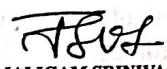


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Date: 02 JUN 2025, 03:42 PM  
Purchased By:  
RAJENDER ANNE  
S/o NARENDER ANNE  
R/o SEC-BAD  
For Whom  
KIMS EDUCATIONAL SOCIETY

  
JALIGAM SRINIVAS  
LICENSED STAMP VENDOR  
Lic. No. 15-18-001/2010  
Ren.No. 15-18-067/2025  
4-4-75, Bhagyanagar Colony,  
Attapur, Rajendra Nagar,  
R.R.District  
Ph 9989674556

### MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is made on the 6<sup>th</sup> day of June, 2022 and now renewed w.e.f. 3<sup>rd</sup> June 2025 at Hyderabad, Telangana State.

### BETWEEN

**DR. B. R. AMBEDKAR OPEN UNIVERSITY**, having its Office at Prof. G. Ram Reddy Marg, Road No. 46, Jubilee Hills, Hyderabad – 500033 represented through its Registrar, **Dr. L. Vijaya Krishna Reddy** (Hereinafter referred to as “BRAOU” which expression shall mean its successors, administrators, executors and assignees), as the party of the First Part.

### AND

**KIMS EDUCATIONAL SOCIETY**, having its office at Krishna Institute of Medical Sciences Limited, Secunderabad - 500003 represented through its Secretary, **Mr. Rajender Anne** (Hereinafter referred to as “KES” which expression shall include its successors administrators, executors and assignees), as the party of the Second Part.

1-5

For KIMS Educational Society

  
REGISTRAR

Dr. B.R. Ambedkar Open University  
Jubilee Hills, Hyderabad.

  
Authorised Signatory



Whereas BRAOU is a University established under the provisions of the AP Open Universities Act 1982 subsequently renamed as Dr. B.R. Ambedkar Open University in October 1991.

And whereas BRAOU has been offering Certificate, Degree, Post Graduate Diploma, Post Graduate Programmes and Research Programmes for the benefit of people in various fields.

And whereas Dr. BRAOU has been offering a two-year, four semester, Master of Business Administration (Hospital & Health Care Management) Program [MBA (HHCM)] in collaboration with KIMS from the academic year 2022-23.

KES, a society incorporated under the provisions of the Societies Registration Act 1860, inter alia, to carry on the business to own, establish, acquire, run, operate, manage, maintain, develop, promote, administer, advertise, either on its own or through franchisee fully equipped schools, colleges, educational institutes, universities including deemed or autonomous universities, coaching classes, e-learning, training centers to promote and disseminate knowledge, create awareness and provide a common forum of interaction amongst academicians, professionals and government agencies and to carry on courses in the branches of medicine, nursing para-medical, engineering commerce, industrial, commercial, arts courses, management, law, banking, insurance, finance, hospitality, tourism and any other faculty of education and to run Management and Computer training institutions, services including coaching and preparation for all kinds of professional courses, conducting and training for development of management and interpersonal skills, personality development programs, development of soft skills, establishing and management of educational institutions and conduct courses on all disciplines including technical, management in India or elsewhere.

Krishna Institute of Medical Sciences (KIMS) is a permanent member of KES and KES under its management, runs KIMS nursing schools, colleges, educational programs etc.

And whereas KES has now expressed its intention to collaborate with Dr. BRAOU and renew MoU to offer "Master of Business Administration" in Hospital and Health Care Management [MBA (HHCM)] Programme through its KIMS School of Healthcare Management (KSHM).

And whereas BRAOU has agreed to the same. Both BRAOU and KES hereby agree as hereunder:

Both BRAOU and KES hereby agree as hereunder:

#### **(A) RESPONSIBILITIES:**

##### **(a) Responsibilities of Dr. BRAOU**

- (1) BRAOU shall prepare an admission time schedule to conduct the BRAOU MBA / MBA (HHCM) Entrance Test specifying dates of receipt of applications, entrance test, admission counselling etc., in addition to admitting the TG ICET Qualified Candidates into the Program.
- (2) The advertisement to conduct the BRAOU MBA / MBA (HHCM) Entrance Test for admission into the two year Master of Business Administration (Hospital and Health



Care Management) shall be released by Dr. BRAOU in the name of both BRAOU and KSHM and other Program Centres.

- (3) BRAOU shall conduct the BRAOU MBA / MBA (HHCM) Entrance Test, conduct the admission counseling for the candidates qualified in the TG ICET / BRAOU MBA / MBA (HHCM) ET, prepare the list of admitted candidates and forward the same to KSHM for the subsequent conduct of the programme.
- (4) BRAOU shall design / modify / update the programme structure, syllabus and the course material of the MBA (Hospital and Health Care Management) Programme, keeping in view the developments in the field.
- (5) BRAOU shall conduct examinations in the premises of KES in the campus of KIMS or in the BRAOU Head Quarters and award degree along with a certificate by the Registrar of Dr. BRAOU indicating that the programme is conducted in collaboration with KES.
- (6) BRAOU shall bring out the Prospectus and the Program Guide and design the Application Form for online submission and the same shall be placed in the websites of both BRAOU and KSHM to facilitate the candidates to apply for admission into the Programme.

**(b) Responsibilities of KSHM of KES**

- (1) KES shall take necessary promotional measures to give wide publicity for the Programme.
- (2) KSHM shall assist BRAOU in the conduct of Entrance Test (ET).
- (3) KSHM shall support the University in designing / modifying / updating the Programme structure, syllabus and also the course material, as and when required.
- (4) The Programme shall be conducted by KSHM at its KES premises.
- (5) KSHM shall arrange for the requisite number of Faculty at its cost to conduct classes for each course as per the syllabus drawn up by BRAOU.
- (6) KSHM shall arrange hospital visits, guest lectures, provide project guidance and placement assistance.

**(B) GENERAL:**

- (1) Both the parties hereto agree that the number of candidates to be admitted into the programme shall be fixed at 60 (sixty) for each centre and are filled by observing the rules of reservations as applicable to BRAOU from time to time.
- (2) Both the parties hereto agree to admit 30% sponsored candidates over and above 60 in take (i.e. 18 number of students in each program center). Under this sponsored category employees working in any healthcare related organization with a minimum of two years experience shall be admitted.
- (3) Both the parties hereto agree to collect an amount of Rs.1,40,000/- per annum towards tuition fee from the candidates, which shall be paid in two installments, i.e., Rs. 70,000 at the time of admission and Rs. 70,000 at the beginning of second year.

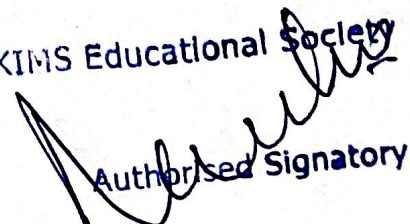


- (4) The tuition fee shall be shared between BRAOU and KES in the proportion of 32% & 68% respectively.
- (5) The tuition fee shall be paid as per the procedure in vogue in the University (Online Payment through Debit Card / Net Banking / any other mode permitted by the University). The amount of tuition fees shall be collected separately towards the share of BRAOU and KES, i.e., the candidates shall make separate 'Online Payments' towards the share of BRAOU and that of KES. Same procedure shall be followed while collecting the second-year tuition fee from the students.
- (6) The tuition fee for sponsored category candidates shall be Rs.1,80,000. Both the parties hereto agree to collect the total tuition fee of Rs.1,80,000/- in two installments, i.e., Rs. 90,000 at the time of admission and Rs. 90,000 at the beginning of second year. The tuition fee may be paid either by the sponsoring organization or by the sponsored candidate.
- (7) The additional amount of tuition fee collected from the 'Sponsored Category' students (i.e., Rs.40,000/-) shall also be shared between BRAOU and KES in the same proportion as mentioned in Clause No. 4 above. The candidates admitted under the Sponsored Category also shall pay the Tuition Fee as per the procedure prescribed in Clause No. 6 above.
- (8) Both the parties agree to collect a Caution Deposit of Rs. 5,000 (Rupees five thousand only) from each candidate by the KES, which shall be refunded by KES to the candidate on completion of the programme.
- (9) Both the parties hereto agree that KES shall collect from each candidate an extra amount of Rs. 5,000/- to meet the expenditure of internal examinations, continuous evaluation, arranging for expert lectures, Computer Lab, Placement Assistance, Internet access, field visits, project/internship and other student services.
- (10) Both parties hereto agree that the MOU will be valid for 3 academic years, i.e. 2025- 26, 2026-27 and 2027-28 subject to review and modification as and when necessary. It may be renewed further by 'mutual consent.'
- (11) Both the parties shall follow the modalities agreed upon to conduct the program, a copy of which is enclosed to this MOU.
- (12) Both the parties hereto agree to admit the candidates into the MBA (HHCM) in two academic sessions, i.e., July / August Session and January / February Session in each academic year, as per the direction of the regulatory bodies.
- (13) Both the parties hereto agree to launch few new programs at certificate and / or diploma level in the health care management field.
- (14) Both parties hereto agree that any dispute, arising out of this MOU shall be settled mutually through discussions and that in the event of their failure to settle the dispute the matter shall be referred to Arbitrator appointed by the University within the jurisdiction of twin cities of Hyderabad and Secunderabad.

  
**REGISTRAR.**

**Dr. B.R. Ambedkar Open University  
Jubilee Hills, Hyderabad.**

4-5

**For KIMS Educational Society**  
  
**Authorized Signatory**

In witness whereof the parties hereto have hereinto signed this MOU

  
(L. Vijaya Krishna Reddy)  
Registrar, BRAOU

**REGISTRAR**

**Dr. B.R. Ambedkar Open University**  
**Jubilee Hills, Hyderabad.**

Witnesses:

1. 

**Dr. Ravi Kumar Tati**  
M.Com, MBA, NET, Ph.D.  
Principal  
**KIMS School of Healthcare Management**  
1-8-31/1, Minister Road,  
SECUNDERABAD-500003.

(Rajender Anne)

Secretary

**For KIMS Educational Society**

  
Authorised Signatory

2.

  
**DIRECTOR**

Learner Support Services Branch  
Dr. B.R. Ambedkar Open University  
Road No 46 Jubilee Hills, Hyderabad-33



## **ANNEXURE - 1**

### **Operational Modalities Relating to the MBA (HHCM) Programme (w.e.f. 2025-26 Academic Year)**

1. Minimum Duration of the Program: Two Years (Semester – Mode: Two Semesters in each year).
2. Maximum Duration of the Program: Four Years.
3. Re-admission will be given to the students who couldn't complete the Program within the maximum duration as per the norms of the University in vogue for MBA (HHCM) Program.
4. Conduct contact-cum-counselling classes for 12 days continuously in each Semester. Further, the classes may be conducted through Blended-Mode, if required.
5. Classes will be conducted for 8 hours per day. That is 96 hours of contact-cum-counselling facility will be provided to the students (12 days x 8 hours p/d).
6. 75% attendance to classes is compulsory.
7. In First Semester, out of 12 days, 3 days will be allotted for hospital visits, after completion of which the students shall make a presentation, as it is being done now.
8. In each semester, Guest Faculty (Practitioners) will be invited, in addition to the regular faculty of the partner institute, to give lectures to give more practical insights to the students. In the first semester, it is proposed to conduct guest lectures for one day (i.e., 8 hours), whereas in the second, third, and fourth semesters they may be organized for two days (i.e., 16 hours).
9. The Department, in coordination with the partner institutions, will take necessary action to invite experts in the field, record lessons by using the facilities of the University and provide the same to the students.
10. While conducting classes, more number of hours may be allotted for practical-oriented courses, instead of theory course. However, minimum 8 hours of counseling facility will be provided for each theory course also.
11. 30% weight age will be given for internal/continuous assessment, as in the case of other PG Programs, and examinations will be conducted separately for this component before the commencement of the Semester-End Examinations, in each semester.
12. Semester-End Examinations will be conducted for the remaining 70% weight age.
13. As per the policy of the University, candidates qualified either in TG ICET or in Dr. BRAOU MBA / MBA (HHCM) Entrance Test can seek admission into the Program. BRAOU shall conduct the BRAOU MBA / MBA (HHCM) Entrance Test, conduct the admission counseling for the candidates qualified in the TG ICET / BRAOU MBA / MBA (HHCM) ET, prepare the list of admitted candidates and forward the same to the Program Centres for the subsequent conduct of the programme.
14. Intake of the students at each Programme Centre is restricted to 60 per Batch. However, 30% over and above 60 strength (i.e., 18 number of students) may be admitted under sponsored category in each Programme Centre. Another batch of students may be admitted at any Programme Centre(s) with the prior permission of the University



authorities, provided more number of students opt for that Centre at the time of Admission Counselling.

15. Employees working in Health Care Organizations, with a minimum of two years experience, and sponsored by the respective organizations will be given admission under 'Sponsored Category'.

16. Maximum number students admitted in a Programme Centre shall not exceed 78 (60 + 18), including students admitted under 'Sponsored Category'. If seats are vacant in these categories, they may be filled from available candidates from other categories.

17. Follow the admission process, including eligibility criteria, in vogue at present, to admit students into the program. However, exemption will be given to the students seek admission under "Sponsored Category" from appearing from Entrance Test.

18. Rs. 35,000/- will be collected towards tuition fee per semester. Students shall pay the tuition fee year-wise (Rs.70,000 in first year and Rs.70,000 in second year). There is no change in the sharing of tuition fee between the University and the Partner Institution. The sharing ratio of the tuition fee between BRAOU and the Partner Institution is 32% and 68% respectively.

19. However, tuition fee @ Rs.45,000/- per semester will be collected from the students admitted under 'Sponsored Category'. Further, the organization sponsoring their employees under this category / the candidates shall pay the tuition fee year-wise (Rs.90,000 in first year and Rs.90,000 in second year). The amount will be shared between the University and the Partner Institutions proportionately as mentioned in Point No. 18.

20. The tuition fee shall be paid as per the procedure in vogue in the University (Online Payment either through Debit Card / Net Banking / any other mode permitted by the University). The amount of tuition fees shall be collected separately towards the share of BRAOU and the Program Centre, i.e., the candidates shall make separate 'Online Payments' towards the share of BRAOU and that of the Program Centre. Same procedure shall be followed while collecting the second year tuition fee from the students.

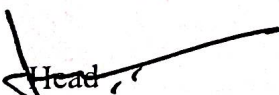
21. The program structure, syllabus and course material may be updated / revised, from time to time, keeping in view the latest developments in the sector.

22. Student shall undergo Internship/ live project for a period of a period of 10 weeks after III Semester and submit a report on that work before IV Semester-End Examination and face a Viva-Voce Exam.

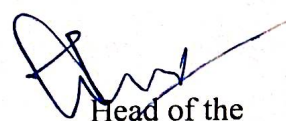
23. Partner institution will extend support to the students to get permission from the hospitals to do internship/live project.

24. Partner Institutions will extend placement assistance to the students.

25. Both the parties hereto agree to admit the candidates into the MBA (HHCM) in two academic sessions, i.e., July / August Session and January / February Session in each academic year, as per the direction of the regulatory bodies, if permitted by the University Authorities.

  
Head,  
Dept. of Bus. Mgt.

  
Dean,  
FCBM  
\*\*\*\*\*

  
Head of the  
Program Centre  
**Dr. Ravi Kumar Tati**  
M.Com, MBA, NET, Ph.D.  
Principal  
KIMS School of Healthcare Management  
1-8-31/1, Minister Road,  
SECUNDERABAD-500003.