

**U.G. JOURNALISM SYLLABUS (Under CBCS)**

**B.A. II YEAR SEMESTER – III**

**Discipline Specific Course (Credits - 5)**

**COURSE – III: ELECTRONIC MEDIA**

**BLOCK – I: INTRODUCTION TO BROADCAST JOURNALISM**

**UNIT – 1: NATURE AND CONCEPT OF BROADCAST JOURNALISM**

**Concept of Broadcasting – Public Broadcasting – Nature, Concept and Definition of Broadcast Journalism – Types of Broadcast Journalism – Radio Journalism - Television Journalism - Film Journalism**

**UNIT – 2: ORIGIN AND GROWTH OF RADIO**

**Origin and Growth of Radio: AIR, FM, Community Radio, Satellite Radio and Digital Radio – Prasar Bharati – News Services Division of AIR**

**UNIT – 3: ORIGIN AND GROWTH OF TELEVISION**

**Origin and Growth of Television – Functions of TV: Information, Education, Entertainment and Transformation – Milestones in Evolution of TV in India: From Government Monopoly to Satellite TV – Doordarshan and its Role in Indian Society – International Broadcasting Agencies**

**BLOCK – II: WRITING FOR RADIO**

**UNIT – 4: FORMATS OF RADIO PROGRAMME**

**Distinguishing Features of Radio – The Radio Listener – Different Formats: Talks, Plays, Discussions, Interviews, Features, Documentary and Magazine - Radio Report – Radio Jingles – Radio Drama- Radio Jockey**

**UNIT – 5: PRINCIPLES OF WRITING FOR RADIO**

**Conversational Style Writing- Immediate or Instant Reach – Heard only Once - Writing for the Ear - Writing for Radio, News, Current Affairs, Interview – News Writing – Script and Sound Bytes – Qualification, Functions of Correspondents and Principles of News Reporting**

**BLOCK – III: INTRODUCTION TO TELEVISION**

**UNIT – 6: TELEVISION PROGRAMME FORMATS**

**Television Programme Formats – The Studio Interview – Documentary - Television Report - Panel Discussion – Newsreel Programme – Talk Shows - TV Serials - Reality Shows - Music Shows - Sports Programmes – TRPs – Public Opinion - TV Audience**

**UNIT – 7: TELEVISION PRODUCTION PROCESS**

**TV Production - Grammar of Television - Different Stages: Pre-Production, Production and Post-Production; Single Camera and Multi-Camera Production; Studio Production and Outdoor Production**

## **UNIT – 8: WRITING FOR TELEVISION**

**Television Characteristics - Seeing is Believing – Audio-Visual Medium - Written to be Heard and Seen - The Viewer - Writing Style - Easy to Listen Formula – Visual Dimension – Writing Model of News Story - Television News – News Gathering – TV News Presentaion - News Bulletins: e-News Gathering, e-field Productions and Live Coverage**

## **BLOCK – IV: INTRODUCTION TO FILM MEDIA**

### **UNIT – 9: HISTORY AND DEVELOPMENT OF CINEMA**

**Origin of Cinema – First Indian Feature Film – Phases of Development of Feature Films and Documentary Films – Growth of Film Organizations – Films Division – NFDC – CBFC – National Film Archives of India – Trends in Contemporary Cinema – Home Theatre**

### **UNIT – 10: NATURE AND TYPES OF FILMS**

**Film as an Audio-Visual Medium – Relevance for Social Change – Functions – Types of Films: Feature Films, Documentary Films, News Magazines, Children Films and Animation Films**

## **BLOCK – V: WRITING FOR FILMS**

### **UNIT – 11: TYPES OF WRITING FOR FILMS**

**Film Review and Criticism – Script Writing for Documentaries – Exercises and Script Writing for Feature Films and Short Films – Web Series**

### **UNIT – 12: PRODUCTION OF FILM**

**Film Technology – Elements of Film: Script, Cinematography, Editing, Music and Direction – Process of Film Making: Scripting, Shooting, Editing, Dubbing, Mixing and Married Print**