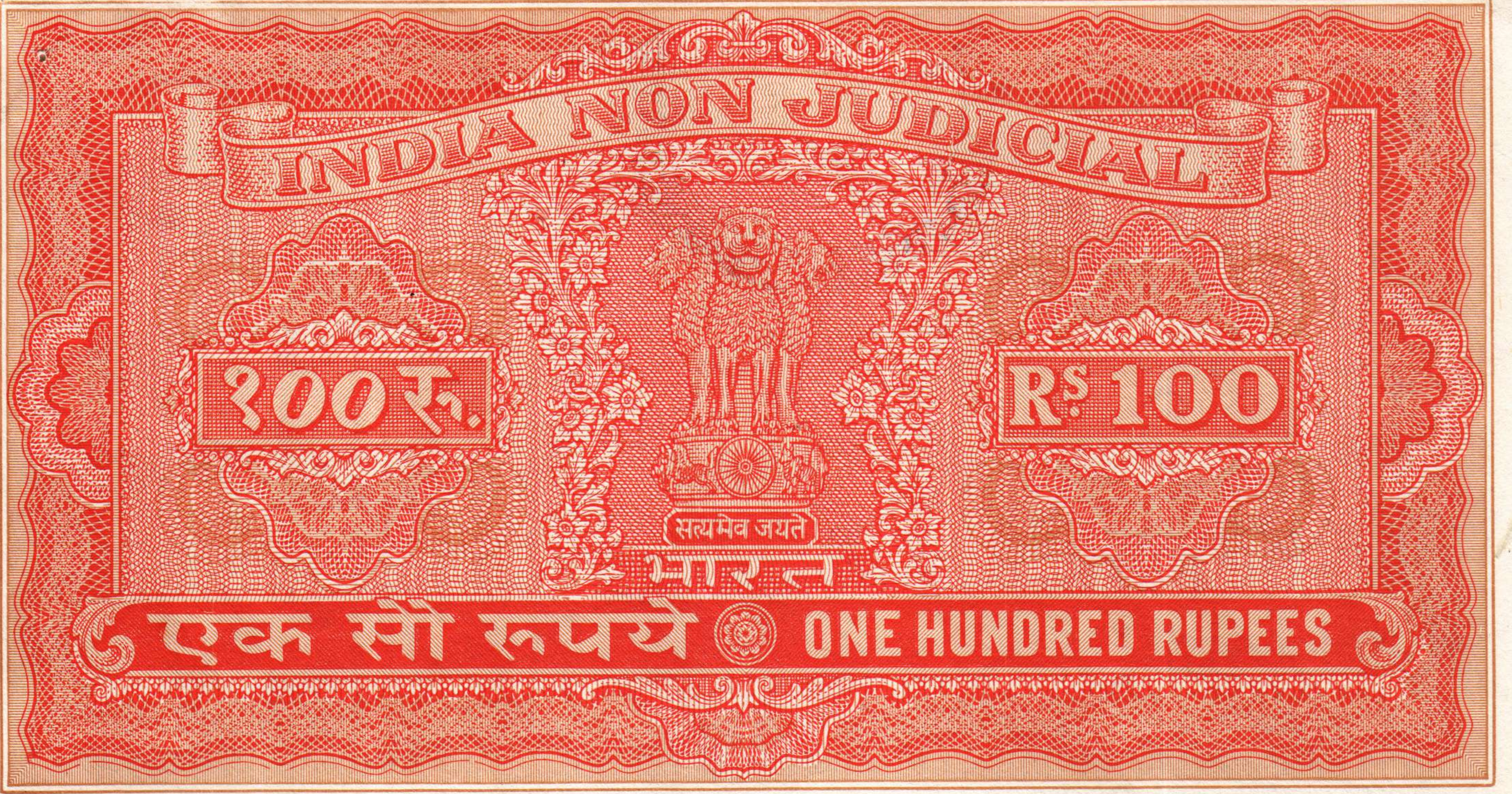


100Rs.



3543
17/7/2006
RS 100/-

ఆంధ్ర ప్రదేశ్ ఆంధ్ర ప్రదేశ్ ANDHRA PRADESH

09AA 489179

The Registrar S.V. University
Tirupati

B. Padma
B. PADMAJA
STAMP VENDOR
AVILALA



AGREEMENT FOR BULK PURCHASE

An agreement is made on 18th Day of July, 2006 (Two thousand and Six) between Sri Venkateswara University, Tirupati, Andhra Pradesh represented by the Registrar of the said university (hereinafter called "The Licensee" and this expression shall include his successors and assignee) on the one part, and Dr.B.R.Ambedkar Open University, Road No. 46, Jubilee Hills, Hyderabad 500 033, represented by the Registrar of Dr.B.R.Ambedkar Open University (hereinafter called Dr.BRAOU and this expression shall include his successors and assignee) on the other part.

Whereas the licensee wishes to make use of the printed instructional material of Dr.BRAOU designed for the various courses by way of bulk purchase and supplying them among the students for the courses

offered by the licensee, and Dr.BRAOU has the right to grant licence for such purposes.

NOW IT IS HEREBY AGREED AS FOLLOWS:

- (i) The licence is a licence to use the instructional material of Dr.BRAOU, as specified in the sub-clause (ii) of the agreement, in the courses/ programmes offered by the licensee, for an initial period of three years, from the date of this agreement.
- (ii) The licensee has been granted licence for bulk purchase of following Dr.BRAOU published material for distribution and sale among its enrolled students, and copies of these material forms the part and parcel of the agreement document:

1. Name of the Programme:

S.No	Course code	Course Title	Medium
1.	BPR:2	Public Relations Media	English
2.	BPR:6	Writing for Media	English

- (iii) The following terms and conditions govern the licence hereby granted:
 - (a) The Licensee University shall indent the required number of copies of specified course material at least six months in advance.
 - (b) The order size under the bulk purchase modality shall be limited in range of 100-500 copies of the said course. The Dr.BRAOU study material shall be available in complete set of blocks for an identified course. The blocks/units shall not be retailed in parts.
 - (c) The Licensee shall place order indicating the course details, course title, course code, language in which the instructional material is required and the requisite quantity for each title, etc. The user university shall confirm the order on Dr.BRAOU Proforma Invoice. The payment shall be made in advance through Bank Demand Draft in favour of The Registrar, Dr.BR

Ambedkar Open University, Hyderabad. The details of price for each are annexed herewith. Dr.BRAOU reserves the right to change the price of its material and the amount will be calculated according to price notified on the date.

- (d) The Licensee University shall bear the cost of transportation, insurance, packaging and forwarding, etc. The consignments shall be booked on request for out-station destinations on "To pay" basis. Delay in taking delivery of the consignments and resultant loss of any kind shall be born by the Licensee.
- (e) The licensee may make its own arrangement of packaging and transportation of the material. In such cases the material will be handed over at the gate of Dr.B.R.Ambedkar Open University, Jubilee Hills, Hyderabad.
- (f) Goods once supplied in accordance with the order, under no circumstances will be taken back/exchanged.
- (h) The licensee shall not sell the Dr.BRAOU material to other than the enrolled students of the licensee university.
- (iv) Any breach of this Agreement shall, at the Dr.BRAOU's discretion, render the licence null and void. In such circumstances, the licensee shall destroy all copies made and submit a certificate of such destruction to Dr.BRAOU.
- (v) Dr.BRAOU reserves the right to insist on the audited statement of the licensee, so as to ascertain the amount of fee collected for the concerned course/programme.

- (vi) Copyrights in respect of the material sold are reserved with the Dr.BRAOU. Any violation of the conditions mentioned above shall attract termination of MOU. The Licensee shall acknowledge material on coverpage. Either parties shall have the right to terminate the MOU at any time.
- (vii) The dispute shall be subject to the jurisdiction of Hyderabad courts only.

Signature for and on behalf of Dr.BRAOU
REGISTRAR, Dr.BRAOU

Signature for and on behalf of licensee

REGISTRAR, -----
SRI VENKATESWARA UNIVERSITY, TIRUPATI

Witness: (with name and address in reference to Dr.BRAOU)

1. *Umesh Prayuvanna*

2. *[Signature]* Prof. K. Swamey

Witness: (with name and address in reference to Licensee University)

1. *Umesh Prayuvanna* Prof. Y. Sudhakara Reddy
Director
DDE, S.V. University.

2. *J.Rani (J. Kodanda Rani) A.T.O., S.V. DDE.*